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Profile

Narsee Monjee College of Commerce and Economics, a premier institution affiliated to the University of Mumbai, made its humble genesis in 1964, by SVKM, a professionally managed trust, with a large number of prestigious institutions under its wing.

As an institution whose purpose is to impart quality education to students of all creeds in general and the Gujarati Linguistic Minority in particular, the college strives to develop the intellectual powers of students, identify and cultivate their interests and talents, and in turn train them to be responsible and useful citizens.

Thousands of students have successfully graduated from our institute to reach the highest levels in their chosen profession. We have a prestigious list of alumni at top global positions.

The College has earned laurels in the field of academics, as well as in extra-curricular and co-curricular activities. Every year, about half the number of students in the merit list of the HSC Board, are from this college. At the T.Y. B.Com. examinations, there are upto 9 rankers, with upto 63 per cent of the students getting a first class. Students from NM perform well not only at the college level, but also in post-graduation examinations in India and abroad, and also at the corporate level. NM has a long list of distinguished alumni to prove this.

Today, training of students in management skills such as leadership and organisational ability is provided practically by managing the activities of a large number of cultural associations/clubs and intercollegiate festivals. "Umang", which in its eleventh year, and "Drishti" which is in its twelfth year now, already boasts of playing host to participants and audience of over 35,000 students.

The B.Com (Hons.) Programme in Economics is the latest academic venture of the N.M. College. Started in the academic year 2009-'10, this programme is an effort to go beyond the realms of the regular syllabi. It is designed as a co-curricular course, which would push the students to understand the wider implications of the topics that they learn.

The Honours Programme is open to students pursuing the B.Com. Degree Course in this college. It is designed as a three year course consisting of one paper every year. The first year is the foundation course, which focuses on the development of skills in communication, creative thinking, as well as quantitative and computer skills. In the second and third years, practical application of economic theory and economic policy are taught.

The Honours Certificate is awarded on the successful completion of the course. The student intake for this course is 40.

The College proposes to start the Honours Programme in the subjects of Financial Accounting and Marketing in the academic year 2010-'11.

N. M. - A Visual Gallery



The Administration Office



The Computer Lab



The Computer Lab



The Trophies Gallery



The Trophies Gallery



The Library



The Library



The Library



The Health cum Counselling Centre



The Gymkhana & N. S. S. Room



The Class Room

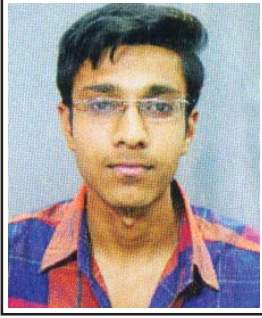


The Girls Hostel Building

Industrial Visit



T. Y. B. Com. Rank holders (2008-09)



Khetan Aditya Suresh
8th Rank in University
1st Rank in College



Ms. Goenka Neha Ramesh
2nd Rank in College



Ms. Gupta Rimi Anup
3rd Rank in College

S. Y. B. Com. Rank holders (2008-09)



Jindal Rahul Vivek
1st Rank



Vaidya Dhaval Sushant
2nd Rank



Ms. Agarwal Rashi Vinod
3rd Rank

F. Y. B. Com. Rank holders (2008-09)



Adhikari Kailash Markand
1st Rank



Munshi Jehraz Viraf Rashna
2nd Rank



Gupta Manish Ramakant
3rd Rank

T. Y. B. Com. Rank holders (2008-09)

1. **Shri Khetan Aditya Suresh Arti - A - 86** 8th Rank in University & 1st Rank in College
2. **Ms. Goenka Neha Ramesh Lata - Div. B, R. No. 229** 2nd Rank in College
3. **Ms. Gupta Rimi Anup Laj - Div. C, R. No. 328** 3rd Rank in College

S. Y. B. Com. Rank holders (2008-09)

1. **Jindal Rahul Vivek Rachna - (455 / 600)**
2. **Vaidya Dhaval Sushant Jayana - (453 / 600)**
3. **Agarwal Rashi Vinod Santosh - (450/600)**

F. Y. B. Com. Rank holders (2008-09)

1. **Shri Adhikari Kailashnath Markand - (525 / 700)**
2. **Mr. Munshi Jehraz Viraf Rashna - (521 / 700)**
3. **Mr. Gupta Manish Ramakant Alka - (519/700)**

Infrastructure

NM provides excellent infrastructure to facilitate the education process and enhance the learning ability of the students. It aims at developing intellectual capabilities and an understanding of the relationship between education and the real world.

The building includes a modern air-conditioned office block, well equipped air-conditioned classrooms, well planned corridors and 2 elevators.

The college uses innovative methods in its teaching process, making use of overhead projectors, LCD projectors, DVD players and Television sets. A well equipped Resource Generation Room is set-up for the faculty to prepare their lectures and carry out research in their subject.

The well-equipped computer laboratories with 84 computers enhance the learning process and enable the proper conduct of the University prescribed courses. Branded Personal Computers are installed in two Computer Labs, all networked to facilitate teaching in small batches, with adequate faculty attention.

All new Computers in the Lab have dedicated leased line for internet connectivity, which can be used by students and staff.

The students' comfort is taken care of by providing separate common rooms for girls and boys, and other utilities.

The talent of the Students is given a supportive platform through the auditoriums and conference rooms of the SVKM. The SVKM's Juhu Jagruti Hall, Bhaidas Sabhagriha, Jashoda Rang Mandir and Santokba Hall are available to the college for its events.

The college has a very good library with a seating capacity of around 400 students, where reading and learning is a bliss. Besides, the library is updated regularly.

The library has a collection of :

- Books app. 31,436,
- CDS- 231,
- Journals and Periodicals - 96,
- News Paper-17.

Library modernization :

- The new version of SOUL 2.0 software was installed and all the previous data of books transferred to this software.
- The computerized catalogue was made available to teachers and students.
- Library was equipped with DVR to store the CCTV images. This DVR can store about 30 days video images of 8 cameras fixed in the library.
- Two Wi-Fi routers were fixed in the library for the internet access, a free of charge facility provided to all teachers and students.
- A new lamination machine was provided to the library for lamination of identity cards and important documents.

Book-Bank Scheme :

Through this scheme, books are issued to students from the Students' Aid Fund.

The college has ensured that the staff and students have access to health facilities regularly. A Health-cum-Counselling Center is operational for several years. A qualified medical practitioner visits the college daily.

The Vile Parle Kelavani Mandal has a common men's hostel for all its institutions at a distance of a half-kilometer from the college and a hostel for girls opposite Utpal Sanghvi School, which is also close to the college.

Excellence in Teaching

At NM, we enable the 'wholesome' development of each student in the educational, personal, social, cultural and intellectual perspectives. We revel in the diversity and experience that the teaching fraternity brings as we remain firmly rooted in the best traditions of our educational practice.

The variety of teaching encourages students to improve their skills required to meet the challenges of the industry there by providing an in-depth insight to growing competition.

We care about each of our students, and build a strong student staff relationship through innovative teaching methods like student presentations, discussions, debates etc.

TEACHING STAFF

Mr. Sunil B. Mantri

Principal

Mrs. Sangita Kher

Vice-Principal (Degree College)

Mrs. Vijayam S.

Vice-Principal (Jr. College)

HEADS OF DEPARTMENTS, REGISTRAR & LIBRARIAN

Degree College

MATHEMATICS & STATISTICS DEPARTMENT

Prin. Mr. Sunil B. Mantri
Ms. M. D. Gondhalekar
Mrs. Gomati V. Iyer
Mrs. Leena O. Nair
Mr. Sunil Kadam
Mrs. Deepa Surve
Mrs. Kavleen Kohli

ENGLISH DEPARTMENT

Ms. Jennifer D'Souza
Ms. Shashi Surana
Mrs. Preeti Vaswani
Mrs. Geetha Desai

ACCOUNTANCY DEPARTMENT

Mrs. Shephali Kamdar
Mrs. Savita Patel
Mr. Kedar Bhide
Mr. Piyush Pandya
Mr. Pravin Kakade
Mr. Ali Asgar Kanchwala
Mr. Heramb Lele

COMMERCE DEPARTMENT

Mrs. Susan John
Mrs. Sangita A. Kher
Mrs. B. K. Nair
Mr. Vrijendra
Ms. Ameer Vora
Mrs. Vijayshree Anand
Dr.(Mrs.) Usha Kiran Verma

ECONOMICS DEPARTMENT

Mrs. Chitra Thomas
Mrs. Sneha H. Choithani
Mrs. Nirmala Chavan
Ms. Ritika Khurana

BUSINESS LAW DEPARTMENT

Mrs. Deepa Chitnis
Ms. Renuka Mangtani

INDUSTRIAL PSYCHOLOGY DEPARTMENT

Mrs. Radhika Wadke

LIBRARIAN

Mrs. Vaishali Dawar

The Curriculum

First Year (F.Y.B.Com.)

- Business Economics -I
- Commerce - I
- Accountancy & Financial Management - I
- Business Communication
- Mathematical & Statistical Techniques
- Foundation Course -I
- Environmental Studies

Second Year (S.Y.B.Com)

- Business Economics -II
- Commerce - II
- Accountancy & Financial management - II
- Business Law
- Foundation Course Paper-II

Applied Component

- Advertising or Computer Programming

Third Year (T.Y. B.Com.) Compulsory Subjects

- Business Economics -III
- Marketing and Human Resource Management

Special Subjects

- Accounting & Financial Management & Auditing -3 Papers

OR

Business Management - 3 Papers.

Applied Component

- Computer Systems Application
- Operations Research
- Direct & Indirect Taxation
- Psychology of Human Behaviour at Work.
- Export Marketing

Scheme of Examination

(I) First and Second Term Examinations: (F.Y. B.Com. & S.Y. B.Com)

There are two examinations, one at the end of each term, of 50 marks each. The two Term End Examinations shall be based on the syllabus taught in the respective terms.

(II) [A] Scheme for Papers: (F.Y. B.Com, S.Y. B.Com.)

First Term End Examination - Marks: 50 Duration: 02 HRS.

Second Term End Examination - Marks: 50 Duration: 02 HRS.

[B] Internal Assessment: (F.Y. B.Com, S.Y. B.Com)

(1) Tutorials in Maths/Statistics (F.Y. B.Com)

Every student should appear for the Tutorial Examination held at the end of each Term. If he/she fails to appear he/she would be considered to have failed in the respective subject and must appear for a 100 marks paper in the subject concerned at the subsequent examination.

(2) Tutorials in Business Communication (F.Y. B.Com)

Every student should appear for the Tutorial Test of 10 marks held at the end of each Term. If he/she fails to appear he/she would be considered to have failed in the respective subject and must appear for a 100 marks paper in the subject concerned at the subsequent examination.

The written paper at the end of each term shall be for 40 marks respectively.

(3) Project Work - Foundation Course - 20 marks (F.Y.B.Com, S.Y.B.Com)

Every student should submit a project on the topic assigned and will be evaluated as follows

- (a) Written Project
- (b) Presentation
- (c) Viva-Voce (Individual)

All the three components of the project work is compulsory for every student.

A candidate is required to secure a minimum of 07 out of 20 marks to clear the project work.

In case the student secures less than 07/20 in the project work, he/she has to resubmit the project work and the theory mark will be carried forward.

[C] T.Y. B.Com : Written examination is conducted by the University of Mumbai

Compulsory subject 100 marks (3 Hrs.), Special subject 100 marks (3 Hrs.), Applied component subjects (2½ Hrs.)

Internal Assessment : (Applied component)

Project work in the subjects of Applied Component for 20 marks is a compulsory requirement. If a student fails to submit, he/she will not be allowed to appear for the final examination in that subject.

(III) Additional Examination :

Eligibility required to appear at the additional examination.

A student who does not appear in some or all the papers, either at the First or Second Term Examination on medical grounds or for representing the college or University in sports, cultural activities, NCC, NSS, is eligible to appear for an additional examination.

P.S. : A student who does not appear at both the term end examinations shall not be eligible to appear for additional examination.

Nature of Additional Examinations :

- The duration shall be for 2 hrs.
- Marks for subject shall be 50 marks.
- Student shall appear for the subject and the term end exam which he/she has missed.

(IV) Standard of Passing (Theory Papers)

- Passing in the subject shall be based on the aggregate of marks of the first and second term exams taken together.
- For those students who have missed their exams either in the First or the Second Term, passing shall be based on the aggregate of marks of the First or Second term plus additional examinations.

V) Annual Examination

Allowed To Keep Term (A.T.K.T.)

ELIGIBILITY TO APPEAR AT THE ANNUAL EXAMINATION :

A student who has failed or is allowed to keep terms for the higher class, is eligible to appear at the Annual Examination.

NATURE OF ANNUAL EXAMINATION :

The Annual Examination shall be of three hours' duration and of 100 marks per subject, where there are no practicals and of two hours' duration and of 60 marks per subject where there are practicals.

The paper shall be drawn over the entire syllabus and will be divided into two sections viz. Section I based on the portion of the syllabus taught in the First term and Section II based on the portion of the syllabus taught in the Second term. There shall be two Annual Examinations in an academic year, one before the end of the First Term and the other before the end of the Second term.

Note : The above norms are subject to change as per the directives of the University of Mumbai.

TERMS FOR ACADEMIC YEAR 2010-2011 ARE AS FOLLOWS :

First Term : 7th June 2010 to 30th October 2010

Second Term : 22nd November 2010 to 30th April 2011

Admission Information

Admission to F.Y. B. Com.

The entire admission procedure is according to the guidelines sent to colleges by the University of Mumbai. According to the Hon'ble High Court verdict, preference is given to in-house students (on the basis of merit) upto the sanctioned capacity of the F.Y. B. Com Class. After admitting all in-house students, if there is any vacancy, it is filled according to the University guidelines.

Amended Ordinance 2152 is read as under : (as approved in the meeting of the Academic Council held on 3/3/2010)

First Year B. Com.

❖ 0.2151 :

A candidate for being eligible for admission to the three year course leading to the Bachelor of Commerce must have passed the Higher Secondary School Certificate (Std. XII) Examination conducted by the different divisional boards of the Maharashtra State Board of Secondary and Higher Secondary Education.

OR

Must have passed the Higher Secondary School Certificate (Std. XII) Examination with vocational subjects / minimum competence based vocational courses conducted by the different divisional boards of the Maharashtra State Board of Secondary and Higher Secondary Education.

OR

Must have passed an Examination of another University or Body recognized as equivalent to Higher Secondary School Certificate (Std. XII) Examination.

Enrolment

A student passing the HSC examination of the Maharashtra State Board of Secondary and Higher Secondary Education, and eligible for admission to the First Year B. Com. class shall apply to the Registrar of the University of Mumbai for a Certificate of Enrolment.

Application forms for enrolment together with the statement of HSC marks and copies thereof are to be submitted along with the fees to the University of Mumbai through the college.

Procedure

Students seeking admission to the College are required to apply in the prescribed form along with statement of Std. XII marks & copies thereof. Students passing from boards other than Maharashtra Board should produce Provisional Eligibility Certificate (specifying the course), issued by the University of Mumbai at the time of admission.

Refund of Fees

Refund of fees can be claimed as per Mumbai University's circular No. UG/412 of 2008.

❖ 0.2859 : Refund of Tuition, Development and all other fees after cancellation of admissions :

The candidates who have taken admission in under graduate courses in Govt. colleges, in Govt. aided and unaided courses conducted by affiliated colleges, and recognized Institutions may request for refund of fees after applying in writing for cancellation of their admission to the course. The refund of fees as applicable shall be made on or before 3-th day after the date of cancellation and thereafter. The percentage of fee for the

course shall be refunded to the candidate after deducting charges as follows:

Table -1: Fee Deduction on Cancellation of Admission

Period and Percentage of deduction charges						
	(i)	(ii)	(iii)	(iv)	(v)	(vi)
	Prior to Commencement of academic term and instruction of the course	Up to 20 days after commencement of the academic term of the course.	From the 21 st day up to 50 days after commencement of the academic term of the course.	From the 51 st day up to 80 days after the commencement of academic term of the course or August 31 st whichever is earlier.	From September 1st to September 30 th .	After September 30 th
Deduction	Rs.500/- Lump sum	20% of the total amount of fees.	30% of the total amount of fees.	50% of the total amount of fees.	60% of the total amount of fees	100% of the total amount of fees

NOTE : The total amount considered for the refund of fees from the commencement of academic term of the courses includes the following :

(ii) The fee charged towards group insurance and all fee components to be paid as University share (including Vice-Chancellor fund, University fee for sports and cultural activities, E-charge, disaster management fund, Exam Fee and Enrollment fee) are non-refundable if payment is made by the college prior to the date of cancellation.

(iii) Fee collected for Identity card and Library card, admission form and prospectus, enrollment and any other course specific fee **are not refundable** after the commencement of the academic term.

(iv) All refundable deposits (Laboratory, Caution Money and Library etc.) **shall be fully returned** at the time of cancellation.

Provided that wherever admissions are made through centralized admission process for professional and / or for any other courses by other competent Authorities, the Refund Rules are applicable if specified by such authorities (as per the rules of relevant agencies) for the 1st year admission. In case of admission to subsequent years of the course, 0.2859 is applicable for cancellation of admission.

Provided further that this refund rule is concurrent with the rules and guidelines of other professional / statutory bodies appointed for admission for relevant courses.

Further that 0.2859-A & 0.2859-8 have been repealed and the amended 0.2859 relating to the refund of Tuition Fees, Development and all other fees after cancellation of admission for the Under Graduate Courses has been brought into force with effect from the academic year 2008-2009.

REFUND OF COLLEGE DEPOSIT

Application for the refund of College deposit must be made within one year of the applicant ceasing to be a student of the College, failing which the deposit amount will be forfeited.

Warning

Ragging is strictly prohibited in the college premises and outside. Students indulging in ragging other students will be punished as per 'The Maharashtra Prohibition of Ragging Act, 1999 . (Mah. XXXIII of 1999) Published in Maharashtra Govt. Gazette on 15th May 1999'. Such students will also be expelled from the college and F. I. R. will be lodged with the police against them. Moreover, it will be mentioned in the college leaving certificate of such students that they are expelled because of their indulgence in ragging.

The students found guilty of ragging earlier will not be admitted to this college.

Documents issued by the College

IDENTITY CARD

A valid Identity Card is issued to every bonafide student at the time of admission. It is compulsory for every student to carry the Identity Card while being on the campus area. Any loss of or damage to the Identity Card must be reported to the college office and if required the college office will issue a Duplicate Identity Card against payment of Rs. 50/-.

Students will not be allowed in the Examination hall without a valid Identity Card.

For University Examinations, candidates are required to produce their identity cards bearing their photographs attested by the Principal, along with their Hall Tickets at the examination centres.

RAILWAY CONCESSION

Students can avail concessional fares for rail travel by local trains between the stations nearest to the place of their residence in Mumbai and the College (Vile Parle Station). Students are requested to enter their local and permanent addresses correctly in the Admission Forms to facilitate issue of Railway concession orders.

The place of permanent residence, in the application for admission, means the place where the student and/or his parents normally reside. This address will not be allowed to be changed during the academic year.

Students can also avail, during the vacation period, concessional fares by rail for journeys between their place of permanent residence and Mumbai.

AIRLINE CONCESSION

Students can also avail themselves of concessional fares for air travel during the vacation period. Students desiring to avail themselves of the Airline concession should submit the prescribed form to the college office at least 3 days in advance, for endorsement.

TRANSCRIPTS

Students desirous of pursuing further studies abroad should apply for transcripts to the college office well in advance. After verification of

marksheets, the college will hand over the transcripts in ten days time. The Principal is entitled to charge Rs. 1000/- for issuing the transcripts.

BONAFIDE CERTIFICATE

Students with a genuine reason can apply for a bonafide certificate to the college. Students may contact the Information Counter to apply for a Bonafide Certificate. The Principal is entitled to charge Rs. 150/- for issuing the certificate.

TRANSFERENCE CERTIFICATE

1. In a transfer case, no student will at any time be admitted to this College unless he/she produces a Transference Certificate from the College he/she leaves.
2. The Principal is entitled to charge a fee of Rs. 150/- for issuing the certificate.
3. As a result of a student leaving one College to join another, it will be necessary for him/her to count the attendance kept by him/her in more than one College to enable him/her to make up the necessary percentage of attendance. A Transference Certificate shall not be granted except for reasons which appear to be sufficient, and except with the written permission of the Principal of the College that the student wants to leave and the Principal of the College which he / she intends to join.
4. Application for Transference Certificate shall be made by the students without unnecessary delay through the Principal of the College to which they wish to be transferred.

SCHOLARSHIPS & FREESHIPS

Deserving students can apply through the appropriate channel, for Scholarships and Freeships. Prescribed forms for freeship for wards of Ex-Servicemen, Freedom Fighters, Secondary School Teachers, Primary School Teachers are available. Freeship forms for SC, ST, DT, NT, OBC and SBC category students are available in the college office. Forms for scholarship by the Department of District Social Welfare for SC/ST students with a minimum of class II are also available at the college office.

Extra & Co-curricular Activities at NM

Students' Forum

The students' council is the representative body of the students, meant to facilitate students' freedom in a more meaningful and responsible way by articulating their needs and interests, by facilitating participation in the various administrative forums of the college and by organizing their cultural self-expression.

UMANG - 2009

The tenth year of Umang was a most testing year. Umang faced challenges, but it rose to the occasion, overcame all difficulties and ended up being a hugely successful festival.

Umang 2009 saw a variety of new events and newer concepts being implemented.

12th August : The festival started off with Principal Mr. Sunil Mantri along with Vice- Principals Mrs. Sangita Kher & Mrs. Vijayam and the Umang Professors-in-charge – Mrs. Amita Vaidya, Mrs. Chitra Thomas & Ms. Daksha Pandya inaugurating Umang 2009.

The first day saw the participants, contingent leaders and audience throng the venue in large numbers for a variety of MF, LA, Gaming, FA and PA events. The South African band, Prime Circle, performed live at Umang in the night and gave one of the most amazing shows ever.

13th August: Umang 2009 had to be postponed due to the Swine Flu prevention directives issued by the Government. However, Umang organizers had an enthralling session with Ms. Medha Patkar on this day, as she had come for a workshop which unfortunately could not take place.

20th August: Umang once again started with renewed energy and passion. The day saw more crowd than the first day with the War of the DJs being a big hit in the crowd. The day also saw a number of celebrity judges like Parthiv Gohil and others. Events like Car Modeling and Cake Designing caught the fancy of the crowd.

21st August: The 3rd day of Umang 2009 was attended by luminaries such as Prahlad Kakkar and Khalid Mohammed, who held interactive sessions with the audience. Events like Brain Box, Junk instruments caught the crowd's fancy. Jashoda Rang Mandir resounded to the music of Shaa'ir & Func in the evening.

22nd August: The last day of Umang saw a huge amount of crowd taking the tally of entire Umang to 32000. The finals of all events were concluded on that day. Mithibai College and UPG were declared joint winners behind NM College. The organizers were felicitated and curtains were drawn on yet another fabulous year of Umang.

Drishti '09-10 : Masquerade — the truth is the lie!!

After celebrating its 10th successful year in 2008-09, Drishti stepped into its magnificent 11th year and returned back to its picturesque destination. Drishti '09-10 has by far been the most successful year the festival has ever seen. The legacy continues as our mascot, the 'Eagle' continues to look beyond the horizon with its sharp vision!

Carrying forward the tradition of coming up with a novel theme every year, this year our theme, **Masquerade — the truth is the lie**, depicted the modern times and the various masks that the common man wears for survival. Times have become more complicated, and society has become more emotional. These days every word has to be picked with the utmost amount of precision, we have lost the right to frown, and being rude is a deadly sin. It is not possible for a MAN to survive without his plethora of masks.

Masks are worn by everyone . Everyone is constantly changing costumes. The age of the COMMON MAN has become the age of the CHAMELEON MAN, ONLY THE LIZARD MAN will survive.

A management and a cultural czar Drishti has an unbreakable record of coming up with unique events every year thus setting new standards every year only to be broken by Drishti the next year. Right from 'Ambrosia' to 'Tabloid Junkie', from 'Sub-Aqueous Arcane' to 'A quantum debacle'... our events were designed to cater to the needs of students coming from diverse management courses like BMS, BMM, BBA, BAF, BBI, B.Sc. IT, MBA Tech, etc. Our mega management event Wile Ventures- tweak or taxed, was a roller-coaster ride that took the participants through a barmy business cycle..A mixture of hooked, crooked, bluffed and ethical tricks is what was required to seal the deal.

Activities of N.M.N.S.S. (2009-10)

The N.S.S. unit of N.M. College has adopted 'Buthhelo House' an orphanage home. Our N.S.S. volunteers help those children to improve their mathematical and communication skills. We also organise entertainment events and competitions so that their hidden talents get exposure. While being with them, all volunteers realise how fortunate we are to have a great support of parents and love and care in family.

The N.S.S. unit organises different events for senior citizens just to make them feel wanted. This year, we organised free medical check up (including eye-check-up), Cultural Program for entertainment and 'Talent Hunt' competition in which 24 senior citizens participated. By being with them volunteers get the feeling of interacting with grand-parents which has become a rare experience now-a-days because of Nuclear Family System.

Apart from these two major activities,

- (1) We sell rakhies made by physically disabled children to collect funds for their well-being.
- (2) We conduct street-play, display posters, to spread 'AIDS-AWARENESS'
- (3) We help the Juhu police to manage the crowd at Juhu Chowpati at the time of 'Ganesh Visarjan'.

The Heat of NSS is a Special Camp which is a residential camp of 7 days. To stay in a village far away from the city and family for 7 days is a very exciting experience for volunteers. During these 7 days we organise events for Balwadi Children, Art Mela for village women and other activities like rice donation, plastic buckets and kitchen utensil donation for all the villagers in general. Performing a skit based on the theme of the camp in local language (Marathi) is great fun for volunteers.

In short NSS is nothing but having fun while serving the society, where a volunteer turns out to be a responsible citizen of the nation and not only a good student.

Rotaract Club - Also a Community Service Club

Activities conducted throughout the year are as follows :

- Cheers !
- Smileys
- Dental Check-up
- Membership Drive
- Insight
- International Friendship Day
- Orientation
- You Are Here!

- ABCD... Again Beach Cleaning Drive
- Rotostrike
- Joy Fest
- Beach Games - Reloaded!
- 7 Things Not To Do In Rotaract
- Industrial Visit – Deolali Army Camp
- Synergy
- IIFFCC – Indian International Food Film And Cultural Carnival
- Peace
- Rotofest – Salaam Mumbai
- Santa On Wheels
- The Word Wizard Project]
- Salaam Lanka
- Parents Night
- Wacked Out!

The Planning Forum: lists the students skill in

- Teen Politics, to test the leadership skills
- Aviator to manage an airline company
- Mock stock Exchange
- Official magazine ‘Horizons’

The Economics Association : organizes the

- A.D.Shroff Memorial Elocution Competition
- Epsilon - marketing event
- BQC - Brand Quotient Quiz Contest
- Heads v/s Tails an impromptu debate

The Debating and literary Society :

- Inter collegiate competitions
- Movie mania
- Release of official newsletter ‘Zest’

The Cultural Society :

- Spectrum - a blend of ‘traditional and modern events in different aspects of performing arts.
- “Seasons in the Sun” — a personality contest

Wildlife and Nature Club :

- Tree plantation drive
- Natofest — awareness on global warming
- Trek

Hobby Centre :

- Workshops related to salsa, scarf painting etc.
- Competitions related to various hobbies.

The Psychology Club :

- Counseling
- Group discussion on various topics like personality disorders, anxiety disorder
- Publication of Newsletter 'Inner space'

Youth Festival :

Students participated and won the 42nd Inter-collegiate Youth Festival hosted by the University of Mumbai in 10 events. And the overall position of our college was at No. 4 amongst over 100 participating colleges.

Guest lecture series:

- An innovative attempt organized to help students link "Theory with Practice"
- Professionals from different fields provide Concept clarity, information and develop student skills.

Gymkhana :

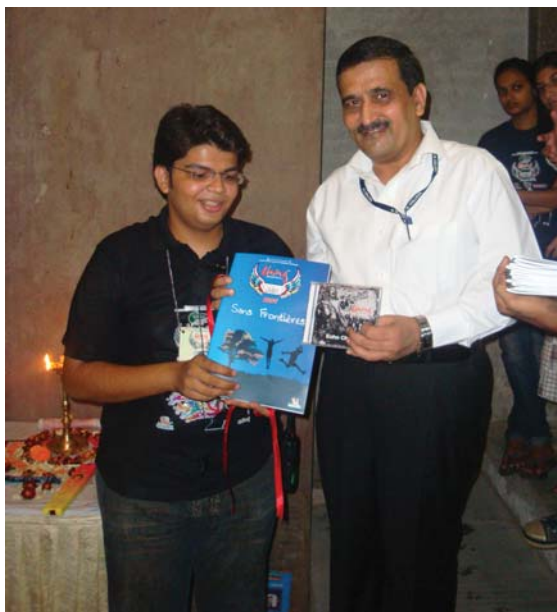
The spirit of sportsmanship is encouraged by the college. The gymkhana staff is highly qualified. The college participates in games from the district to the national levels. Well-known coaches train students for indoor and outdoor games, training them to excel at inter-college tournaments at national and international levels.

Students participate and win sporting events ranging from athletics to badminton to carom to table tennis to chess to archery to skating and many many more games.

Other Associations:

- Advertising and Marketing circle
- National Cadet Corps
- Cultural Committee
- Hindi Sahitya Mandai
- Marathi Sahitya Mandai
- Gujarati Sahitya Mandai

Umang



Guest Lecture

The slide content includes:

- Copy shamelessly
- 4. QIT/PIT
- 5. Innovation School
- 6. Productivity Improvement
- 7. KPI Management
- 8. Innovation Metrics
- 9. I.S.
- 10.

Additional text on the slide:

- Just do it
- Start immediately
- No results without action

Drishti



Guest Lecture



N. S. S. Activities



Adopted Area - Teaching Orphans at Buthhelo House



Buckets and Rice were donated to Villagers



Sports competition for children



Village women at Art Mela Competition



Medical check-up for Senior citizens



NSS volunteers with the winners of Talent Hunt for senior citizens

Rotaract Club of N. M. College



Beyond Borders - IV at the Army Base at Deolali



Educating the Young Minds - The World Responsible Youth Day, 3rd January, 2010



Taking responsibilities for our actions - Beach Cleaning Drive after Ganesh Visarjan.



Give me a bright smile - Dental check up at a BMC School



International Friendship Day Celebration with St. Catherines Orphanage

College Rules & Regulations

- (1) Every student must obtain on admission, the Identity Card which must have his/ her photograph duly attested and present it for inspection on demand.
- (2) **Every student is required to maintain a minimum of 75% attendance in each term in each subject**, failing which the college authorities may not allow the student to appear at the final examination, as per University norms.
- (3) Students must not loiter in the College premises while the classes are going on.
- (4) In case of illness, the Principal should be informed by the parents personally.
- (5) Students must not attend classes other than their own, without the permission of the Principal.
- (6) Smoking is strictly prohibited on the College premises.
- (7) Students are required to maintain strict discipline and orderly conduct & refrain from engaging themselves in any kind of unruly behaviour.
- (8) No Society or Association shall be formed in the College and no person invited to address a meeting without the Principal's prior permission.
- (9) No student shall collect any money or contribution for picnic, trip, educational visit to some place, get-together, study-notes, charity or any other activity without prior sanction from the Principal.
- (10) No student will be allowed to take active part in current politics.
- (11) No student shall communicate any information or write about matters dealing with the College administration to the Press.
- (12) Students are expected to take proper care of college property and help in keeping the premises clean. Damaging college property e.g. disfiguring walls, doors, fittings, or breaking furniture, misuse of A.C. etc., will be considered as a breach of discipline and the guilty will be duly punished.
- (13) Students should not leave their books, valuables and other belongings in the classroom.
- (14) The College is not responsible for lost property. However, students may make a claim for lost property at the office, if it is deposited in the College Office.
- (15) Students applying for certificates, testimonials, etc. and those requiring the Principal's signature on any kind of document or application should first contact the College office. Students should not bring any paper directly to the Principal for his/her signature.
- (16) If, for any reason, the continuance of a student in the College, is, in the opinion of the Principal, detrimental to the best interest of the College, the Principal may ask such a student to leave the College without assigning reason for his/her decision.
- (17) Students joining the College are bound by the rules and regulations of the College.
- (18) Insubordination and abusive language or misconduct on the part of a student are sufficient reasons for his/her suspension or dismissal.
- (19) Students receiving Government or College Scholarships or any remission in fees, must note that the grant and continuance thereof are subject to good behaviour, regular attendance and satisfactory progress and good results at the College and Board Examinations.
- (20) Students using unfair means at examinations will not be readmitted to the College.
- (21) It is the responsibility of the student to read the notice boards regularly for important announcements made by the College office from time to time. They will not be excused or be given any concession on grounds of ignorance.
- (22) Matters not covered by the existing rules will be at the absolute discretion of the Principal.
- (23) Disciplinary action will be taken against students found carrying cellphones, pagers, walkmans, diskmans , or any other electronic devices, etc.
- (24) **Use of cell phones, is strictly prohibited in the college premises.**
Students found using cell phones, will be fined Rs. 500/- and/or their cell phones will be confiscated.

President's Welcome



It is a matter of great satisfaction that all our institutions under the banner of SVKM are doing exceptionally well in the academic and cultural spheres. Each one of them has carved a niche amongst the other colleges in our metropolis.

To achieve our goal of total global acceptability, persistent efforts need to be made by all concerned. I am happy to note the contribution of Narsee Monjee College in the field of Commerce and Management Education.

N. M. college offers quality education that incorporates new paradigms of teaching, modern facilities and qualified faculty. It is a dream come true to procure a seat in this prestigious commerce college for many students. N. M. nurtures the students in not only academics but also in moulding their personality and preparing them to enter the corporate world with unparalleled confidence and passion so as to have an indelible imprint in whatever they do.

N. M. is one of the most sought after institutions of the SVKM Parivar. My good and warm wishes to all the new entrants to our Parivar.

प्रार्थना

COLLEGE PRAYER

1. ॐ. पूर्णमदः पूर्णमिदं पूर्णात् पूर्णमुदच्यते ।
पूर्णस्य पूर्णमादाय पूर्णमेवावशिष्यते ॥१॥

OM. WHOLE IS THAT (BRAHMAN), WHOLE ALSO IS THIS (WORLD). FROM WHOLE COMES THE WHOLE; TAKE WHOLE FROM WHOLE; (YET) WHOLE REMAINS.

2. ॐ. ईशावास्यमिदं सर्वं यत् किं च जगत्यां जगत् ।
तेन त्यक्तेन भुञ्जीथाः मा गृधः कस्यस्विद्धनम् ॥२॥

OM. WHATEVER EXISTS IN THIS WORLD IS TO BE ENVELOPED BY GOD (THE RULER) BY RENOUNCING IT (THE WORLD) THOU MAYST ENJOY. DO NOT COVET THE RICHES OF ANY ONE.

3. मूकं करोति वाचालं पंडुगुं लंघयते गिरिम् ।
यत्कृपा तमहं वन्दे परमानन्दमाधवम् ॥३॥

I BOW DOWN TO MADHAV, THE BLISS ETERNAL; TO HIM WHOSE GRACE ENABLES THE DUMB TO SPEAK (&) THE LAME TO GO ACROSS A MOUNTAIN.

4. ॐ. प्रणो देवी सरस्वती वाजेभिवार्जिनीवती धीनामवित्र्यवतु ।
ॐ. चोदयित्री सुनृतानां चेतन्ती सुमतीनाम् यज्ञदधे सरस्वती ॥४॥

OM. MAY SARASWATI, THE DIVINE, PROTECT US BY HER STRENGTH GIVING FAVOURS, THE PROTECTOR OF OUR THOUGHTS, SARASWATI, WHO INSPIRES HYMNS & PROMOTES PIOUS THOUGHTS, BRINGS ABOUT OUR SACRIFICE.

5. ॐ. असतो मा सद्गमय । तमसो मा ज्योतिर्गमय ।
मृत्योर्माङ्मृतं गमय ॥५॥

OM. FROM THE UNREAL LEAD ME TO THE REAL. FROM DARKNESS LEAD ME TO LIGHT. FROM DEATH LEAD ME TO IMMORTALITY.

6. ॐ. सहनावतु सहनौ भुनक्तु सहवीर्यं करवावहै ।
तेजस्विनावधीतमस्तु, मा विद्विषावहै ॥६॥

MAY GOD PROTECT US, BOTH AT THE SAME TIME, AT THE SAME TIME SUPPORT US BOTH, MAY BOTH OF US AT THE SAME TIME APPLY (OUR) STRENGTH. MAY OUR LEARNING BE ILLUSTRIOUS. MAY THERE BE NO HATRED (BETWEEN US).

7. सर्वेऽत्र सुखिनः सन्तु सर्वे सन्तु निरामयाः ।
सर्वे भद्राणि पश्यन्तु मा कश्चिद् दुःखमाप्नुयात् ॥७॥

OM. MAY ALL HERE BE HAPPY. MAY ALL BE FREE FROM DISEASE. MAY ALL SEE WELL-BEING. MAY NOBODY EXPERIENCE MISERY.

ॐ. शान्तिः । शान्तिः । शान्तिः ॥

OM. PEACE, PEACE & PEACE !

NO.



SHRI VILE PARLE KELAVANI MANDAL

Institutions run by Mandal with the year of establishment

SR. NO.	NAME OF THE INSTITUTE	YEAR OF ESTABLISHMENT
1.	Smt. Gokalibai P. P. High School	1934
2.	Mithibai College of Arts, Chauhan Institute of Science	1961
3.	Shri Bhagubhai Mafatlal Polytechnic	1963
4.	Narsee Monjee College of Commerce and Economics	1964
5.	Shri Manilal Vadilal Nanavati Prathamik Shala	1974
6.	Chauhan Junior College of Arts and Science	1976
7.	N. M. Junior College of Commerce	1976
8.	Jitendra Chauhan College of Law	1977
9.	Amrutben Jivanlal College of Commerce & Economics	1980
10.	Shri Dhirajlal Vrajlal Parekh Shishu Vihar	1981
11.	Narsee Monjee Institute of Management Studied (University)	1981
12.	Parag Vijay Datt Drama Academy	1989
13.	C. B. Patel Research Centre for Chemistry & Biological Sciences	1990
14.	Harkisan Mehta Foundation Institute of Journalism & Mass Communication	1990
15.	Acharya A.V. Patel Junior College	1992
16.	Dwarkadas J. Sanghvi College of Engineering	1994
17.	Chatrabhuj Narsee Memorial School	1997
18.	Institute of Intellectual Properties Studies	2000
19.	Usha Pravin Gandhi College of Management	2003
20.	Mukeshbhai R. Patel Military School – Shirpur	2003
21.	Dr. Bhanuben Nanvati College of Pharmacy	2004
22.	Pravin Gandhi College of Law (5 - year)	2004
23.	Mukesh Patel Hi - Tech School	Under Progress

Other Infrastructure provided by SVKM

1.	Gangaprasad Ranchhodbhai Jani Hostel	1968
2.	Lions Juhu Sports Pavilion	1969
3.	Shri Bhaidas Maganlal Sabhagriha	1973
4.	Jashoda Rang Mandir – an open ground with a stage	1975
5.	Santokba Sanskar Sadan – an air-conditioned Hall	1975
6.	Juhu Jagruti Hall	1990
7.	Babubhai Jagjivandas Hall	2000
8.	Matushri Kundangauri Manharlal Sanghvi Girl's Hostel	2003
9.	Pravin Gandhi Pavilion	2004
10.	Pratapbhai Bulakhidas Patel - Gallery	2004

SHRI VILE PARLE KELAVANI MANDAL'S

Narsee Monjee College of Commerce & Economics
Juhu Scheme, Vile Parle (West) Mumbai - 400 056

Tel. : 4233 8000 Fax : 2618 0555

E-mail : nmcollege@vsnl.net



Shri Vile Parle Kelavani Mandal's
**Narsee Monjee College
of Commerce & Economics**



PROSPECTUS

**F. Y. B. Com. Degree College
2010 - 2011**

PRICE : Rs. 100/- (with Prospectus)

H/No.

Admitting Authority

DETAILS ABOUT S. Y. J. C. CLASS

Division _____ Roll No. _____ Marks Obtained _____

Optional Subject _____ Language _____

Paste your recent
coloured passport
size photograph

(35mm X 45mm)

DO NOT STAPLE



**Shri Vile Parle Kelavani Mandal's
NARSEE MONJEE COLLEGE OF COMMERCE AND ECONOMICS**

Vile Parle (West), Mumbai 400 056.

ADMISSION FORM FOR FIRST YEAR B. Com.

Student must sign strictly inside
the box with Black ink only

	Last Name / Surname	First Name	Middle Name
Name of the Student :			
Father's / Husband's Name			
Mother's Maiden Name (Name before her Marriage)			
Previous Name of the Student (in case of changed Name)			

Date of Birth : <input type="text"/> <input type="text"/> <input type="text"/> DD MM YY	Place of Birth :	Gender: Male/Female	Marital Status: Married/Unmarried
---	-------------------------	----------------------------	--

Blood Group :	Religion :	Nationality :
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Local Address for Correspondence (Flat No. Street, Area) :

Pin Code:

State : District : Tehsil : City / Town / Village :

Phone No. : Mobile No. : Email ID :

Native Address :

Pin Code:

State : District : Tehsil : City / Town / Village :

Phone No. : Mobile No. : Email ID :

Domicile of State : Category :

Cast : Sub-caste : If physically Challenged (please mention) :

Particulars of Parent / Guardian :

Office Address :

Pin Code:

State : District : Tehsil : City / Town / Village :

Phone No. : Mobile No. : Email ID :

Occupation of the Parent / Guardian : Service / Business / Profession / Farmer / Laborer / Retired	Annual Income of the Parent / Guardian : (Rs.)
---	---

FOR OFFICE USE ONLY

Amount of fees paid Rs. : _____ Receipt No. : _____ Date : _____

Receiver's Signature

Receiver's Signature

Date :

P. T. O.

ACADEMIC RECORD :

Last academic year I was in _____ Jr. College

Medium of instruction in School : _____

Particulars of examinations passed :

Examination	Name of Board or University	Month & Year of Passing	Exam Seat No.	Total Marks Obtained	Out of (Maximum Marks)	Class or Grade & Percentage	School / College attended
S.S.C. or equivalent Examination							
F.Y. J. C. or equivalent Examination							
S.Y. J. C. or equivalent Examination							

(In case of equivalent examination, write the name of the examination)

Other Information :

Mother Tongue	Employment Status : Employed / Unemployed
I wish to Join : NCC / NSS / Students Council / Cultural Activities	Hobbies and Other Interests :

Social Reservation : (Tick (✓) whichever is applicable)

<input type="checkbox"/>	Ex Serviceman / Ward of Ex-serviceman	<input type="checkbox"/>	Member of Project Affected Family
<input type="checkbox"/>	Active Serviceman / Ward of Active Serviceman	<input type="checkbox"/>	Member of Earthquake Affected Family
<input type="checkbox"/>	Freedom Fighter / Ward of Freedom Fighter	<input type="checkbox"/>	Member of Flood / Famine Affected Family
<input type="checkbox"/>	Ward of Primary Teacher	<input type="checkbox"/>	Resident of Tribal Area
<input type="checkbox"/>	Ward of Secondary Teacher	<input type="checkbox"/>	Kashmir Migrant
<input type="checkbox"/>	Deserted / Divorced / Widowed Women	<input type="checkbox"/>	

The Principal

Narsee Monjee College of Commerce & Economics

I am applying for admission to the FIRST YEAR B. Com. class and am paying a fee of Rs.
I am not registered at any other institution for any other course of study offered by the University.

I am aware that a student is required to attend at least 75% of the working days in each term to be eligible to take the final examination as laid down in Ordinance 119 of the University of Mumbai.

I am also aware that, to keep a term, as laid down in Ordinance 125, I must complete, to the Principal's satisfaction, the course of study prescribed by the University of Mumbai, for the class.

I hereby agree, and give my consent, that my terms may not be granted in case I fail to fulfil the provisions of Ordinance 119 and 125 of the University of Mumbai.

I understand that I am required to take a tutorial test in every term in the subjects of (i) Mathematical and statistical techniques and (ii) Business communication and Project in the subject of Foundation course - 1 at the end of the second term if I fail to attend the test and Project I will be declared failed in the subject at the term and examination.

Date : _____ Signature of Parent / Guardian

Signature of Student

NOTE :

- If you are eligible to claim any one of the undernoted freeships, do not pay the tuition fee at the time of admission. However, the relevant certificate of eligibility for the freeship with the application form should be submitted at the time of admission.
E. B. C. / PTC / Freedom Fighter / Defence Service Personnel / BC Freeship
- Refund of Fee will be as per rules framed by the University of Mumbai.
- A student must submit THREE unused and identical copies of a recent passport size photograph at the time of admission.
(Polaroid or instant photographs are not acceptable).
- Fees will be accepted only by D. D. / P. O. in favour of "Narsee Monjee College of Commerce & Economics".

The Principal
Narsee Monjee College of Commerce & Economics
Vile Parle (West),
Mumbai – 400 056.

Date : _____

UNDERTAKING

NAME : _____

CLASS : _____ ROLL NO. : _____

We are aware that the timing for Degree College is between 7.00 a.m. and 12.30 p.m. We also know that in order to qualify for the final examination, the admitted student has to keep 75% attendance as per University and Government Rules. We know that in the event of any default in attendance and discipline, the College authorities can take disciplinary action against the student including debarment from writing the final examination.

Signature of the Parent / Guardian

(Signature of the Student)

Full Name : _____

Date : _____

(Full Name)

Mumbai : _____