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Profile

Narsee Monjee College of Commerce and Economics, a premier institution affiliated to the University of Mumbai made its humble genesis in 1964, by SVKM, a professionally managed trust, with a large number of prestigious institutions under its wing.

As an institution whose purpose is to impart quality education to students of all creeds in general and the Gujarati Linguistic Minority in particular, the college strives to develop the intellectual powers of students, identify and cultivate their interests and talents, and in turn train them to be responsible and useful citizens.

Thousands of students have successfully graduated from our institute to reach the highest levels in their chosen profession. We have a prestigious list of alumni at top global positions.

The College has earned laurels in the field of academics, as well as in extra-curricular and co-curricular activities. Every year, about half the number of students in the merit list of the HSC Board, are from this college. At the T.Y. B.Com. examinations, there are upto 9 rankers, with upto 63 per cent of the students getting a first class and also at the T. Y. BMS University examinations, our students excel by getting at least 3 ranks. Students from NM perform well not only at the college level, but also in post-graduation examinations in India and abroad, and also at the corporate level. NM has a long list of distinguished alumni to prove this.

Today, training of students in management skills such as leadership and organisational ability is provided practically by managing the activities of a large number of cultural associations/clubs and intercollegiate festivals. "Umang", which in its eleventh year, and "Drishti" which is in its twelfth year now, already boasts of playing host to participants and audience of over 35,000 students.

N. M. - A Visual Gallery



The Administration Office



The Computer Lab



The Computer Lab



The Trophies Gallery



The Trophies Gallery



The Library



The Library



The Library



The Health cum Counselling Centre



The Gymkhana & N. S. S. Room



The Class Room



The Girls Hostel Building

Industrial Visit



Rank holders (2008-09)

T. Y. B. M. S.



Poojan Shah
University Rank - 8th
College Rank - 1st



Disha Modi
University Rank - 9th
College Rank - 2nd

Subject Toppers (2008-09)

SEMESTER - V

1. Service Sector Management
DARSHAN MODI
2. Management of Co-operatives
AASHYA SAMANT
3. Rural Marketing
KHUSHBOO GALA
4. Human Resource Management
HARSHUL SAVLA
5. Financial Management
RITU JHAVERI
6. Element of Logistic Management
BHUSHAN MEHTA

SEMESTER - VI

1. Entrepreneurship
BENOY SHETH
2. QMB - II
POOJA SHAH
3. Marketing Research
BHUSHAN MEHTA
4. Indian Management - Thoughts & Practices
NINAD SAVE
5. International Finance
NOOPUR DHRUV
6. Econometrics
NIDHI MAGIYA
7. Speical Studies in Finance
NIDHI NARSARIA
8. Special Studies in Marketing
SHERIAR SHIREEN

Infrastructure

NM provides excellent infrastructure to facilitate the education process and enhance the learning ability of the students. It aims at developing intellectual capabilities and an understanding of the relationship between education and the real world.

The building includes a modern air-conditioned office block, well equipped air-conditioned classrooms, well planned corridors and 2 elevators.

The college uses innovative methods in its teaching process, making use of overhead projectors, LCD projectors, DVD players and Television sets. A well equipped Resource Generation Room is set-up for the faculty to prepare their lectures and carry out research in their subject.

The well-equipped computer laboratories with 84 computers enhance the learning process and enable the proper conduct of the University prescribed courses. Branded Personal Computers are installed in two Computer Labs, all networked to facilitate teaching in small batches, with adequate faculty attention.

All new Computers in the Lab have dedicated leased line for internet connectivity, which can be used by students and staff.

The students' comfort is taken care of by providing separate common rooms for girls and boys, and other utilities.

The talent of the Students is given a supportive platform through the auditoriums and conference rooms of the SVKM. The SVKM's Juhu Jagruti Hall, Bhaidas Sabhagriha, Jashoda Rang Mandir and Santokba Hall are available to the college for its events.

The college has a very good library with a seating capacity of around 400 students, where reading and learning is a bliss. Besides, the library is updated regularly.

The library has a collection of :

- Books app. 31,436,
- CDS- 231,
- Journals and Periodicals - 96,
- News Paper-17.

Library modernization :

- The new version of SOUL 2.0 software was installed and all the previous data of books transferred to this software.
- The computerized catalogue was made available to teachers and students.
- Library was equipped with DVR to store the CCTV images. This DVR can store about 30 days video images of 8 cameras fixed in the library.
- Two Wi-Fi routers were fixed in the library for the internet access, a free of charge facility provided to all teachers and students.
- A new lamination machine was provided to the library for lamination of identity cards and important documents.

Book-Bank Scheme :

Through this scheme, books are issued to students from the Students' Aid Fund.

The college has ensured that the staff and students have access to health facilities regularly. A Health-cum-Counselling Center is operational for several years. A qualified medical practitioner visits the college daily.

The Vile Parle Kelavani Mandal has a common men's hostel for all its institutions at a distance of a half-kilometer from the college and a hostel for girls opposite Utpal Sanghvi School, which is also close to the college.

The Course

Bachelor of Management Studies (BMS)

The University of Mumbai started the Bachelor of Management Studies course in 1999. The course not only aims at training students to become excellent managers but also leads to the all-round development of their personality.

The BMS course provides comprehensive management training to students by way of interaction, projects, presentations, industrial visits, practical training, job orientation and placements. It is a perfectly designed course for aspiring managers and budding CEOs of tomorrow.

Managers are synonymous with perfection. They are expected to do the right things at the right time and to see to it that others do it right as well. Such are the people required in today's globally competitive market and such are the people that NM College produces in abundance.

The students are moulded perfectly to fit in with the requirements of an ideal manager who knows how to make correct decisions, delegate work and most importantly, to coordinate with the entire organization.

BMS is a course designed specially for students aiming to become managers. The faculty at NM College has understood the course completely to build a perfect platform for students and works as a friend, philosopher and a guide. NM College is regarded as one of the leading BMS colleges.

Hence, if you have the zest and the endurance to face challenges, the passion to succeed and win and also to commit yourself to building a managerial personality with an international outlook, BMS is a course specially designed for you.

Objectives

- To create for the students of the University of Mumbai an additional avenue of self-employment and also to benefit Industry by providing them with suitably trained persons.
- To prepare students to exploit opportunities being newly created in the Management profession / field.
- To provide adequate basic understanding of Management Education to the students.
- To give adequate exposure to the operational environment in the field of Management.
- To inculcate training in the use of modern technology for the benefit of all parties concerned.

The Curriculum

The Course consists of 39 modules comprising theory papers and 1 project.

FIRST YEAR BMS

Semester - I

- Foundation of Human Skills
- Introduction to Financial Accounts
- Business Law
- Business Statistics
- Business Communication
- Principles of Management
- Introduction to Computers

SECOND YEAR BMS

Semester - III

- Management Accounts
- Managerial Economics - II
- Marketing Management
- Business Aspects in Banking & Insurance
- Production Management & Material Management
- Strategic Management

THIRD YEAR BMS

Semester - V

- Human Resource Management
 - Service Sector Management
 - Business Ethics & Corporate Social Responsibility
 - Element of Logistics & Supply Chain Management
 - Financial Management
 - Special Studies in Marketing
- OR
- Special Studies in Finance
- OR
- E-Commerce
 - Project Work

Semester - II

- Business Environment
- Industrial Law
- Computer Applications in Business
- Managerial Economics - I
- Business Mathematics
- Introduction to Cost Accounting
- Environmental Management

Semester - IV

- Productivity & Quality Management
- Direct and Indirect Taxes
- Export Import Procedures & Documentation
- Co-operatives & Rural Markets
- Research Methods in Business
- Public Relations Management

Semester VI

- Entrepreneurship and Management of Small-scale Industries
 - Operations Research
 - International Marketing
 - Indian Management - Thoughts & Practices
 - International Finance
 - Retail Management
- OR
- Investment Analysis and Portfolio Management
- OR
- Econometrics

Scheme of Examination

- (1) The examinations will be conducted at the end of each Semester.
- (2) A student must get 50% of the marks in aggregate of Internal and Semester End examination with minimum of 40% marks in the internal and semester end examinations separately to pass the subject (For a student to pass the subject, the student must secure a minimum of 40% of the marks allotted (i.e., 40 out of 100) in the internal and semester end examinations with a minimum of 40% marks in internal and external examinations separately (16 out of 40 and 24 out of 60 marks separately and should also get aggregate of 50%).
- (3) The responsibility of evaluation during the first 4 Semesters will rest with the college. The college will carry out the internal evaluation for theory papers in Semesters V & VI, while the University will conduct the Semester-end examination for these two semesters. The Internal evaluation marks of students appearing for Semester V and VI are sent to the University by the respective colleges before the commencement of the respective semester-end examination.
- (4) The evaluation of Project will be carried out by the examiners appointed by the University inclusive of viva-voce examination. The project reports will be assessed for 60% of the total marks while viva-voce examination will carry 40% of the marks.
- (5) Carry forward of the Marks in case the student fails in one or more subjects.
 - (a) A candidate who fails in any particular theory papers shall be allowed to reappear for that theory paper. However, his/her internal evaluation marks shall be carried over. But, he/she shall not be entitled to any class on passing.
 - (b) A candidate who passes in the September End (Theory) examination of any subject but fails in the Internal Examination shall appear for the internal examination of that subject only. The internal examination will comprise of one project of 40 marks and the same is to be divided into :10 marks for the presentation, 20 marks for the hard copy of the project and 10 for the viva. However, his/her Semester End Examinations shall be carried forward but the student will not be entitled to any class on passing.

TERMS FOR ACADEMIC YEAR 2010-2011 ARE AS FOLLOWS :

First Term : 7th June 2010 to 30th October 2010

Second Term : 22nd November 2010 to 30th April 2011.

Note : The above norms are subject to change as per the directives of the University of Mumbai.

Looking Back...

Rahul Popat (IIM Indore 2009-11, CFA Level 1)

Narsee Monjee College enjoys a high reputation as a centre of excellence, in providing higher education in the field of Commerce & Economics. The institution has been able to continue this legacy for years through its most renowned teaching pedagogy, research in education field coupled with world class infrastructure. Apart from academics, extracurricular activities at college help in the all round development of a student's personality. The institution today has carved a niche for itself right from creating Future Managers and Chartered Accountants to more responsible social citizens of this country.

Bhushan Mehta (MMS, K.J. Somaiya Institute of Management 2009-11, CFA Level 1)

N. M. College continues to be an aspirational place for students interested in commerce for many reasons. The institute has got a huge capability to nurture and create intellectual managers and brilliant leaders through its vast pool of curricular and extracurricular activities. I feel that the enormous respect which NM commands today is to be credited to its superior teaching methodology with adequate infrastructure, facilitating students to attain excellent quality education.

Nidhi Narsaria, NL Dalmia Institute of Management Studies (MMS), CFA Level I

When I think of N. M. what first comes to my mind is 'Nothing More' I could ask in life for. Well, this institute has given me the lessons worth a lifetime. Whether it was the unparalleled academic rigour or the enlightening guidance from the faculties, or the plethora of co-curricular activities I experienced here, it all had an unmatched contribution in developing my personality & gearing me up to face the world outside. The four walls of this institute, gave me a sense of security & accomplishment and a feeling of being in the hands of the best, which in turn would make us the best. This institute has given me memories that I shall cherish for the rest of my life & I hope that perhaps someday I can give back something to my almamater, which has played such an instrumental role in my career.

Darshan Modi (J.P. Morgan)

It has been almost a year since I have completed 5 years of my college life at NM and I still stand tall & proud to be an NM-ite. My College has given me loads of opportunities... The experienced and qualified professors throughout the 5 years have given me immense knowledge with an outlook towards the corporate world. The kind of infrastructure provided to us was incomparable. Umang & Drishti gave us an opportunity to groom our management skills and also interact with students of other colleges. Through various guest lectures and seminars conducted, the college helped us broaden our knowledge base to great levels.

Now when I look back, I wish to live all those moments all over again but yet, due to another opportunity from college, I am working with JP Morgan, and all I can say is a big 'Thank You' to my Alma Mater.

Monil Sheth, JBIMS MMS-1

To pursue an objective in life there has to be a desire, and nothing can be achieved without building a foundation for the culmination of this objective. The 3 year Bachelor in Management Studies course in N.M. College is an epitome of this foundation which gave me a good base of managerial knowledge of what the outside world is going to be like. The faculties have had exposure to the industry and relevant examples support strong conceptual framework. All-round development is possible as extra-curricular activities are encouraged. We, as students were in-charge of organising events, and thereby apply managerial insights to make the events a success which was a great learning curve. Moreover peer learning is tremendous amongst the few who make it to the coveted seats in the institute. Your future may lie in entrepreneurship or making it big in the industry-this course is a perfect way to kick-start your career.

Yash Mehta (MMS, Sydenham Institute of Management 2009-11)

A parent can mould the careers of only one or two. But an institute as Narsee Monjee (NM) has moulded careers of 1000s of people. NM is one of the best education institutes in India giving its students an unexpected but unusual combination of a high tech infrastructure with a very low fee. The curriculum, faculty and the quality of examination at NM constitute the driving force behind its success to become the best knowledge centre in the city.

Admission Information

NOTE : The total amount considered for the refund of fees from the commencement of academic term of the courses includes the following :

(ii) The fee charged towards group insurance and all fee components to be paid as University share (including Vice-Chancellor fund, University fee for sports and cultural activities, E-charge, disaster management fund, exam Fee and Enrollment fee) are non-refundable if payment is made to the college prior to the date of cancellation.

(iii) Fee collected for Identity card and Library card, admission form and prospectus, enrollment and any other course specific **fee are not refundable** after the commencement of the academic term.

(iv) All refundable deposits (Laboratory, Caution Money and Library etc.) **shall be fully returned** at the time of cancellation.

Provided that wherever admissions are made through centralized admission process for professional and / or for any other course by other competent Authorities, the Refund Rules are applicable if specified by such authorities (as per the rules of relevant agencies) for the 1st year admission. In case of admission to subsequent years of the course, 0.2859 is applicable for cancellation of admission.

Provided further that this refund rule is concurrent with the rules and guidelines of other professional / statutory bodies appointed for admission for relevant courses.

Further that 0.2859-A & 0.2859-B have been repealed and the amended 0.2859 relating to the refund of Tuition Fees, Development and all other fees after cancellation of admission for the Under Graduate Courses has been brought into force with effect from the academic year 2008-2009.

REFUND OF COLLEGE DEPOSIT

Application for the refund of College deposit must be made within one year of the applicant ceasing to be a student of the College, failing which the deposit amount will be forfeited.

Warning

Ragging is strictly prohibited in the college premises and outside. Students indulging in ragging other students will be punished as per 'The Maharashtra Prohibition of Ragging Act, 1999 (Mah. XXXIII of 1999) Published in Maharashtra Govt. Gazette on 15th May 1999'. Such students will also be expelled from the college and F. I. R. will be lodged with the police against them. Moreover, it will be mentioned in the college leaving certificate of such students that they are expelled because of their indulgence in ragging.

The students found guilty of ragging earlier will not be admitted to this college.

Excellence in Teaching

At N M, we enable the 'wholesome' development of each student in the educational, personal, social, cultural and intellectual perspectives. We revel in the diversity and experience that the teaching fraternity brings as we remain firmly rooted in the best traditions of our educational practices.

The variety in teaching, encourages students to improve their skills, required to meet the challenges of the industry there by providing an in-depth insight to growing competition. It thereby establishes values that will allow to stage with thoughtfulness and humanity, an in-depth insight to a growing individual, to prove and promote the quality of its output to meet excellence .

We care about each of our students, and to build a strong student staff relationship though innovative teaching methods like student presentations, discussions, debates, use of audio-visual aids, etc.

Mr. Sunil B. Mantri - Principal

Mrs. Sangita Kher - Vice-Principal

CORE FACULTIES

Mr. Nikunj Doshi

(BMS Co-ordinator)

Qualification : MBA, (Financ) M.Com. NET

Experience: 6 years

Mr. Pankaj Natu

Qualification: MBA (Mktg.), MA (History), NET

Experience: 10 years

Mrs. Mona Thakkar Pandya

Qualification: M.Com., PGDFT

Experience: 18 years

Mrs. Mosamee Shah

Qualification: MHRDM, M.Com

Experience: 7 years

VISITING FACULTIES

Mr. S. R. Varma

Qualification : B.Com (Hon.), FCA

Experience : 35 years

Mr. Durgesh Kenkare

Qualification : M.Com., LLB, ACA, PGDFM

Experience : 8 years

Mr. Rajesh Kamat

Qualification : B.Sc., MA (PM & IR- TISS)

Experience : 21 years

Mr. Ritesh Mehta

Qualification : MMS, CIMA

Experience : 12 years

Mr. Govind Sowani

Qualification : B.Sc. PADTMM, CAIIB

Experience : 33 years

Mr. Charu Talwar

Qualification : B. A. (Economics)

MBA (Marketing)

Experience : 9 years

Dr. V. N. Saxena

Qualification : M.Sc. (Gold Medalist)

Ph. D. Mgt, Science, PGDPM

Experience : 54 years

BMS Report 2009-2010

The BMS course at NM College provides the blend of both theoretical as well as practical knowledge to students not only by the means of academics, but also by giving them the opportunity to interact with the industry personnel, industrial visits, organizing and participating in various inter-collegiate festivals, arranging for guest lectures by experienced people from the industry and by providing them with the placement in corporate world. At NM BMS, we the faculty members believe that the skills and competency of our students are developed through an educational philosophy, which is relevant to the global scenario and research led by both the ability to work independently and work collaboratively. Following are some of the achievements and activities for the academic year 2009-2010.

SEMINARS AND WORKSHOPS :

Sr. No.	Speaker	Topic	Date	Class
1	Shri Dharmakirti Joshi	State of the Indian Economy	Sept. 2009	FYBMS/SYBMS /TY BMS & COMMERCE STUDENTS
2	Mr. Krishnan Sr. Manager, HSBC	International Finance	Sept. 2009	TYBMS
3	Mr. Deepak Agarwal Head - Tata Telecom	Telecom Industry	Sept. 2009	SYBMS, TYBMS
4	Mr. Anup Munshi	Effective Communication	Nov. 2009	FYBMS, SYBMS
5	Mrs. Narayani Pillai	Public Relations	Dec. 2009	SYBMS
6	Mr. Mehul Doshi	Six-Sigma	Jan. 2010	SYBMS

CURRICULAR AND EXTRA CURRICULAR ACTIVITIES AND ACHIEVEMENTS :

- TYBMS-VI results were declared. We bagged rank VIIIth & IXth in the University.
- Top ten college rankers were felicitated by Principal Mr. Sunil B. Mantri.
- BMS students participated in the Umang Festival and were also a part of the Organising Committee.
- Students participated in various events at Tsunami, an inter-collegiate festival and NM BMS stood at 3rd position.
- Two of the TY BMS students, Rahul Popat and Kalp Sheth were selected at IIM Indore and Kozhikode respectively. Many other students who made it into some of the renowned Business Schools for their Masters in Management Programme/PGDBM were Pranay Patni, Nidhi Magiya, Ashish Deora, Prachi, Munaf Kapadia, Nidhi Narsaria, Hemang, Binal, Khushbu, Aarti, Bhusan Mehta, Yash Mehta, Monil Sheth, Benoy Sheth, Darpan and many more.

- Monil Sheth, our ex-student (2006-2009) who is pursuing his MMS from JBIMS visited the college to share his suggestions about how to approach CET exam which is scheduled on 21st March 2010.

DRISHTI'09-10 : MASQUERADE - THE TRUTH IS THE LIE!!

After celebrating its 10th successful year in 2008-09, Drishti stepped into its magnificent **11th year** and returned back to its picturesque destination. Drishti '09-10 has by far been the most successful year the festival has ever seen. The legacy continues as **our mascot, the 'Eagle'** continues to look beyond the horizon with its sharp vision!

Carrying forward the tradition of coming up with a novel theme every year, this year our theme, **Masquerade- the truth is the lie**, depicted the modern times and the various masks that the common man wears for survival. Times have become more complicated, and society has become more emotional. These days every word has to be picked with the utmost amount of precision, we have lost the right to frown, and being rude is a deadly sin. It is not possible for a MAN to survive without his plethora of masks.

Masks are worn by everyone . Everyone is constantly changing costumes. The age of the COMMON MAN has become the age of the CHAMELEON MAN, ONLY THE LIZARD MAN will survive.

A management and a cultural czar Drishti has an unbreakable record of coming up with unique events every year thus setting new standards every year only to be broken by Drishti the next year. Right from '**Ambrosia**' to '**Tabloid Junkie**', from '**Sub-Aqueous Arcane**' to '**A quantum debacle**' ... our events were designed to cater to the needs of students coming from diverse management courses like **BMS, BMM, BBA, BAF, BBI, B. Sc. IT, MBA Tec**, etc. Our mega management event **Wile Ventures- tweak or taxed**, was a roller-coaster ride that took the participants through a barmy business cycle. A mixture of, hooked, crooked, bluffed and ethical tricks is what was required to seal the deal.

Echelon- the legacy continues.... yet again gave a chance to the other colleges to step into the shoes of Drishti - ites for a day. This year our sports event, Drishti Decathlon, was held at Jamnabai Sports Ground.

The culturals were witnessed at Bhaidas Auditorium. To witness the over enthusiasm of the crowd at Bhaidas was a moment of pride for all Drishti- ites. Stagecraft and Rampage Royale this year rocked the auditorium.

Our band event Accolade was no less electrifying than a major rock concert. **The winners of this event were given an opportunity to perform live at the opening night of the Manchester United Cafe Bar at High Street Phoenix.**

Before the pronite began, we had **Sophie Chaudhari** performing at the festival.

The band event was followed by our unforgivable and biggest ever pronite. **Bombay Rockers of Rock the Party** fame landed in Mumbai on 2nd of February and came to perform for our pronite at JRM ground. They set the stage on fire with their electrifying performance.

This year Drishti saw a huge participation from colleges across the city... **HR, Lala Lajpatrai, MMK, Jai Hind, KC, Xavier's** were all there to participate in Drishti in huge contingents. This year we went a step further to nationalize the festival and got in 7 out station colleges to participate in Drishti. Our out station college winner was **CMS Bangalore** and every college went home stating that they will be back next year with a bigger contingent.

This year we also managed to have collaborations with international organizations. Our most esteemed collaboration was with **Manchester United Cafe Bar**, which gave us publicity through its cafe and gave us an opportunity to have the winners of our band event perform at their cafe. We also managed to tie up with **Warner Brothers**. We tied up with **PETA**, an NGO, again an internationally known organization. Apart from that we had associations with **XXX**, a newly launched energy drink, **Sony, McDonalds, Garcia's, Hindustan Times, Gold's Gym, PVR Cinemas** and many better-known companies. To cover our events we had **Channel V, MTV, Bindaas, Zee News, B4U Music and NDTV**.

This year we had workshops such as Hair styling by B Blunt, dance by Bosco and Caesar, permanent tattoo, past life regression, archery, chocolate appreciation, graphology and hypnotism workshops.

Not to forget our **Drishti Anthem**, which was introduced last year, has now become a recognized tune among all colleges and participants.

It is a dream of 150 dedicated members who work together for three tedious months to make the festival what it is. Although it is divided into 10 various departments, team Drishti stands together to sing its anthem and in this cacophony of sounds comes out a message and our motto: 'Many minds one vision'

What sets Drishti apart?? Some say it's the events, some say it's huge but whatever the reason, it's a collaboration of various ambitions and dreams set together, the many minds and the single sharp vision makes the festival better than the rest!!

PLACEMENT 2009-1010 :

- NM BMS symbolizes perfect blend of academic excellence and extra curricular activities and has produced university toppers over the years. We have always been in the limelight when it comes to placement for our students. Various companies spread across various sectors have always shown a great interest for hiring NM BMS students. Following is the list of companies that came to our campus and offer wide variety of jobs and attractive salary packages to our students.
- J.P. Morgan, Tresvista Financial Services, AC Nilson, Tata Finance, Ernst & Young, Ariston Capital, Tech for India, Direct I, Forrester, KPMG, and the list is more ...

ACADEMIC ACHIEVEMENTS :

As always NM BMS students have always been getting calls from the top notch institutes, this year also NM BMS students got calls from following institutions :

IIM's
XLRI
NMIMS
IIFT
NIRMA
SYMBIOSYS
MDI
IMT
SOMAIYA
NL DALMIYA
WELINGKAR, etc.

Documents issued by the College

IDENTITY CARD

A valid Identity Card is issued to every bonafide student at the time of admission. It is compulsory for every student to carry the Identity Card while being on the campus area. Any loss or damage to the Identity Card must be reported to the college office and if required the college office will issue a Duplicate Identity Card against payment of Rs. 50/-.

Students will not be allowed in the Examination hall without a valid Identity Card.

For University Examinations, candidates are required to produce their identity cards bearing their photographs attested by the Principal, along with their Hall Tickets at the examination centres.

RAILWAY CONCESSION

Students can avail concessional fares for rail travel by local trains between the stations nearest to the place of their residence in Mumbai and the College (Vile Parle Station). Students are requested to enter their local and permanent addresses correctly in the Admission Forms to facilitate issue of Railway concession orders.

The place of permanent residence, in the application for admission, means the place where the student and/or his parents normally reside. This address will not be allowed to be changed during the academic year.

Students can also avail, during vacation period, concessional fares by rail for journeys between their place of permanent residence and Mumbai .

AIRLINE CONCESSION

Students can also avail of concessional fares for air travel during vacation period. Students desiring to avail the Airline concession should submit the prescribed form to the college office atleast 3 days in advance, for endorsement.

TRANSCRIPTS

Students desirous of pursuing further studies abroad should apply for transcripts to the college office well in advance. After verification of

marksheets, the college will hand over the transcripts in ten days, time. The Principal is entitled to charge Rs. 1000/- for issuing the transcripts.

BONAFIDE CERTIFICATE

Students with a genuine reason can apply for a bonafide certificate to the college. Students may contact the Information Counter to apply for a Bonafide Certificate. Principal is entitled to charge Rs. 150/- for issuing the certificate.

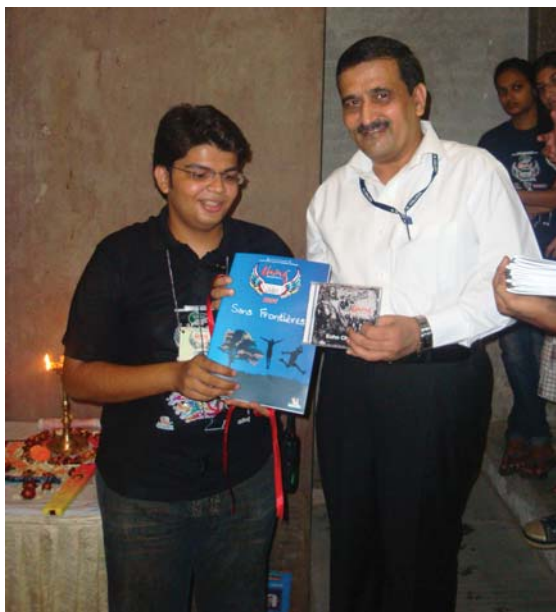
TRANSFERENCE CERTIFICATE

1. In a transfer case, no student will at any time be admitted to this College unless he/she produces a Transference Certificate from the College he/she leaves.
2. The Principal is entitled to charge a fee of Rs. 150/- for issuing the certificate.
3. As a result of a student leaving one College to join - another, it will be necessary for him/her to count the attendance kept by him/her in more than one College to enable him/her to make up the necessary percentage of attendance. A Transference Certificate shall not be granted except for reasons, which appear to be sufficient and except with the written permission of the Principal of the College that the student wants to leave and the Principal of the College, which he/ she intends to join.
4. Application for Transference Certificate shall be made by the students without unnecessary delay through the Principal of the College to which they wish to be transferred.

SCHOLARSHIPS & FREESHIPS

Deserving students can apply through the appropriate channel, for Scholarships and Freeships. Prescribed forms for freeship for wards of Ex-Servicemen, Freedom Fighters, Secondary School Teachers, Primary School Teachers are available. Freeship forms for SC, ST, DT, NT, OBC and SBC category students are available in the college office. Forms for scholarship by Department of District Social Welfare for SC/ST students with a minimum of class II are also available at the college office.

Umang



Guest Lecture

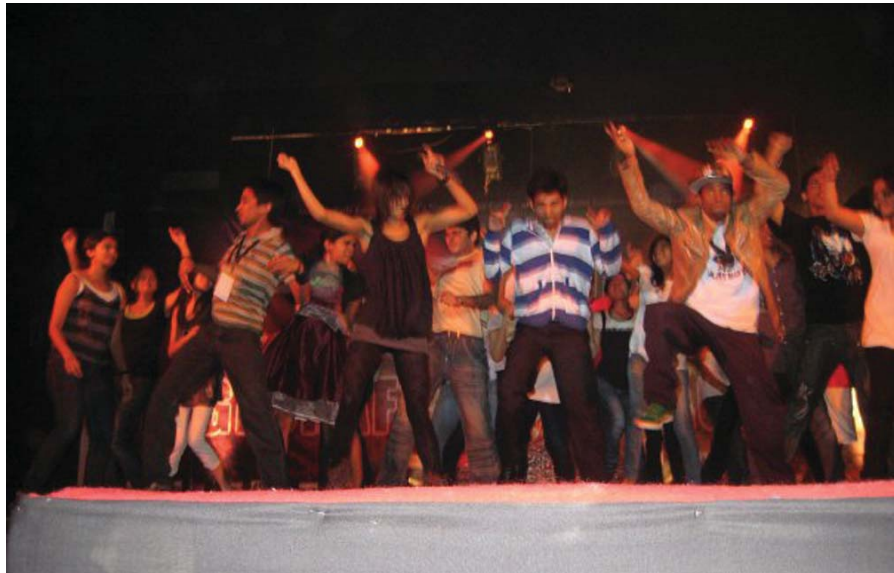
The slide content includes:

- Copy shamelessly
- 4. QIT/PIT
- 5. Innovation School
- 6. Productivity Improvement
- 7. KPI Management
- 8. Innovation Metrics
- 9. I.S.
- 10.

Additional text on the slide:

- Just do it
- Start immediately
- No results without action

Drishti



Guest Lecture



N. S. S. Activities



Adopted Area - Teaching Orphans at Buthhelo House



Buckets and Rice were donated to Villagers



Sports competition for children



Village women at Art Mela Competition



Medical check-up for Senior citizens



NSS volunteers with the winners of Talent Hunt for senior citizens

Rotaract Club of N. M. College



Beyond Borders - IV at the Army Base at Deolali



Educating the Young Minds - The World Responsible Youth Day, 3rd January, 2010



Taking responsibilities for our actions - Beach Cleaning Drive after Ganesh Visarjan.



Give me a bright smile - Dental check up at a BMC School



International Friendship Day Celebration with St. Catherines Orphanage

College Rules & Regulations

- (1) Every student must obtain on admission, the Identity Card which must have his/ her photograph duly attested and present it for inspection on demand.
- (2) **Every student is required to maintain a minimum of 75% attendance in each term in each subject**, failing which the college authorities may not allow the student to appear at the final examination, as per University norms.
- (3) Students must not loiter in the College premises while the classes are going on.
- (4) In case of illness, the Principal should be informed by the parents personally.
- (5) Students must not attend classes other than their own, without the permission of the Principal.
- (6) Smoking is strictly prohibited on the College premises.
- (7) Students are required to maintain strict discipline and orderly conduct & refrain from engaging themselves in any kind of unruly behaviour.
- (8) No Society or Association shall be formed in the College and no person invited to address a meeting without the Principal's prior permission.
- (9) No student shall collect any money or contribution for picnic, trip, educational visit to some place, get-together, study-notes, charity or any other activity without prior sanction from the Principal.
- (10) No student will be allowed to take active part in current politics.
- (11) No student shall communicate any information or write about matters dealing with the College administration to the Press.
- (12) Students are expected to take proper care of college property and help in keeping the premises clean. Damaging college property e.g. disfiguring walls, doors, fittings, or breaking furniture, misuse of A.C. etc., will be considered as a breach of discipline and the guilty will be duly punished.
- (13) Students should not leave their books, valuables and other belongings in the classroom.
- (14) The College is not responsible for lost property. However, students may make a claim for lost property at the office, if it is deposited in the College Office.
- (15) Students applying for certificates, testimonials, etc. and those requiring the Principal's signature on any kind of document or application should first contact the College office. Students should not bring any paper directly to the Principal for his/her signature.
- (16) If, for any reason, the continuance of a student in the College, is, in the opinion of the Principal, detrimental to the best interest of the College, the Principal may ask such a student to leave the College without assigning reason for his/her decision.
- (17) Students joining the College are bound by the rules and regulations of the College.
- (18) Insubordination and abusive language or misconduct on the part of a student are sufficient reasons for his/her suspension or dismissal.
- (19) Students receiving Government or College Scholarships or any remission in fees, must note that the grant and continuance thereof are subject to good behaviour, regular attendance and satisfactory progress and good results at the College and Board Examinations.
- (20) Students using unfair means at examinations will not be readmitted to the College.
- (21) It is the responsibility of the student to read the notice boards regularly for important announcements made by the College office from time to time. They will not be excused or be given any concession on grounds of ignorance.
- (22) Matters not covered by the existing rules will be at the absolute discretion of the Principal.
- (23) Disciplinary action will be taken against students found carrying cellphones, pagers, walkmans, diskmans , or any other electronic devices, etc.
- (24) **Use of cell phones, is strictly prohibited in the college premises.**
Students found using cell phones, will be fined Rs. 500/- and/or their cell phones will be confiscated.

BMS

FEE CHART FOR THE YEAR 2010 - 2011

FOR REGULAR STUDENTS

CLASS	REFUNDABLE																TOTAL												
	Tuition Fee	Lab. Fee	Gym. Fee	Project Fee	Other Fee/Extra Curr. activity	Magazine Fee	I Card & Lib. Card Fee	Group Insu.	Stud. Welfare	V. C. Fund	Utility Fee	Development Fee	Disaster Fund	University sports & Cultural activity	E-Suvidha	Enrollment Fee		Exam Fee	Admission Fee	Ind. Visit Fee	Comp. Practicals	Lab. Fee	Library Deposit	Lab. Deposit	Caution Money Deposit	Unsy. Exam Fee	Convocation Fee	Allu mini Fee	E-Charges
F.Y.BMS	10000	300	200	-	250	100	50	36	50	20	250	500	10	30	50	220	1270	200	500	1000	1000	250	400	150	-	-	25	20	16881
S.Y.BMS	10000	300	200	-	250	100	50	36	50	20	250	500	10	30	-	-	1270	200	500	-	-	-	-	-	-	25	20	13811	
T.Y.BMS	10000	300	200	500	250	100	50	36	50	20	250	500	10	30	-	-	-	200	500	-	-	-	-	1320	250	25	20	14611	

FEES FOR SC / ST STUDENTS

CLASS	REFUNDABLE																TOTAL								
	Tuition Fee	Lab. Fee	Gym. Fee	Project Fee	Other Fee/Extra Curr. activity	Magazine Fee	I Card & Lib. Card Fee	Group Insu.	Stud. Welfare	V. C. Fund	Utility Fee	Development Fee	Disaster Fund	University sports & Cultural activity	E-Suvidha	Enrollment Fee		Exam Fee	Admission Fee	Library Deposit	Caution Money Deposit	Unsy. Exam Fee	Convocation Fee	Allu mini Fee	E-Charges
F.Y.BMS	-	-	-	-	-	-	50	36	50	20	-	-	10	-	-	-	-	200	-	-	-	-	25	-	391
S.Y.BMS	-	-	-	-	-	-	50	36	50	20	-	-	10	-	-	-	-	200	-	-	-	25	-	391	
T.Y.BMS	-	-	-	-	-	-	50	36	50	20	-	-	10	-	-	-	-	200	-	-	250	25	-	641	

* Tuition Fee - For Two Semester

*** Rs. 36/- on Rs. 1,00,000/- Policy.

Document Verification fees :- Additional fees of Rs. 400/- to be paid by the students those who are not from Board of Higher Secondary Education in Maharashtra.

Fees shall be accepted by demand Draft / Pay Order only in favour of
“Narsee Monjee College of Commerce & Economics (BMS)”

NO.



SHRI VILE PARLE KELAVANI MANDAL

Institutions run by Mandal with the year of establishment

SR. NO.	NAME OF THE INSTITUTE	YEAR OF ESTABLISHMENT
1.	Smt. Gokalibai P. P. High School	1934
2.	Mithibai College of Arts, Chauhan Institute of Science	1961
3.	Shri Bhagubhai Mafatlal Polytechnic	1963
4.	Narsee Monjee College of Commerce and Economics	1964
5.	Shri Manilal Vadilal Nanavati Prathamik Shala	1974
6.	Chauhan Junior College of Arts and Science	1976
7.	N. M. Junior College of Commerce	1976
8.	Jitendra Chauhan College of Law	1977
9.	Amrutben Jivanlal College of Commerce & Economics	1980
10.	Shri Dhirajlal Vrajlal Parekh Shishu Vihar	1981
11.	Narsee Monjee Institute of Management Studied (University)	1981
12.	Parag Vijay Datt Drama Academy	1989
13.	C. B. Patel Research Centre for Chemistry & Biological Sciences	1990
14.	Harkisan Mehta Foundation Institute of Journalism & Mass Communication	1990
15.	Acharya A.V. Patel Junior College	1992
16.	Dwarkadas J. Sanghvi College of Engineering	1994
17.	Chatrabhuj Narsee Memorial School	1997
18.	Institute of Intellectual Properties Studies	2000
19.	Usha Pravin Gandhi College of Management	2003
20.	Mukeshbhai R. Patel Military School – Shirpur	2003
21.	Dr. Bhanuben Nanvati College of Pharmacy	2004
22.	Pravin Gandhi College of Law (5 - year)	2004
23.	Mukesh Patel Hi - Tech School	Under Progress

Other Infrastructure provided by SVKM

1.	Gangaprasad Ranchhodhbhai Jani Hostel	1968
2.	Lions Juhu Sports Pavilion	1969
3.	Shri Bhaidas Maganlal Sabhagriha	1973
4.	Jashoda Rang Mandir – an open ground with a stage	1975
5.	Santokba Sanskar Sadan – an air-conditioned Hall	1975
6.	Juhu Jagruti Hall	1990
7.	Babubhai Jagjivandas Hall	2000
8.	Matushri Kundangauri Manharlal Sanghvi Girl's Hostel	2003
9.	Pravin Gandhi Pavilion	2004
10.	Pratapbhai Bulakhidas Patel - Gallery	2004

SHRI VILE PARLE KELAVANI MANDAL'S

Narsee Monjee College of Commerce & Economics
Juhu Scheme, Vile Parle (West) Mumbai - 400 056

Tel. : 4233 8000 Fax : 2618 0555

E-mail : nmcollege@vsnl.net



Shri Vile Parle Kelavani Mandal's
**Narsee Monjee College
of Commerce & Economics**



PROSPECTUS

**Bachelor of Management Studies (BMS)
2010 - 2011**

President's Welcome



It is a matter of great satisfaction that all our institutions under the banner of SVKM are doing exceptionally well in the academic and cultural spheres. Each one of them has carved a niche amongst the other colleges in our metropolis.

To achieve our goal of total global acceptability, persistent efforts need to be made by all concerned. I am happy to note the contribution of Narsee Monjee College in the field of Commerce and Management Education.

N. M. college offers quality education that incorporates new paradigms of teaching, modern facilities and qualified faculty. It is a dream come true to procure a seat in this prestigious commerce college for many students. N. M. nurtures the students in not only academics but also in moulding their personality and preparing them to enter the corporate world with unparalleled confidence and passion so as to have an indelible imprint in whatever they do.

N. M. is one of the most sought after institutions of the SVKM Parivar. My good and warm wishes to all the new entrants to our Parivar.

प्रार्थना

COLLEGE PRAYER

1. ॐ. पूर्णमदः पूर्णमिदं पूर्णात् पूर्णमुदच्यते ।
पूर्णस्य पूर्णमादाय पूर्णमेवावशिष्यते ॥१॥

OM. WHOLE IS THAT (BRAHMAN), WHOLE ALSO IS THIS (WORLD). FROM WHOLE COMES THE WHOLE; TAKE WHOLE FROM WHOLE; (YET) WHOLE REMAINS.

2. ॐ. ईशावास्यमिदं सर्वं यत् किं च जगत्यां जगत् ।
तेन त्यक्तेन भूञ्जीथाः मा गृधः कस्यस्विद्धनम् ॥२॥

OM. WHATEVER EXISTS IN THIS WORLD IS TO BE ENVELOPED BY GOD (THE RULER) BY RENOUNCING IT (THE WORLD) THOU MAYST ENJOY. DO NOT COVET THE RICHES OF ANY ONE.

3. मूकं करोति वाचालं पंडुगुं लंघयते गिरिम् ।
यत्कृपा तमहं वन्दे परमानन्दमाधवम् ॥३॥

I BOW DOWN TO MADHAV, THE BLISS ETERNAL; TO HIM WHOSE GRACE ENABLES THE DUMB TO SPEAK (&) THE LAME TO GO ACROSS A MOUNTAIN.

4. ॐ. प्रणो देवी सरस्वती वाजेभिवार्जिनीवती धीनामवित्र्यवतु ।
ॐ. चोदयित्री सुनृतानां चेतन्ती सुमतीनाम् यज्ञदधे सरस्वती ॥४॥

OM. MAY SARASWATI, THE DIVINE, PROTECT US BY HER STRENGTH GIVING FAVOURS, THE PROTECTOR OF OUR THOUGHTS, SARASWATI, WHO INSPIRES HYMNS & PROMOTES PIOUS THOUGHTS, BRINGS ABOUT OUR SACRIFICE.

5. ॐ. असतो मा सद्गमय । तमसो मा ज्योतिर्गमय ।
मृत्योर्माड्मृतं गमय ॥५॥

OM. FROM THE UNREAL LEAD ME TO THE REAL. FROM DARKNESS LEAD ME TO LIGHT. FROM DEATH LEAD ME TO IMMORTALITY.

6. ॐ. सहनावतु सहनौ भुनक्तु सहवीर्यं करवावहै ।
तेजस्विनावधीतमस्तु, मा विद्विषावहै ॥६॥

MAY GOD PROTECT US, BOTH AT THE SAME TIME, AT THE SAME TIME SUPPORT US BOTH, MAY BOTH OF US AT THE SAME TIME APPLY (OUR) STRENGTH. MAY OUR LEARNING BE ILLUSTRIOUS. MAY THERE BE NO HATRED (BETWEEN US).

7. सर्वेऽत्र सुखिनः सन्तु सर्वे सन्तु निरामयाः ।
सर्वे भद्राणि पश्यन्तु मा कश्चिद् दुःखमाप्नुयात् ॥७॥

OM. MAY ALL HERE BE HAPPY. MAY ALL BE FREE FROM DISEASE. MAY ALL SEE WELL-BEING. MAY NOBODY EXPERIENCE MISERY.

ॐ. शान्तिः । शान्तिः । शान्तिः ॥

OM. PEACE, PEACE & PEACE !

PRICE : Rs. 100/- (with Prospectus)

XII MARKS OUT OF No. :

* XII STREAM : Commerce Science Arts Others

* (Tick whichever is applicable)



Shri Vile Parle Kelavani Mandal's
NARSEE MONJEE COLLEGE OF COMMERCE AND ECONOMICS

Vile Parle (West), Mumbai 400 056.

Paste your recent coloured passport size photograph

(35mm X 45mm)

DO NOT STAPLE

**APPLICATION FOR ADMISSION
FIRST YEAR BACHELOR OF MANAGEMENT STUDIES
(F. Y. B. M.S.)**

ADMIT

PRINCIPAL

Student must sign strictly inside the box with Black ink only

The Principal,

Narsee Monjee College of Commerce & Economics

I am applying for admission to the FIRST YEAR BACHELOR OF MANAGEMENT STUDIES (F.Y.B.M.S.) class and am paying a fee of Rs. I am not registered at any other institution for any other course of study offered by the University.

I am aware that a student is required to attend at least 75% of the working days in each term to be eligible to take the final examination as laid down in Ordinance 119 of the University of Mumbai.

I am also aware that, to keep a term, as laid down in Ordinance 125, I must complete, to the Principal's satisfaction, the course of study prescribed by the University of Mumbai, for the class.

I hereby agree, and give my consent, that my terms may not be granted in case I fail to fulfil the provisions of Ordinance 119 and 125 of the University of Mumbai.

I also agree to abide by the discipline & rules of the College.

Date : _____

Signature of Guardian

Signature of Student

1. Full Name (in Block Letters) Surname Own Name Father's Name
Shri / Kumari : _____

2. Mother's Maiden Name : Kumari : _____

3. (a) Local Address : _____
Student's Email ID _____

(b) Nearest local railway station : _____ Tel. No. : _____ Mobile No. : _____

4. (a) Permanent address / Native Place : _____

(b) Railway station nearest to native place (Long journey railway concession will be issued only to the station mentioned here)

5. Date of Birth (according to School Leaving Certificate)
Place of Birth : _____ Taluka : _____ District : _____ State : _____

6. (a) Mother tongue : _____ (b) *Male / Female (c) *Married / Unmarried
(d) Nationality : _____ (e) Community : _____

7. Games / Sports Participation : (1) _____ (2) _____

8. Extra-curricular activities : (1) _____ (2) _____

9. Prize / Scholarship / Awards won in Jr. College : _____
(*Strike off what is not applicable)

FOR OFFICE USE ONLY

Amount of fees paid Rs. : _____ Receipt No. : _____ Date : _____

Receiver's Signature

ACADEMIC RECORD :

10. Last academic year I was in _____ Jr. College

11. Medium of instruction in School : _____

12. Particulars of examinations passed :

Examination	Name of Board or University	Month & Year of Passing	Exam Seat No.	Total Marks Obtained	Out of (Maximum Marks)	Class or Grade & Percentage	School / College attended
S.S.C. or equivalent Examination							
F. Y. J. C.							
S. Y. J. C. or equivalent Examination							

(In case of equivalent examination, write the name of the examination)

13. Particulars of Applicant's Guardian : _____

Full Name : _____ Age : _____

Relationship with applicant : _____

Office address : _____

Occupation : _____ Office Tel. No. : _____ Mobile No. : _____

Family's Annual income from all sources : _____

NOTE :

- The fees will be payable by D. D. / P. O. in favour of "SVKM'S Narsee Monjee College of Commerce & Economics - BMS".
- Refund of Fee will be as per rules framed by the University of Mumbai.
- A student must submit THREE unused copies of a recent photograph (Size 3^{1/2} cms. x 3^{1/2} cms.) along with Admission form at the time of admission.

(Polaroid or instant photographs are not acceptable).



Shri Vile Parle Kelavani Mandal's

NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS

Vile Parle (West), Mumbai – 400 056.

UNDERTAKING

NAME : _____

CLASS : _____ ROLL NO. : _____

We know that to qualify for the final examination, the admitted student has to keep 75% attendance as per University and Government Rules. We know that in the event of any default in attendance and discipline, the College authorities can take disciplinary action against the student including debarment from writing the final examination.

Signature of the Parent / Guardian

(Signature of the Student)

Full Name : _____

Date : _____

(Full Name)

Mumbai : _____

UNDERTAKING FROM ALL GUJARATI STUDENTS

Date : _____

The Principal

Narsee Monjee College of Commerce & Economics

Vile Parle (West),
Mumbai – 400 056.

SUB. : FIRST YEAR BACHELOR OF MANAGEMENT STUDIES (F.Y.B.M.S.)

CATEGORY : GUJARATI LINGUISTIC MINORITY

XII SCORE : _____ OUT OF _____

XII STREAM : _____

Sir,

I solemnly declare that my son / daughter / ward belongs to the Gujarati Linguistic Minority Category. If, however, the information furnished by us is found to be incorrect at any stage, I understand that his / her admission is liable to be cancelled.

Student

Parent / Guardian

Name : _____

Name : _____

Signature : _____

Signature : _____

Address : _____

Address : _____

Tel. : _____

Tel. : _____