

Green Marketing 30th November, 2016



Third event was on 'Green Marketing' held on 30th November, 2016. This event was based on the marketing of green products. Participants of this event gave innovative ideas regarding Green products/ Eco-Friendly products and also described how to market them in an Eco-Friendly manner. Green Marketing is one of the most desirable aspect in today's marketing world which will definitely help in sustainable development. The winners of this event were

1st - Dhrumil Savla: - FYJC I-052

2nd - Aryan Shah: - FYJC I-055

3rd - Bansri Shah: - FYJC (MCVC) B010