



*SHRI VILE PARLE KELAVANI MANDAL'S
NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS*

YOUNG ENDEAVOUR

ANNUAL - XXXX
2008-2009

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Sneh Choithani

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Prin. Sunil P. Mantri
Vice-Prin. Vijayam S. Iyer
{Permanent Invitee}
Meera More {Teacher's
representative}

FORM IV

Statement about ownership and other particulars about the magazine

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Signature of the Publisher

Sd/-

Muktha Manoj Jacob

Disclaimer : The opinions expressed in the articles are those of the Writers and the Editor is not responsible for their views.



EDITORIAL

HUMAN RIGHTS AND TERRORISM

Today, both, the world at large and India in particular, face daunting challenges in the task of protecting human rights of common people regardless of the country they belong to. No country in the world can be said to be free from the deadly scourge of terrorism. With the grim spectre of terrorism continuing to target innocent and defenseless people, the task has been ever challenging for the institutions around the world.

Terrorism is condemned and renounced on the grounds that means cannot justify the end. It may be true that most acts of terrorism are grounded in ignorance and hopelessness and on this account one may sympathize with the cause for which the group committing terrorism stands but the act of murdering and mutilating innocent people, who are in no way a party to the issue, cannot be supported or allowed.

The Paradox :

Let us turn to a fundamental paradox related to the issue of terrorism. We must not in our fight against terrorism lose sight of the moral ground we are fighting on. We must never start to go blind in this fight and start to work against the very values that we are fighting for. Civil liberties are our ways of life, which grow out the concept that everyone has a right to life, liberty. So the paradox is: Ends don't justify the means, neither for the terrorists nor for us, so we cannot do to the terrorists what they are doing to us. Then, what do we do ?

Paradox Resolved :

Terrorism is a symptom and not a disease. We must concentrate on fighting and eliminating the disease – which is ignorance and hopelessness. These two, in turn, grow in poverty, injustice, dictatorship, dogmatism and lack of freedom and democracy. Until people all over the world are given the right to rule themselves and live a life by their own choice in a democratic and egalitarian manner we will see conflicts, and as long as we see conflicts, we will see terrorism. So our enemy is not the terrorist, but the dogmatic and tyrannical system that breeds the terrorist. The very basis of democracy is that, given the freedom to choose, people, in general, or at least their majority, make the right choice. This right denied, people turn to other means of expressing opinions, one of them, being terrorism.

Terrorism cannot be fought with terrorism because we cannot start cutting down civil liberties and change our ways of life, which we want to preserve and which the terrorist want to destroy and defeat. Victory against terrorism is not defined by what percentage of terrorism we eliminate but by what percentage we eliminate the conditions which breed terrorists.

So, let us not defy our own dreams and values. Let us create conditions where terrorists are not bred. Let us create ***a peaceful society on the pillars of justice and individual accountability*** by instilling the value system right from young age. After all civilization is all about holding higher human values above mundane disputes and political priorities even in the face of tyranny and oppression.

- **Muktha Manoj**
(Editor)

FROM THE PRINCIPAL'S DESK...

An Informal Interview with the head honcho of N.M. College



Principal Sunil Mantri

YE: Sir, being the “head-honcho”, please do a SWOT analysis of NM College ?

Principal: Strengths would be the academic & co curricular activities, good quality of students, well-experienced faculty and wonderful infrastructure- state of the art library, one of the best in Mumbai. The classroom infrastructure is excellent, can't crib about it.

Weaknesses would be that the students are not getting involved in the college beyond academics on a large scale. Students are excelling but they are very focused. Like in our college days we used to enjoy college days also. Students are so focused as to what they want in the future as a result of which they do not get involved in co-currics which is an important part of self development. Academics is not everything. Students should enjoy college life because these are the years which never come back and what they miss will be missed forever.

YE: What is your vision for NM?

Principal: Making it one of the best colleges in India as far as Commerce education is concerned.

YE: What is the best part of being a college principal as well as the toughest job of a Principal?

Principal: The best part would be being with the youth of today. Trying to contribute to the development of the individual which in turn helps in the development of the rest of the society. Toughest job would be managing the youth! It works both ways- lots of energy channelised in the right direction works wonders.

YE: What are your views on the youth and what impact can they have on the future?

Principal: The youth are knowledgeable, very active but have limited focus. They are not very emotionally strong.

YE: How do you strike a balance between academics and cultural fests in college?

Principal: Maybe somewhere the fault lies with us parents also, that we try to make you very rigid in your lifestyle right from childhood. You have a very scheduled life as a result of which you have no time left when you get home. As a result of this your interaction is very limited. When we were small, going to play was primary. Nowadays most of you are busy with your consoles and playstations, with headphones in your ears - moving around! Youth needs to understand that physical activities are a part of development. You live your life eating junk food and to cope with this you need physical exercise.

YE: Do you think the competition is causing too much stress among students?

Principal: It depends on how you take it. At the end of the day what you're looking at is having a successful career in terms of money or achievements. You need to know your strengths, your weaknesses and then you need to have an ambition. Just because a friend has a Mercedes, do I also run the Mercedes??? No! If I understand my limitations and then work, I would excel, but still excel without stress, pressure. We don't say money is everything or money is nothing. Money is required but beyond a certain limit luxuries become a problem and that creates huge pressure. You start building an image for yourself. The focuses and limitations have to be taken care of and then you aim for your goals in life. That would be much more feasible and much less stressful.

YE: Do you think the current economic slowdown will affect career opportunities for students?

Principal: I don't see any of our students going for a job directly after graduation. I look at all my students getting into some form of post graduate studies and that will take at least 2 years. By that time this set of students will be the right requirement for the industry provided they select their options well. They will enter the market when the market requires them but the market requires people with different skill sets so you need to



identify the skill sets wisely. I don't think recession is going to last long and the impact of recession in India is taken care of.

YE: Who according to you is an ideal student?

Principal: One who can strike a balance between academic and co curricular activities.

YE: Please describe your college days. Any unforgettable experiences?

Principal: When I was a student, we didn't have these many festivals. We only had annual day, dance circle, art circle that used to organize events. Even our sports day used to be exciting- winning, losing, fighting, and arguing. Today the situation is that there is more staff on the ground than students. In our time it was about coming together and knowing different students and professors. On annual days, I never went on stage. I had stage fright. Its ironical that now I'm into teaching where I have to face students. I was always involved backstage- cleaning up, arranging props, giving prompts, arranging tea. These jobs were a part of learning. Another activity was NSS. The 10 day residential camp was treated as a 10 day party, away from residence, among nature in an open atmosphere with 200-250 students. It was fun cooking for 250 students, chopping vegetables, making chappatis , ensuring the rice is ready, serving the students, going to a village, teaching the kids there. Those were very enjoyable days.

YE: Sir, despite the stage fright, was going into the education line your childhood aspiration?

Principal: Yes. I wanted to be a teacher right from Std. 5. I took it by choice, not as a last option. Had I taken my first job, over the last 20 years, I would have been somewhere among the top now. I was supposed to be the Executive Assistant to the Vice President of Parle Export, Mr. Chavan, in 1985. but I chose teaching because I think what I am today is because of my teachers. Entire credit goes to my school and college teachers.

YE: How do you encourage students to attend lectures?

Principal: It has become a vicious cycle. As a teacher I go to a lecture and find only 5-10 students in the classroom. I get disheartened and teach those 10 students as a result of which my disinterest is immediately picked up by the students. So those 10 students also stop coming from next time. Unfortunately students feel coaching classes give more content compared to colleges. But they forget that they are the same teachers who are teaching in college also. Students need to be given something beyond academics. Therefore we have started the concept of having guest lectures and giving industry inputs. The basic objective is that if I give something beyond academics, students and teachers will be more enlightened and the next lecture on the same topic would be much more different than what it would have otherwise been. Students need to participate in a major way. I would be happy to move from the classroom and book Bhaidas Auditorium for these lectures. Let's hope that this happens. Another initiative (borrowed from coaching classes) is distributing cyclostyled, synoptic notes and problems in class. The intention is to ensure teachers don't waste their time in dictating notes and students read the problems in advance and come up with difficulties so that teachers in turn will be compelled to update their knowledge. In this way the cycle of teaching and learning would undergo a drastic change. We need feedback from the students whether it is working to their benefit or not.

YE: What is your motto in life?

Principal: If possible, make a small change in the society. That's why I am in the teaching line. Money is not everything. If I can contribute to a student's life the way my teachers contributed to my life, I would be satisfying my objective of living on Earth.

YE: Signing off, some words of wisdom for the students...

Principal: This is something my teachers told me. I had lost in a race. The sports director had expected me to win. He asked me "why did you lose?". I said "Sir, if I ran a little faster I would have won". He asked me "who prevented you?" the concept of giving the best is very much imbibed. I expect all students to give their best in all activities. Even if you are going for a movie, enjoy it to the fullest! Another thing that was told to me on losing was- "don't be disheartened because had you not lost, nobody would have won"

Once you lose you have the chance of improving yourself whereas the winner has to struggle to ensure that he remains at the top. Improvement in life is very important. These are the two objectives I live by.

(As told to Suchita Vaidya and Supriya Mavinkurve on 5/2/09)

PRINCIPAL'S SPEECH ON ANNUAL COLLEGE DAY

Good Evening to one and all present. On behalf of all at NM and on my personal behalf, I extend a sincere and heartfelt welcome to Shri Sunandan Divatia, Hon. Secretary of SVKM, Madam Divatia and all the Office Bearers, Trustees, Executive and Managing Committee Members of SVKM, Invitees, Parents of the Students, Members of the Teaching and Non-Teaching Staff and Dear Students to the 44th College Day Celebration of SVKM's Narsee Monjee College of Commerce and Economics, a premiere education institution of SVKM.

Introduction of the Chief Guest :

Shri Sunandan Divatia is currently the Hon. Secretary of Shri Vile Parle Kelavani Mandal. Divatia Sir is a professional who is actively involved with social work for more than 40 years. Divatia Sir is a commerce graduate and is a professionally qualified C.A. and C.S... He is a partner in the reputed chartered Accountancy Firm S R Divatia and Co. (Chartered Accountants). His association with Shri Vile Parle Kelavani Mandal goes back to around 40 years. He has been the member of the Managing Committee for more than 15 years and Office bearer for about 10 years.

He was also the member of the Company Law Board of Bombay Chambers of Commerce. He was the founder Vice President of the Lions Juhu Vile Parle Club and was the president of the Lions Club.

Besides the above, Divatia ji is associated with many other organizations. We are fortunate to have such a distinguished personality as Chief Guest for today's function. As a mark of our respect, we now offer a bouquet to Divatia ji. I also welcome Madam Divatia for today's function and offer a bouquet to her.

Before I proceed further I feel we are all duty bound to pay our homage to all the martyrs of the recent terrorist attack on Mumbai city on 26th November 2008. It's because of the selfless work carried out by the forces in uniform that we are able to sit here and live our lives. It is now necessary that each one of us now become citizens in uniform and protect our surrounding by becoming an alert and cautious citizen.

It is my proud privilege to present before you the report of the working of the college during the academic year 2008-09 and what the college is doing to develop the overall personality of the students as mentioned in the mission statement of the college.

As we all know, Narsee Monjee College is a linguistic Minority Institution and has been serving the society in general and the Gujarati Community in particular for the last 44 years. I am very proud to inform you all that in a survey conducted in June 2008 by AC Nielsen ORG Marg for the India Today Magazine, Narsee Monjee College of Commerce and Economics is ranked as no.1 Commerce College in Mumbai. The College has bagged this prestigious position because of the sincere and dedicated efforts of the Teaching and the Non-Teaching Staff of the college, the students and their parents and the invaluable support and guidance provided by Shri Ambrish Bhai Patel, President of SVKM, the Office bearers and members of Executive and Managing Committee of SVKM. I thank one and all for the same.

Our institution is well known for its achievements in the academics, cultural and other co curricular activities conducted by the college. Starting with the academic achievements. HSC board declares only two rank holders for the examinations conducted by the board. In the Commerce Stream both the ranks are bagged by Students of NM College, Ms. Kala Krishnan and Ms. Manali Panchamia by securing 91.33% and 91.17%. Ms. Rosebud Gomes of the MCVC section Commerce stream secured the First rank in the MCVC Section by securing 86.67%. 11 students have secured 100/100 marks in Book Keeping and Accountancy. The topper in Gujarati is also from NM College.

The college results were 99.73% with 892 students passing with distinction and 232 with first class. The results of the MCVC section was 100% as compared to boards passing % of 97.11%.25 students secured distinction and 29 students passed in First Class.

The results of the T.Y.B.Com. and T.Y.B.M.S. were noteworthy and have made us proud. Ms. Sonal Butani and Mr. Tanuj Agarwal secured the IVth and the Vth rank at the TYBCom Examination of March 2008 by securing 89.29% and 89.14% respectively. The College result was 97.64% as against the University result of 59.42%. 7 students secured 100/100 in the Accountancy papers.

Mr. Varun Mehta was awarded the Prof. S V Ghatalia Gold Medal by the University of Mumbai. Mr. Ankit



Gangar and Ms. Mamta Khatar were also felicitated by the University of Mumbai for securing the third highest marks i.e. 286/300 in subject of Financial Accounting and Auditing.

At the Sem. V and Sem. VI examinations of the BMS Course the college results was 93.91%. Four of our students found their place in the first 10 rankers at the University. Ms. Riddhi Daftary secured the first rank with 86.25% and Ms. Nidhi Bang with 82.66%, Mr. Amil Shah with 81.08% and Ms. Devanshi Sanghvi with 80.83% secured the 3rd, 8th and 9th position in the University merit list.

In order to encourage academic – industry interaction to make education more relevant to the requirement of the industry, the college with the active support of SVKM and in collaboration with the College Alumni have initiated a series of lectures where experts from the Industry are invited to address and interact with the students and the staff. Ms. Ashu Suyash, Country Head of Fidelity India, Mr. Benjamin Frank , Senior Vice President for Credits of HDFC , Ms. Bijal Gandhi , Partner of Navigator Capital Advisors, have addressed the students and are well appreciated by the staff and the students. This lecture series will continue in the coming years. My sincere thanks to the Alumni Association for their support.

Besides the academics, our students excel in sports. College provides all the opportunity and facilities to our students to participate in individual and team events at all the competitions organized by the University and DSO and all other authorities. Our students have won many medals and are selected for the teams at the Inter University, State and National Level in individual as well as team events. We will be felicitating these winners during the prize distribution ceremony.

One of the major other attractions at NM College is the various intra collegiate events organized by the Students of the college under the various association / clubs that the college promotes. Our students have organized and participated in many inter collegiate events like Umang, Drishti, the Youth Festival Conducted by the University of Mumbai, Malhar, Kshitij, Shishir, O2, Mood I etc. Our students have also won many awards and championships at these festivals and have added to the ever growing reputation of the college. I congratulate the contingent leaders, the participating students and the students who support these activities in various ways. I take this opportunity to thank all the trainers who train our students and the staff who encourage our students and the student's participants.

My colleagues in the teaching staff has always been progressive in its outlook and are ever ready to grab any opportunity available to augment their knowledge base by attending Refresher and Orientation Courses, Seminars, and workshops organized by the University and various other academic bodies.

The college also organized a workshop on revision of syllabus in Commerce at S.Y.B.Com. and T.Y.B.Com. Class in association with Board of Studies in Commerce, University of Mumbai. A seminar was also organized by the BMS Section for revision of syllabus at the SYBMS class of the BMS Courses. A workshop was also organized to facilitate the University of Mumbai as regards to the affiliation of various colleges.

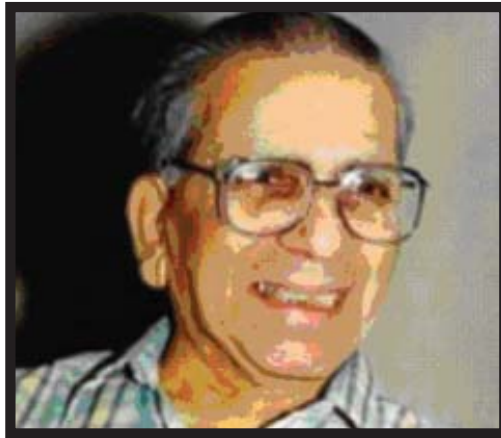
We have also organized the Inter Collegiate Women's Cricket Tournament on behalf of Department of Sports and Physical Education, University of Mumbai from 17th to 19th December 2008.

The NSS Unit of the college motivates and ensures that the students of N M College are aware of their social responsibilities and make available a platform to the students to discharge the same. The NSS unit of the college had organized a Blood Donation Camp along with Thalassaemia Detection Camp on 12th September 2008 and collected about 137 bottles of blood. A 7 day residential camp was organized by the NSS Unit at Ghateghar Village in Virar. The students performed various tasks from conducting a survey, educating the villagers about Drug Abuse, malnutrition, unemployment and other hygiene related matters. Training was also given to the villages about small scale home industry. The volunteers with the help of doctors conducted a medical camp and distributed free medicines. Rice, Clothes and Books were also distributed to the students.

Having heard the brief report of the various academic activities and large number of co-curricular activities, I am sure all of you would be as proud as I am to be associated with SVKM's N M College. It is indeed a very proud moment for me to be present here and present this report.

The name, fame and the success that NM enjoys is because of the result of the hard work put in by my colleagues in the Teaching Staff, my silently working colleagues in the Administration and you all students along with the constant, unending support and encouragement of our President Shri Ambrish Bhai Patel and all the trustees, office bearers and members of the Executive and Managing Council and all the others at SVKM. Congratulations to all the winners and wishing all the best to the rest for becoming winners next year.

OBITUARY



Prin. Gangadhar Gopal Gadgil

**(FOUNDER PRINCIPAL OF SVKM'S
Narsee Monjee College of Commerce & Economics)**

Principal Gangadhar Gopal Gadgil – born on August 23, 1923 in Mumbai. He completed his schooling from Aryan Education School in Girgaum, Mumbai and subsequently did his graduation from Wilson College and post-graduation in Economics from the then Bombay University.

He was Professor of Economics in Ruparel College and Sydenham College. He was the Founder Principal of SVKM's N.M. College of Commerce and Economics from 1st April, 1964 till 31st July 1971. He laid strong foundation of academics, co-curricular activities and sports for N.M. College.

Prin. Gadgil was associated with various prestigious literary institutions in the country. He was the Vice-President of Sahitya Akademi from 1988 to 1993. He was the recipient of Sahitya Akademi Award in 1996 for his academic autobiographical work "Eka Mungiche Mahabharat" (Mahabharat of an Ant). He has also been awarded with the Abhiruchi Award in 1949; Maharashtra State Award in 1956, 1957 & 1960; the N.C. Kelkar Award in 1980; the R.S. Jog Award in 1982. He was a Fellow of the Rockefeller Foundation.

Prin. Gadgil authored short stories, novels, striving stories, travelogues and one Act Plays. Literatures described Prin. Gadgil's style as simple looking, but capable of developing the complexity in its contents. Off-beat imagery was one of the striking features of his writings. Several of his stories had a social comment. Many of his books have been translated in English, Hindi and Gujarati. Prin. Gadgil as an Economist was an Advisor to many industries.

Prin. Gadgil lived a multifaceted life – an economist, a professor, an administrator, a writer, a critic and even a leader of the Consumer Movement. As a part of the Grahak Panchayat, that strived to provide quality goods at reasonable prices, Prin. Gadgil was in the forefront.

RANK HOLDERS 2007 - 2008

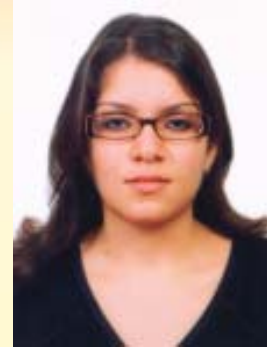
T. Y. B. COM.



SONAL BUTANI
University Rank 4th
College Rank 1st



TANUJ AGARWAL
University Rank 5th
College Rank 2nd



KARISHMA BHASIN
3rd Rank

S. Y. B. COM.



DWAYNE FERNANDES
1st Rank



NIDDI CHAMRIA
2nd Rank



VINEET JAIN
3rd Rank

F. Y. B. COM.



AADIT DEVANAND
1st Rank



SAGAR SODHA
2nd Rank



RAHUL JINDAL
3rd Rank

RANK HOLDERS 2007 - 2008

T. Y. B. M. S.



RIDDHI DAFTARY
University Rank 1st
College Rank 1st



NIDHI BANG
University Rank 3rd
College Rank 2nd



AMIL SHAH
University Rank 8th



DEVANSHI SANGHAVI
University Rank 9th



RIDDHI DAFTARY
1st Rank in Semester V

S. Y. B. M. S.



NIDHI NARSARIA
1st Rank in
Semester III & IV

F. Y. B. M. S.



SNEHA AGARWAL
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KALA KRISHNAN
1st Rank



MANALI PANCHMIA
2nd Rank



PRIYA JATIA
3rd Rank

S. Y. J. C. - (H. S. C.) MCVC



PUJA HINDOCHA
1st Rank : Travel & Tourism



ROSEBUD GOMES
1st Rank : Accounting & Auditing



NIDHI SAVLA
1st Rank : Marketing & Salesmanship

F. Y. J. C. - Regular



RONAK CHAWLA
1st Rank



RUTA VASUDEO
2nd Rank



KHUSBU GUPTA
3rd Rank

F. Y. J. C. - MCVC



ISHA PARIKH
1st Rank : Travel & Tourism



HARDI JAIN
1st Rank : Accounting & Auditing



BHAKTI PAREKH
1st Rank : Marketing & Salesmanship

DEGREE COLLEGE AWARDS 2008 - 2009



RAHUL POPAT
Best Student



PRATIK AGARWAL
Best Organiser



PALLAVI ZARAPKAR
Excellence in Cultural Activities



MAHALAXMI KRISHNAN
Super Sports Person



ISHLEEN BHARARA
Best in Dramatics



MUDRA MEHTA
Best Writer



POOJA THAKKER
Best Vocalist



SONAL TALE
Best Instrumentalist



SUCHITA VAIDYA
Best Speaker



DHEERAJ RAI
Best Sportsman



ASHWEEN KAUR ANAND
Best Sportswoman



SUKHADA KULKARNI
Best Sportswoman



SAHIL KAMDAR
Best Cricketer



DEEPIKA GOYAL
Staff Special Prize

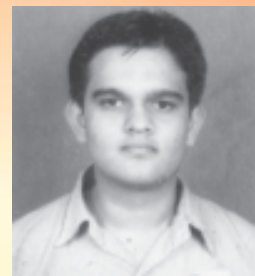
AJIT DATAR MEMORIAL SCHOLARSHIP



YAMINI SHARMA



RAJ DESAI



ARJAV OZA

RAMAN BROTHER'S FREE STUDENTSHIP



ROUNAK CHOUDHARY



APURVA CHOUDHARI



JEEGAR KARVAT

JUNIOR COLLEGE AWARDS 2008 - 2009



ARUSHEE AGARWAL
Best Student



YASHODHAN JAIN
Best Organiser



KAUSHIK KAKKAD
Best Speker



PRIYANKA SHARMA
Best Sportswoman



DEVANSHU PRABHU
Best Sportsman



GAYATRI VELU
Super Sportsperson



PRATEEK TOSHNIWAL
Best in Dramatics



RUCHITA SHASTRY
Best Singer

ANNUAL COLLEGE DAY



Chief guest Shri. Sunandan Divatia, Hon. Secretary of SVKM addressing the Annual College Day gathering



Principal Sunil Mantri addressing the Annual College Day gathering



Folk Dance



Folk Dance

ANNUAL COLLEGE DAY



Invocation Song



Salsa Dance



Comperes



Comperes

ANNUAL COLLEGE DAY



Orchestra



Orchestra



Western Dance



Western Dance



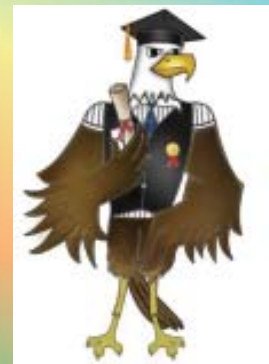
Skit



Skit

UMANG 2008





Masterpiece by our Creative Dept depicting Genesis-indeed a decade, just the beginning



Spectacular performances by colleges



Drishti celebrates a Decade



Drishti 08-09 Theme - Genesis



Drishti hierarchy



Rock Concert Event - Ecstasy Unplugged



Starry night-Versatile singer Shaan gracing the occasion



.....Swaying to the tunes of Javed Ali



USP Events



Ishq Becter Performing



Get Sporty-malkhamb act by the troupe of national level performance

FELICITATION OF GYMKHANA PRIZE WINNERS



Principal Prof. Sunil Mantri, Vice-Principal Prof. Sangita Kher, Prof. Vijayam Iyer, Gymkhana Committee with the Junior College players who participated at the National Level and won awards.



Principal Prof. Sunil Mantri, Vice-Principal Prof. Sangita Kher, Prof. Vijayam Iyer, Gymkhana Committee with the Junior College players who participated at the State Level.



Principal Prof. Sunil Mantri, Vice-Principal Prof. Sangita Kher, Prof. Vijayam Iyer, Gymkhana Committee with the Junior College Throwball team which won the Runners-up position at the State Level.



Principal Prof. Sunil Mantri, Vice-Principal Prof. Sangita Kher, Prof. Vijayam Iyer, Gymkhana Committee with the Degree College players who participated at the Inter - Collegiate Level.



Principal Prof. Sunil Mantri, Vice-Principal Prof. Sangita Kher, Prof. Vijayam Iyer, Gymkhana Committee with the Degree College players who won various awards & players who participated at the Inter-University Level.

GUEST LECTURE SERIES



Ms. Ashu Suyash, Country Head and Managing Director of Fidelity International seen here with Mr. Shalin Divatia and Principal Sunil Mantri.



Ms. Ashu Suyash, delivering the inaugural lecture in the guest lecture series.



Mr. Benjamin Frank, Senior Vice-President HDFC Bank, speaking to a packed class - room.



The board says it all !



Mr. Sudhir Soni, Partner, Ernst & Young, speaking on International Financial Reporting Standards.



Mr. Sudhir Soni, sharing a light moment with Vice-Principal Ms. Sangita Kher.

N. S. S. ACTIVITIES



Demonstration in Seminar on Training of Disaster Management.



Volunteer donating blood in Blood Donation Camp.



Volunteers celebrated Independence Day with the blind, organising orchestra for them.



Volunteers teaching handicapped children.

N. S. S. CAMP



Free eye check up for villagers along with distribution of spectacles.



Volunteers enthusiastically helped in goshala cleaning.



Faculty member from degree college Prof. Mr. Vimal Iakhani and NSS P.O. Mrs. Savita Desai conducting a yoga session.



Volunteers distributing rice to villagers.

ACADEMIC PRIZES 2008-2009

Degree College

TYBCOM

Award	Particulars	Name
1 National Rayon Corporation Scholarship	For standing First	Sonal Butani
2 Shri Valliram L Mehta Prize	Standing first among girl students	Sonal Butani
3 Dr. U R Koli Prize	For securing the highest marks in the aggregate of 20 papers at FY, SY & TYBCOM	Tanuj Agarwal
4 Prof. Hemant Pranlal Vora Prize	For securing the highest marks in the aggregate of 20 papers at FY, SY & TYBCOM	Tanuj Agarwal
5 Accounts Department Prize	For securing the highest aggregate marks in five papers of Financial Accounting & Auditing at FY, SY & TYBCOM	Mahak Singal
6 Seeba Exporters Prize	Highest marks in the aggregate of 5 papers of Financial Accounting & Auditing at FY, SY & TYBCOM	Mahak Singal
7 Mohanlal Ratanji Vora Smarak Prize	For securing the highest marks in 5 papers of Commerce: Accounts I, II, III, MPP & Economics -III.	Sonal Butani
8 Bank of India Prize	For securing the highest marks in Financial Accounting & Auditing	Varun Mehta
9 V H Kishnadwala Prize	For securing the highest marks in Financial Accounting & Auditing	Varun Mehta
10 Prof. Naranji M. Bhikabhai Patel Prize	For securing the highest marks in Financial Accounting & Auditing	Varun Mehta
11 Prof. Babubhai M Kishnadwala Prize	For securing the highest marks in Financial Accounting & Auditing	Varun Mehta
12 Shri Chotalal Pranjivandas Prize	Business Management	Priya Nevtia
13 Narsee Monjee Prize	MPP	Sachin Kyamsaria
14 Shri Nagarmal Mathuram Goyal Prize	Psychology of Human Behaviour at Work	Ruchi Tibrewala
15 Shri Bhaidas Darshibhai Bhuta Prize	Business Economics III	Sonal Butani
16 Tulsidas Khimji Prize	Export Management	Presha Sheth
17 Prof. A G Tulpule Prize	Direct & Indirect Taxation	Dhanashree Muslonkar
18 Shamji Hemraj Prize	Elements of Operations Research	Tanuj Agarwal
19 Janki R. Engineer Prize	Computer Systems & Applications	Lynell Dennis



ACADEMIC PRIZES 2008-2009

Degree College

SYBCOM

Award	Particulars	Name
1. Smt. Chandaben Mohanbhai Patel Scholarship	Standing First	Dwayne Fernandes
2. Narmadaben Jadavji Sopariwala Prize	Securing the highest aggregate marks in 4 subjects of commerce discipline 1) Commerce 2) Economics 3) Law 4) Accounts	Nidhi Chamria
3. Bank of Baroda Prize	Accountancy & Financial Management	Mayank Agarwal
4. Prof. V H Kishnadwala Prize	Accountancy & Financial Management	Mayank Agarwal
5. Prof. Babubhai Kishnadwala Prize	Accountancy & Financial Management	Mayank Agarwal
6. Shri Uttamchand Bharan Parekh Prize	Commerce Paper II (Business Environment &	Paridhi Bumb
7. Smt. Maniben Mangaldas Patel Prize	Business Economics Paper II	Karishma Gangaramani
8. Kavita B. Patel Prize	Business Law	Neha Goenka
9. Podar Foundation Prize	Advertising	Madhu Kankani
10. Jayantilal Harjivandas Patel Prize	Foundation Course Paper II	Vineet Jain
11. Shymaji Hemraj Prize	Computer Programming	Viraj Vaishnav

FYBCOM

Award	Particulars	Name
1. Shri Shantibhai Sheth Smarak Prize	Standing First	Aadit Devanand
2. Smt. Harshaben Mahendra Shah Prize	For standing First among girl students	Neha Ranka
3. Dilipkumar Vrajlal Pandya Smarak Prize	Accounting & Financial Management	Saurabh Bhat
4. Prof. V H Kishnadwala Prize	Accounting & Financial Management	Saurabh Bhat
5. Prof. Babubhai H Kishnadwala Prize	Accounting & Financial Management	Saurabh Bhat
6. Chinmaya Scholarship	Business Economics Paper I	Aadit Devanand
7. Bhanuben Mulji Sejpal Prize	Mathematics & Statistical Techniques	Sagar Sodha
8. Pragnya Mulji Sejpal Prize	Business Communication	Suchita Vaidya
9. Smt. Mangalben M. Kanakia Prize	Environmental Studies	Aadit Devanand
10. Smt. Jayaben Nathalal Zaveri Prize	Foundation Course – I	Mridula Sethia
11. Podar Foundation Prize	Commerce-Paper I (Business Systems & Society)	Mridula Sethia

ACADEMIC PRIZES 2008-2009

Degree College

T.Y.B.M.S.

Prize	Particulars	Name
A Prize	Standing First at Semester VI	Riddhi Daftary
A Prize	Standing First at Semester V	Riddhi Daftary

S.Y.B.M.S.

Prize	Particulars	Name
A Prize	Standing First at Semester IV	Nidhi Narsaria
A Prize	Standing First at Semester III	Nidhi Narsaria

F.Y.B.M.S.

Prize	Particulars	Name
A Prize	Standing First at Semester II	Sneha Agarwal
A Prize	Standing First at Semester I	Sneha Agarwal

ACADEMIC PRIZES 2008-2009

Junior College

SYJC

Award	Particulars	Name
1. Shri Vrajlal Jivraj Rajulwala Prize	Standing First	Kala Krishnan
2. Parvatiben Dhruv Prize	Standing First	Kala Krishnan
3. Shri Atmaram Haribhai Karsandas Choksi Prize	Standing Second	Manali Panchamia
4. Pushpa Narsee Prize	Mathematics	Priya Jatia
5. Kamla Darmshi Prize	Economics	Hansika Kapoor
6. Smt. Champaben Hiralal Shah Prize	Book-keeping & Accountancy	Manali Panchamia
7. Prof. V H Kishnadwala Prize	Book-keeping & Accountancy	Manali Panchamia
8. Prof. Babubhai Kishnadwala Prize	Book-keeping & Accountancy	Manali Panchamia
9. Vimalaben D Patel Prize	English	Aalekh Gandhi
10. Shri Nagardas Dharshi Bhuta Prize	Organisation of Commerce	Khyati Purohit
11. Smt. Manidevi Liladhar Modi Prize	Hindi	Shreya Masalia
12. Smt. Nirmala Mohandas Parekh Prize	Gujarati	Chirag Parekh
13. Shri Jayantilal Harjivandas Patel	Secretarial Practice	Dharmik Samani
14. Shri Bharat D Sejpal Prize	French	Yashna Malhotra
15. A Prize	Marathi	Amruta Khedekar
16. A Prize	Information Technology	Nilesh Jagiwala



ACADEMIC PRIZES 2008-2009

Junior College

SYJC (MCVC)

Award	Particulars	Name
1. Shri N V Mandke Prize	Travel & Tourism	Puja Hindocha
2. Prof. Navin Kishnadwala Prize	Accounting & Auditing	Rosebud Gomes
3. Shamji Hemraj Prize	Marketing & Salesmanship	Nidhi Savla

FYJC

Award	Particulars	Name
Kashiben Mulji Sejpal Prize	Standing First	Ronak Chawla
Geetadevi Barasia Award	Standing First among Girl students	Ruta Vasudeo
Narsee Monjee Prize	Standing second	Ruta Vasudeo
Tulsidas Khimji Prize	Scoring highest in English	Unnati Doshi
Shri Shamji Hemraj Prize	Scoring highest in French	Tushna Billimoria
Hasmukhben C. Patel Prize	Scoring highest in Organisation of Commerce & Management	Ronak Chawla
Bhanwarlal D. Jain Prize	Scoring highest in Mathematics	Hiral Shah
Manjulaben Pratap Singh Prize	Scoring highest in Book-Keeping & Accountancy	Ruta Vasudeo
Prof. V.H. Kishnadwala Prize	Scoring highest in Book-Keeping & Accountancy	Ruta Vasudeo
Prof. Babubhai Kishnadwala Prize	Scoring highest in Book-Keeping & Accountancy	Ruta Vasudeo
Jamnabai Narsee Prize	Scoring highest in Economics	Ruta Vasudeo
Manidevi Liladhar Modi Prize	Scoring highest in Hindi	Vidhi Pavankumar
Shri Bhaidas Dharsibhai Bhuta Prize	Scoring highest in Gujarati	Suvidha Shah
Shastriji Chel Shankar Jagjivan Dave Scholarship	Scoring highest in Gujarati	Suvidha Shah
Jamnabai Narsee Prize	Standing first at SSC or equivalent exam among students joining this college	Rajashekar Janani
Jagmohan J. Kapadia Scholarship	Standing first at SSC exam among the students of GPP High School joining this college	Foram Gala Raj Shah
Gulabdas Bhurasheth Prize	Scoring the highest in Mathematics at SSC exam among the students joining this college	Neeta Chaudhary

FYJC (MCVC)

Prize	Particulars	Name
Anand M. Sejpal Prize	Standing first in Travel & Tourism	Isha Parikh
Vivek M. Sejpal Prize	Standing First in Marketing & Salesmanship	Bhakti Parekh
Shri Shamji Hemraj Prize	Standing first in Accounting & Auditing	Hardi Jain

DEGREE COLLEGE AWARDS – 2008-2009

Awards	Name
Jamnabai Narsee Shield for the Best Student	Rahul Popat
Ravi Marble Corporation Trophy for the Best Organiser	Pratik Agarwal
NAAM Trophy for excellence in Cultural Activities	Pallavi Zarpakar
Dr. U R Koli Endowment Prize for the Super Sports Person	Mahalaxmi Krishna
Satyabhamabai Gadgil Trophy for the Best Writer	Mudra Mehta
Amrutlal Bhurabhai Pandya Trophy for Best speaker	Suchita Vaidya
Anantrai Jadavaji Sopariwala Trophy for the Best in Dramatics	Ishleen Bharara
Maneklal Keshavlal Sheth Trophy for the Best vocalist	Pooja Thakker
Manan Prakashan Trophy for the Best instrumentalist	Sonal Tale
Tapidas Karsandas Shanghvi Trophy for the Best Sportsman	Dheeraj Rai
B G Bhatt Trophy for the Best Sportswoman	Ashween Kaur Anand Sukhada Kulkarni
Ajit Datar Memorial Scholarship shared by	Yamini Sharma Raj Desai Arjav Oza
Raman Brothers Free Studentship shared by	Ronak Choudhary Apurva Choudhari Jeeagar Karvat
Dhirajbhai Dhanjibhai Mehta Trophy for Best Cricketer	Sahil Kamdar
Staff Special Prize for Consistent Performance in Sports	Deepika Goyal

JUNIOR COLLEGE AWARDS – 2008-2009

Awards	Name
Narsee Monjee Trophy for the Best Student	Arushee Agarwal
Narsee Monjee Trophy for the Best Organizer	Yashodhan Jain
Prize for the Super Sportsperson	Gayatri Velu
Jamnabai Narsee Trophy for the Best Sportsman	Devanshu Prabhu
Jamnabai Narsee Trophy for the Best Sportswoman	Priyanka Sharma
B.G. Bhatt Trophy for the Best Speaker	Kaushik Kakkad
Hilla Bhiwandiwalla Prize for Best in Dramatics	Prateek Toshnival
Dr. Deepak Bhatt Trophy for the Best Singer	Ruchita Shastry



SPECIAL PRIZES – 2008-2009

DRAMATICS	:	Dhiram Kotadia Amar Khambati
ELOCUTION	:	Kinnari Shah Shweta Mishra
WRITING	:	Kaushik Kakkad
MUSIC	:	Suraj Bharti (Vocal) Dhanushree Guruji (Vocal) Renuka Rajan Chetan Sharma (Instrumental)
DANCE	:	Sneha Vaskar
PAINTING	:	Pallavi Jain
SPORTS	:	Rushabh Kotak (Lawn Tennis) Vinay Munot (Lawn Tennis) Sanjeet Dhuri (Lawn Tennis) Dhanvantri Naik (Athletics) Sagar Shah (Table Tennis) Tanmaye Amrute (Table Tennis) Kshitij Patel (Archery) Pooja Pathare (Archery) Kalyani More (Archery) Arjun Nichani (Skating) Shilpi Jain (Chess) Khushboo Trivedi (Throwball) Priyanka Patil (Throwball) Priya Sharma (Throwball) Nikita Karnik (Throwball) Nikita Mehra (Throwball) Duhita Ajit (Throwball) Avani Jain (Throwball) Namrata Goradia (Throwball) Anushka Nandini (Throwball) Palak Arora (Throwball)
ORGANIZING	:	Parul Garg (Computer Society) Rahul Valecha (Economics Association) Chirag Mistry (Gujarathi Sahitya Mandal) Kavita Katdare (Cultural Society) Tanuj Govil (Planning Forum) Unnati Joshi (Hobby Centre) Mansi Patel (Hindi Sahitya Mandal) Jyoti Juneja (Students Forum)

COLLEGE REPORT 2008-2009

N M College Staff and Students continue to soar high as always. In its 44th year, N M had several academic, co-curricular and extra-curricular achievements as mentioned in the Principal's college day speech.

Besides, the activities during the academic year 2008-2009 are highlighted below:

Superannuations:

- * Shri Ajit Purohit, Instructor in Marketing & Salesmanship in MCVC section retired on 30 August 2008.
- * Smt. Binita Thakore, Teacher in Commerce, Junior College retired on 30 September 2008.
- * Smt. Manju Malhotra, Teacher in English, Junior College, retired on 30 November 2008.
- * Shri T. V. Paulson, Registrar retired on 31st March 2009. He joined the Institution on 22 March 1972 as a typist.
- * Shri V P Palav, Library Attendant retired on 31 January 2009.

New Appointments:

- * Prof. Sunil B Mantri joined our institution as Principal on 4 August 2008.

BMS:

- * Shri Nikunj Doshi was appointed as BMS Co-ordinator with effect from 19 July 2008.
- * Shri Pankaj Natu was appointed on probation with effect from 12 July 2008 as Lecturer.
- * Ms. Keya Rangooni was appointed on adhoc basis with effect from 24 July 2008 to 30 April 2009.

Degree College:

- * Shri Sudhir Khandkar, Shri Hitanshu Vyas, Smt. Shivani Pandya, Smt. Shivani Bhatt, and Smt. Jagdeep Kaur were appointed on clock hour basis in the Departments of Accountancy, Foundation Course, and Commerce respectively.
- * Smt. Anamika Banerjee was appointed as Lecturer in Economics on Ad-hoc basis with effect from 1 September 2008 for the academic year 2008-2009.

Junior College:

- * Shri Shailendra Pathare was appointed as teacher in I.T. subject (self-financed) on ad-hoc basis for the academic year 2008-09.
- * Smt. Divya Kaushik and Shri Sandip Kadam were appointed on clock hour basis for the academic year 2008-09, in the subject of French and Marathi respectively.
- * Smt. Chandini Desai and Smt. Zarana Desai were appointed as Shikshan Sevak in the subjects of Mathematics and Commerce, with effect from 16 June 2008, respectively.
- * Mr. Girish Ambekar, Teacher in Commerce was appointed on clock hour basis with effect from 22 July 2008, for the academic year 2008-09.
- * Ms. Corina D'Souza was appointed as a teacher in Environmental Studies.
- * Smt. Sumana Kanjilal, was appointed as a Teacher in English with effect from 7 January 2009.



Appointment of Administrative Staff:

- 1) Shri Vikas Vichare, was appointed as an Accountant with effect from 27 January 2009.
- 2) Shri Rajesh Bhosle, was appointed as a Junior Clerk with effect from 07 January 2009.
- 3) Smt. Neha Sakpal, was appointed as a Junior Clerk with effect from 07 January 2009.
- 4) Smt. Sarika Patil, was appointed as a Junior Clerk with effect from 07 January 2009.
- 5) Shri Babubhai Waghela, was appointed as a Class IV employee with effect from 06 January 2009.
- 6) Shri Deepak Baria, was appointed as a Class IV employee with effect from 06 January 2009.
- 7) Shri Prakash Yedage, was appointed as a Class IV employee with effect from 06 January 2009.

Achievements of the Staff:

- ❖ Principal Sunil B Mantri was one of the panel members among the delegates to visit Universities abroad.
- ❖ Dr. (Mrs) Vasanthi Kadhiravan, Director of Physical Education, was awarded the 'Sports Scholarship Award' for the year 2007-08, by the Sports Authority of India, with a cash prize of Rs.10000/-.

She was also felicitated by the University Sports Department for her Ph.D. in Physical Education, at Annual Sports Meeting held at University Sports Pavilion on 11 July 2008.

She presented a paper on "Experimental Effect of Gym Training on Selected Bio-Chemical Variables on Urban Housewives" and it got published in the 'Viyyam Vidhyaan' Journal in the August 2008 edition.

She was selected for the post of 'Reader', in the University of Mumbai.

- ❖ Prof. (Ms) Manjiree D. Gondhalekar, Department of Mathematics & Statistics, presented a paper entitled "Learning from Industry" at a National Seminar held in Manghanmal Udhanam College of Commerce, Pune, on 22nd, 23rd & 24th December 2008.
- ❖ Prof. Vijayshree Anand, Department of Commerce, published an article titled 'Malls-The Temples of the Youth' in Entire Research – A National Quarterly Research Journal, issue 01, Vol. (1) in the month of January, 2009.
- ❖ Prof. (Mrs) Muktha Manoj, Department of English, was recommended for Faculty Improvement Programme, of the UGC under XIth Five Year Plan., to complete her Ph.D.

She also presented a paper on "The Inner Psyche – The Art of Anita Desai", in a National Seminar organized by the Department of English, University of Mumbai on the 5th & 6th February 2009.

She also presented a paper on "Feminist Sensibility in the Poems of Kamala Das", in a UGC sponsored National Seminar, organized by Mahatma Phule Arts, Science & Commerce College, Panvel, on the 2nd and 3rd March 2009.

She also presented a paper on "A Study of Subaltern Expression in Mulk Raj Anand's Untouchable & Arundati Roy's God of Small Things", in a UGC sponsored National Seminar, organized by V.S.N.N. College, Madurai Kamaraj University, on the 30th and 31st March 2009.

She also chaired a session in UGC sponsored National Seminar on Literature of Marginality - a Study of Dalit writing in India & African American Writing in Africa & America, organized by V.S.N.N. College, Madurai Kamaraj University, on the 30th and 31st March 2009.

She also attended the NSS Orientation Programme conducted by the University of Mumbai, on 10 July 2008.

- ❖ Mrs. Vaishali Dawar, Librarian, attended a State level Seminar in “Emerging trends in Library and Information Science Research”, held at Gokhale Education Society’s College of Education and Research, Parel on 19th July 2008.

She also presented a paper on ‘Re- accreditation and Quality Enhancement in Library Services’, in a state level seminar at Vaze College, Mulund.

She was a subject expert in an interview for the post of Librarian in SVKM International School on 22 August 2008.

She also attended a one day seminar on ‘Soft Skills for Librarians’ at NMIMS University on 27 September 2008.

- ❖ Prof. Susan John and Prof. Vijayshree Anand attended one day seminar on ‘Feedback on Syllabus of Commerce Paper I’ in Dalmia College, Malad.
- ❖ Prof. Sneh Choithani, Department of Economics, attended a workshop on ‘Uses of Quantitative Techniques in Business Economics’ at L. S. Raheja College, Santacruz, on 2 August, 2008.
- ❖ Prof. Radhika Wadke, Department of Psychology, attended a workshop on “The Revised Syllabus of, Foundation Course - Paper II for SYBA/SYBCom at Nagindas Khandwala College on 6 August 2008.
- ❖ Prof. Savita Desai, Department of Accountancy, attended a workshop on “The Revised Syllabus and Question Paper Pattern of Accountancy” for SYBCom’ at Dnyanasadhana College on 6 August 2008.
- ❖ Prof. Nikunj Doshi, BMS Co-ordinator, attended the one day workshop for BMS syllabus revision for FYBMS at Walia College on 9th September 2008.
He also worked as an External Examiner for TYBMS Project.
- ❖ Prof. (Mrs) Vijayam, Vice Principal, Junior College, attended a seminar on ‘Functioning of Junior College’ at Ghanasyam Saraf College on 15 January 2009.
- ❖ Prof. (Mrs) Alka, Mrs. Sonee Patra and (Mrs) Anupama Chavan attended a workshop on ‘Vocational Education – Present Status and Future Challenges”, at Sathaye College on 30th January 2009.

Workshops and Seminars:

- ❖ The workshop for 'Revision of Syllabus in Commerce Paper II of SYBCom and Paper III of TYBCom' in association with the Board of Studies was held in our college on Wednesday, 24th September 2008.
- ❖ Our college was the Nodal Centre of University of Mumbai’s workshop for affiliation.

Refresher and Orientation Courses:

- ❖ Prof. (Mrs) Nirmala Chavan, Prof. (Mrs) Sneh Choithani and Dr. (Mrs) Usha Kiran Verma completed their Refresher Courses in Economics and EVS respectively organized by the Academic Staff College, University of Mumbai.

Interviews:

Placement Interviews for eligible teachers were conducted as follows:

- 1) Smt. Radhika Wadke, Lecturer in Human Behaviour at Work to Selection Grade



- 2) Smt. Gomathi Venkat, Lecturer in Computer Systems and Applications, to Selection Grade
- 3) Smt. Shephali Kamdar, Lecturer in Accountancy to Selection Grade
- 4) Smt. Vaishali Dawar, Librarian, to Selection Grade
- 5) Smt. Sneh Choithani, Lecturer in Business Economics to Senior Scale.

Students' Achievements:

- ❖ Shri Varun Mehta was awarded, "The Jal T. Desai Prize", "The Professor P.C. Hansotia Memorial Endowment Prize", and the "Institute of Chartered Accountant of India Prize" respectively by the University of Mumbai for securing the highest number of marks in the main subject of Financial Accounting and Auditing at the B.Com. Degree examination held in March 2008.
He was also awarded "The Professor S.V. Ghadalia Gold Medal".
- ❖ Ms. Sonal Butani was awarded "The Syndicate Bank Golden Jubilee Scholarship" for securing the fourth highest number of marks on the aggregate, at the B.Com. Degree examination held in March 2008.
- ❖ Shri Tanuj Agarwal was awarded "The Sir James Begbie Scholarship" for securing the fifth highest number of marks on the aggregate, at the B.Com. Degree examination held in March 2008.
- ❖ Shri Ankit Gangar and Kum. Mamta Khatar, were also felicitated by the Vice Chancellor of the University of Mumbai for securing the third position in the subject of "Financial Accounting and Auditing", at the B.Com. Degree examination held in March 2008.

LIBRARY REPORT 2008-09

During the academic year 2008-09, the library subscribed to 93 journals and magazines, out of which 4 journals were newly subscribed during this year. During this year library issued certified copies of syllabus to 20 students, who were going abroad for further studies. The data entry of nearly 23000 books in SOUL software is complete.

A new service for students namely SCI_ALERTS is started. The newspaper and magazine articles on new scientific developments are displayed on the notice board.

The Librarian, Mrs. Vaishali Dawar, attended a state level seminar 'Emerging trends in library and information science research' at Gokhale Education Society's College of Education and Research, Parel, Mumbai on 19th July 2008. She went as a subject expert for the interview of the post of Librarian for SVKM International School on 22.8.2008 and for the interview of the post of Assistant Librarian, Library Assistant and Library Attendants in NMIMS on 15th Oct 2008. The Librarian installed SOUL software in Mithibai College library on 2nd January 2009. She attended refresher course in Library Science at Mumbai University from 5th January 2009 to 24th January 2009.

Assistant Librarian Ms. Kalpana Sanghavi retired on 31st October 2008. Mr. Vishwanath Palav, library attendant, retired on 31st January 2009. Mr. Ulhas Pagare joined library as library attendant on 19th January 2009.

Book exhibition was held on 5th & 6th February 2009 in library for selecting books for library. The exhibition was open for our college teaching staff members and students and they also purchased books for their personal use.

BMS REPORT 2008 – 2009

The BMS course provides the blend of both the theoretical as well as practical knowledge to students not only by way of academics, but also by giving them opportunity to interact with industry personnel, industrial visits, organizing and participating in college festivals, organizing guest lectures and by providing them placement in the corporate world. BMS is truly a course meant for aspiring managers and budding CEO's of tomorrow. At NM BMS, we, the faculty members believe that the skills and competency of our students are developed through an education philosophy, which is relevant to the current scenario and research led, promoting both the ability to think independently and work collaboratively. We at NM College strive hard for the overall development of the student, which would probably help them in any spheres of their lives. Following are some of the activities undertaken at NM College in the academic year 2008-2009 for the betterment of the students and maintaining the position at which we are, the BEST OF THE BEST.

(A) Seminars and workshops:

Date	Speaker	Designation	Company	Topic
23 / 09 / 08	Mr. Keshav Rao	Director	K R Services	Human Resources Management
5 / 12 / 08	Mrs. Beenal Gandhi	Partner	Navigators Advisors	Mergers & Acquisitions
3 / 1 / 09	Mr. Supratik Chakraborty	Chairman and MD	Lilac Medicare	Entrepreneurship

(B) Industrial Visits:

Keeping the practical aspect of the course in mind, NM College organizes industrial visits for the BMS students every year. The students get first hand experience of practical on the job nittigrities. The following is the list of the companies that we visited in the academic year 2008 – 2009.

- ❖ IIM Ahmedabad
- ❖ Mudra Institute of Communications and Advertising (MICA)
- ❖ AMUL
- ❖ Hindalco
- ❖ Nilkamal
- ❖ Alok Industires, etc.

(C) Extra Curricular Activities:

- ❖ BMS Student Aditya Rathi participated in the Inter-Collegiate Chess Competition at University Level and secured 5th position.



- ❖ Students actively participated in Lakshya (MMK College) and won in the following events:

1.	Mega Management	3 rd Place
2.	Live Ludo	3 rd Place
3.	Movie (Dance & Drama)	2 nd Place
4.	Fashion Show	3 rd Place
5.	Graffiti	3 rd Place
6.	Game Theory	1 st & 3 rd Place
7.	Tug of War	3 rd Place
8.	Kabaddi (Boys)	2 nd Place
9.	Kabaddi (Girls)	1 st Place
10.	Football (Lakshya Premiere League)	3 rd Place
11.	Submission events (Poster, DJ Remixes & Comic Strips)	2 nd Place (overall)

- ❖ NM College also participated in various inter-collegiate BMS festivals in Mumbai and won various awards.

PLACEMENTS 2008 – 2009

NM BMS symbolizes perfect blend of academic excellence and extra curricular activity. Academically it has produced Board and University rankers. We have always been in limelight when it comes to placing its students. Various companies spread across different sectors have always shown great interest for hiring NM BMS students year after year.

This year too, in spite of the recessionary conditions, various companies had come to the campus for recruiting BMS students. Placement committee which is under the guidance of Prof. B. K. Nair, Prof. Pankaj Natu, Prof. Nikunj Doshi and Prof. Keyaa Patel had organised various pre-placement talks, aptitude tests, group discussions and personal interview.

Following is the list of companies that came to our campus this year and offered wide variety of jobs with attractive packages:

- ❖ JP Morgan
- ❖ Directi
- ❖ Tresvista
- ❖ AC Nielson
- ❖ Godrej
- ❖ Tata Finance
- ❖ ITC
- ❖ Sutherland Global Services

Trained in various skills spanning the different fields of management namely, finance, marketing, human resource, IT, etc., the students of NM BMS have always proved to be an asset to the organizations they work.

ACADEMIC ACHIEVEMENTS

Calls from top Notch Management Colleges

Aspiring Management Students of NM BMS have received calls from leading management colleges in India like :

- ❖ IIM's
- ❖ XLRI
- ❖ NMIMS
- ❖ IIFT
- ❖ Symbiosis
- ❖ MDI
- ❖ IMT, etc.

DRISHTI 2008-2009 – A MAGNIFICENT SUCCESS

After completing 9 years of momentous achievements, the eye-catching management festival of N M College-Drishti returned back to its picturesque destination. With experience and knowledge of almost a decade, our festival's spirit is even more enlightened which is evident from **our mascot – "eagle"** depicting the sharpest vision falcon can ever have.

Drishti has the tradition of coming up with novel **themes** every year.

Rushing back through an enormous literature, we encounter the first chapter of the "Bible" – called "**Genesis**", describing the Almighty's unanimous action of creating a new world! "Drishti" – N.M.B.M.S festival is entering into a new decade, which symbolizes fascination to begin a mesmerizing future. The theme of Drishti 08-09 was Genesis depicting inception or a beginning. It was a beginning of a new decade.

A management and a cultural czar...Drishti has an unbreakable record of never repeating a single event, thus setting new standards every year only to be broken by Drishti the next year. The mind-blowing **events** gave the 125 participating colleges a reason to stay. Keeping in mind the participants from various events, the events were designed to cater every individual's interests from media to management to fun. We also went national this year by inviting a contingent from Pune from "ISCOM."

The hysteria began with events such as Arduous Apex, Bohemian Rhapsody, Paparazzi Mania and many more have transformed our fest into gold for many. Our sports event "Mini Olympics" held at Andheri Sports Complex was a great success, which involved a perfect combination of management and share marketing. Indeed! Commercialization is trapping on ever field!

Our culturals were mind blowing. Noticing the excitement and over enthusiasm of the crowd for events like Razzmatazz and Poised Panache was a moment of pride for all Drishtiites.

Drishti's signature event "Business @ Campus" presented by NM College and IIM-A brought out qualities like budget justification in the fresh management trainees.

With an electrifying rock concert, "Ecstasy Unplugged" and a charged up band, Drishti has surely rocked this decade! The show stealer Ishq Bector judged the concert and set the crowd into splits with his hip hop performance on the poplar track of "Aye hip-oper...". Not only this, the winners of this event got an opportunity to perform in Oye! Its Friday on NDTV Imagine and the runners up got a chance to perform in Hard Rock Café and Not Just Jazz by the Bay.

Moving on to our most awaited Pronites led by our pronite artist – Javed Ali; the tranquilizing voice behind songs like Guzarish (movie: Gajini), Kajra Re, Jashan Bahar (movie: Jodha Akbar), Dost (Movie: Yuvraj) set the stage on fire with his heart throbbing performance.

It doesn't end there....participants won i-pods, laptops, LCDs, diamond Jewellery, printers, DVD Players, trips to Kuala Lumpur, Bali and other exciting destinations all over India.

Esteemed celebrities graced a number of our events...the cast of the super hit flick Dev D judged our Drama event **140mm**. Other than the gorgeous and talented actresses of the movie we had the critically acclaimed director – Anurag Kashyap. Other celebrities included the versatile singer Shaan, charming Jay Bhanushali, talented Suchitra Pillai, model cum RJ cum VJ cum actor Salil Acharya, Abhijit Sawant, Rucha Gujrati, Rocky Klee, Anuj Chaudhary, Sid Makkar to name a few.

We had Sahara Samay, Live India and MTV covering the excitement. The winning college for Drishti 08-09 was HR College once again grabbing the trophy for the best contingent leader and best college.

This year we introduced workshops such as hair styling, tarot card, tattooing, chocolate appreciation, mocktails and Jive, Salsa and Waltz by Rahul Saxena. These workshops were indeed mesmerizing centres of attraction. We also introduced a Drishti newsletter covering the making of our festival. And how can we forget the "Drishti Anthem." Indeed "A decade is just a beginning." And this is exactly portrayed by our theme – Genesis.

It is a dream of 150 dedicated members who work together to make Drishti a success and in this cacophony of sounds comes out a message as well our motto: "**Many minds one vision.**"

What's there in this particular celebration that attracts so many? Some may say it's unique, some say it's huge but whatever the reason, it's a collaboration of various dreams and ambitions set together.



MCVC REPORT

The MCVC Section of Narsee Monjee College of Commerce and Economics have following three trades.

1. Travel and Tourism
2. Marketing and Salesmanship
3. Accounting and Auditing

In MCVC we have a tradition of 100% result. And to add to that this year we also had a topper in Mumbai Division at HSC Board Exam. Ms. Rosebud Gomes of Accounting and Auditing topped with 86.67% HSC Vocational Board.

The overall result of HSC Board is as under.

Distinction - 25, I st Class - 29, II nd Class - 01.

MARKETING AND SALESMANSHIP REPORT

The Marketing & Salesmanship section of MCVC which is a practical oriented course for two years i.e. FYJC & SYJC encompasses the Theoretical & Practical knowledge in Marketing Research, Advertising Salesmanship Business Law, Financial Accounting, International Marketing, Foreign Trade & Agricultural Marketing.

This year from the practical point of view the students were taken for the visit to APMC Market, Vishal Mega Mart, Apna Bazar, M/s Green Grace, New India Assurance Corporation. Mr. Janak Vaghani, Chartered Accountant was invited to give guest lecture on Central Sales Tax and Vat. The students were also placed for Vocational Training for the month of April and May with various organization, where they actually worked in their related area.

MARKETING AND SALESMANSHIP HAD 100% RESULT WITH 7 DISTINCTIONS AND 12 FIRST CLASS

Teacher's Achievements

Mrs. Anupama Chavan was appointed by Vocational Board to do the Editing and Proof Reading of Theory and Practical Text Books for FYJC in the subject of Salesmanship.

Mrs. Anupama Chavan attended International Conference sponsored by Canadian High Commission and UGC on "Economic Development and Competitiveness - Canada and India", organized by SNTD Women's University (Department of PGSR), Churchgate Mumbai. The function was inaugurated by Finance Minister of Maharashtra Shri. Jayant Patil.

Student's Achievements

Nidhi Savla stood First in H. S. C. Board Exam in Marketing and Salesmanship division of our college with 82%.

Dhira Kamdar of FYJC Marketing and Salesmanship participated in Shishir festival of Lala Lajpatrai College, events being Folk Dance, Filmi Dance, Western Dance and Fashion Show.

Mamta Baid of Marketing and Salesmanship stood first in Hindi Sahitya Competition organized in our college.

TRAVEL AND TOURISM

Travel and Tourism is one of the fastest growing industries providing employment to many. The MCVC section of travel and Tourism has kept itself busy during the academic year 2008-2009.

At the onset there was a cent percent result in the HSC Board. Our Students have been placed for summer training in organizations like Raj Travels, Kesari Tours and Travels, TPH, Heena and Co., etc., which keeps them upto date on the changes taking place in the present scenario.

Regular visits to organizations like the Western Railways, Kohinoor Hotels, Chatrapati Shivaji Maharaja Vastu Sangrahalaya keeps them acquainted with happenings around the city. On account of World Tourism Day a programme was organized by the students to promote the awareness of tourism. A Quiz on Tourism, Fashion Show depicting the various costumes of our nation, dance and a skit were performed each item being organized by the students themselves. Our Principal Mr. Sunil Mantri, and Mrs. Sangeeta Kher graced the occasion.

In spite of various restrictions at the airport and other terminals our students have had an eventful year.

ACCOUNTING AND AUDITING

The students result for the academic year was excellent. Accounts & Auditing stream secured 100% result. Of the total students 12 students secured distinction and 8 students secured first class. Student of Accounting & Auditing Ms. ROSEBUD GOMES, secured 86% marks and stood FIRST in Mumbai Division of H. S. C. Board for std. XII.

The F. Y. J. C. students after their result had undergone training for about two months, during Summer Vacation. The students were placed with Chartered Accountants and had an insight in the major subjects of Financial Accounts, Costing and Auditing. This training is also helpful for their 12th curriculum as they have topics like Vouching, Verification, Valuation, Income Tax, Audit Reports etc. which they practically did during their summer training.

Visits were arranged to

Kapol Co-op, Bank Ltd., Vile Parle (W),

Post office,

Bank,

Twilight Litica Pharma Co., a manufacturing concern at Vassi East,

IBS Processor, Goregaon East,

Anil Nagpal & Associates (Chartered Accountants firm)

The students prepared VISIT REPORTS for all the visits.

Students participated in Umang, other College Festivals and in the Quiz Competition held by Tourism Department of MCVC on World Tourism Day.

Student's Achievements

1. Miss ROSEBUD GOMES secured 86% & stood first in Mumbai Division of HSC Board for std. XII.
2. Andrea Correa was a member of Cultural Committee N. M. College.
3. Inter Collegiate
 - I) Drumil Palan Cap Wood Drama (FYJC)
 - II) Shreyas Goradia 02 - Seratch Disc (FYJC)
 - III) Nishant Shah 02 - Base Cricket (FYJC)
 - IV) Andrea Correa English Elocution Competition (FYJC)



UMANG 2008

Umang, the annual inter-collegiate festival of Narsee Monjee College of Commerce and Economics, celebrated its ninth year in August 2008. The Core Team of organizers was selected early in April and thus was laid the foundation of one of the most enthralling events of the year. The theme for this year was ARTHOUSE HYSTERIA. Weeks of hard work paid off and Umang 2008 - ARTHOUSE HYSTERIA began with a bang on August 15, 2008.

Umang, being one of the leading college festivals of the city, and one of its kind, gives a platform to a varied spectrum of talents ranging from Performing Arts to Literary Arts to Fine Arts to Gaming to Management to even Informal Spontaneity. There were 52 competitive events to showcase the talents of over 2000 participants from all over the city and outside. The fact that Umang provides a stage to almost every category of art and talent is its USP. The whole essence of a college festival was created by a host of activities happening all around the venues. The participants also got a chance to interact and being judged by known, qualified judges like Shiny Ahuja, Carol Gracias, Jaspinder Narula, Mayank Shekhar and many more. There were over 12 workshops and interactive sessions held by the best in their fields. There was a Book Reading and Signing Session held with Mr. Chetan Bhagat for his most recent book, 'The Three Mistakes of My Life'. A Rock Climbing Wall was created in the Amphitheatre for everyone to attempt the sport under the guidance of professionals. There were informal activities happening all over the venue that created a melting pot of cultures, thoughts and ideas. Lounges located in the college premises helped to create an ambience of festivity. There were drum cafés, lives performances, karaoke singing and many more in the Music Lounge. Books and more books filled the Lit Lounge. As every year, this year too, Umang had a Fine Arts Exhibition. Titled 'Friction Through Fiction', the artists employed comic book characters to portray human emotions. There was also an exhibition of different types of guitars called 'Plectrum – The Guitar Exhibit'. Popular groups like Parikrama, Shor Bazaar, Prayag, Wehem enthralled the audience in the evenings. For the first time, Umang had a New Age Classical Nite by Niladri Kumar. There were other PRO shows like B-Boying, Rapping, etc that entertained the crowd. The Umang Zone also hosted the Umang Stock Exchange, one of its kind. It was where you could be an actual investor of Toons – The Official Umang currency.

But the most important guest of Umang 2009 was the former President of India, Dr. A. P. J. Abdul Kalam. The 1000 strong crowd repeated an oath of service to the nation, which was read out by Dr. Kalam.

5 days, 500 organizers, 2000 participants, 25000 spectators, 52 competitive events and all that you can't count in numbers epitomized Umang 2008 – ARTHOUSE HYSTERIA.

NATIONAL SERVICE SCHEME REPORT 2008-2009

Teachers-in-charge	:	Prof .Sunil Kadam, Prof. Kedar Bhide, Prof.Savita Desai.
Secretary	:	Jeegar Karvat.
Joint secretary	:	Komal Shah.
Committee members	:	Jinal shah,Kanchi bagadia,Shruti Mehta.
Volunteer Representatives	:	Mohini Gopale, Vikita Servia, Pratik Shah, Mital Gosrani, Mitali Shah , Suhani Saraogi,Divya Kumar.

Lets figure out the roller coaster ride for the year 2008-2009 that we the NSS unit of NM College have driven by...

Our Objective : We aspire to change the lives of many and made reality by our small contributions to the society.

Our first ride : We tried to bring a lot of awareness about the magic created through N.S.S. It brings to all of us a platform to serve the society and bring happiness and smile on many faces. We created a hub to deliver something to the society by showcasing our talents. So its not simply an association; a reason to achieve our objective and carry on the legacy for the coming years.

We started our journey with an NSS exhibition in the month of July 2008.The NSS volunteers strived to present NSS in a nutshell through the explanatory and informative charts and dynamic models prepared by them.

On 18th July 2008 twenty volunteers of the N.M.NSS Unit had gone to Marathi Bhavan in Mumbai University (Kalina Campus) at 10.30 am for the first project of N.M.NSS. The project was to celebrate “**NSS Foundation day**”.

On 25th of July, 2008 the volunteers of N.S.S unit of NM College showcased their dramatic skills. They performed 5 minutes **street play**. This skit aimed at showcasing NSS and its activities and arousing a feeling of service in the psyche of college students.

On 15th of August 2008 when India completed 61 years of independence N.M.NSS unit decided to celebrate this auspicious occasion with the visually impaired people from “M.N.Banerjee Industrial Home for Blind”. At 9.00 am the N.S.S volunteers, together with the students of M.N.Banerjee Industrial Home for Blind stood in respect, as the flag was hoisted. Musical programme was organized for them. The other students joined our volunteers for this **musical antakshari**. The Orchestra comprised of blind students. Four rounds in total were played. The students were very energetic and showed great enthusiasm. Many consolation prizes were distributed. The program was a heartfelt undertaking by N.S.S. to bring smile on the faces of those who can't see smile but can feel it.

NSS sold Flags made by mentally challenged people from **HI-TECH FOUNDATION**. There was an awe-inspiring sale of **1500** flags worth Rs.**3000/-**

NSS displayed the work of art of the lesser mortals through an exhibition and the sale of Rakhis. There was a sale of Rs.**185/-** Rakhis made by Blind Women from National Association of Blind i.e. **NAB** and a sale of Rs.**2220/-**of the Rakhis made by the Mentally Challenged Children from Vallabhai Dangra Institute i.e. **VDI**.

One of the essential parts for the success of any organization is that its members acquaintance with the organisation, its functions and objectives. For this purpose on 31st August 2008, all NSS volunteers gathered in NSS room. All new members were welcomed into NSS family. After the prayer and reflection, our respected Principal Sunil.B.Mantri motivated us with piece of advice and shared with us some of the experiences that he had when he joined and became a part of NSS. He elaborated the role of NSS in society and what is his dream for N.M.NSS unit in 2008-2009.A well designed orientation with slide shows and a brief ups to the junior volunteers and committee of NSS arranged by the seniors were the highlights of the programme.



The N.M.NSS unit organized a major **BLOOD DONATION DRIVE** on 12th September 2008 in santokba hall. It included thalasemia check up for free. We collected **137** bottles in co-operation with Mahatma blood bank and Rotract club of juhu.

We attended a **Leadership camp** conducted by the university on 8th August 2008 to 13th August 2008 at malad wherein we were taught and trained on acquiring strong leadership qualities.

For the smooth functioning of **Ganesh Murti visarjan** on 8th and 10th of September 2008. The NSS battalion of 50 volunteers joined hands with Juhu Police. We formed a human chain to regulate the traffic near juhu beach.

We joined our hands against the Mumbai terrorist attacks (26th November) by forming a human chain at SVKM on 5th December 2008 in which all SVKM'S schools and colleges participated.

We participated in inter- college rally organised by Mumbai University on 20th December 2008 for the peaceful and terror free nation at the Shivaji Park. Large number of volunteers joined hands to salute the bravery of the sacrificing officers. Our volunteers in inter- colleges rally put up different types of slogans contained banners.

A collaborated event was held on 27th December 2008 for the senior citizens in coordination with lions club (samanvay). Singing competition was organized for them. It was hosted by N.M.NSS unit and was an event full of joy and enthusiasm.

On 17th January 2009 we gathered in Dinanath Mangeshkar Hall for arranging dance and singing session by mentally challenged children. Many celebrities like Devang aka Gattu of Baa Bahoo baby was invited for the event. Event was in association with HI-TECH FOUNDATION.

It was a great achievement for us when our secretary Jeegar Karvat was awarded with RAMAN Brothers Studentship award for the academic year 2008-09.

Showing the way to achieve success, joy, happiness & fulfilment, the N.M.NSS unit 2008-2009 Says a goodbye to this academic year with an assurance that our juniors would continue the journey with the same conviction and achieve new heights having sky as limit....

“We are the force that is driven, to achieve the impossible”

NSS H.Y.H.I CAMP

A dream that we cherish for the lifetime

Narsee Monjee College NSS unit conducted the H.Y.H.I (healthy youth for healthy India) residential camp in Ghateghar Village in Virar (East) for 7 days from 11th December 2008 to 17th December 2008.

We adopted this backward village with a mission to bring a change in the adverse social and economic conditions. Therefore for the accomplishment of our goal, we organized various programmes in the course of 7 days.

Following are the activities for the development of village and villagers:

- ❖ **Survey:** We conducted a detailed survey of the village in the pre camp visits as well as during the camp. We understood their grievances towards the government, local authorities, towards their livelihood and their problems related to health and education. After making detailed analysis of facts we tried to sort out some of their difficulties by taking small steps to fulfil their needs. We provided 1 kg of rice to almost every house and distributed educational books to students.
- ❖ **Shramdan:** The weeds in the Gaushala area were uprooted to provide land for the cultivation of the fodder required for feeding the 108 cattle present at gaushala. We also planted 25 saplings of different flowering and non-flowering shady trees in various parts of the Ghateghar village
- ❖ **Competition for village women:** We held an art mela which comprised of rangoli competition; mehendi competition and Diya colouring which was a grand success .A large number of females were participated showed their art and talent.

- ❖ **Sports day for Village children:** A sport day was organized having different sports competitions like running race, frog race, lemon and spoon race etc for the village children. They really brought back our childhood memories with their enormous response and zeal.
- ❖ **Gaushala:** The most funny and the crazy part of our camp was Gaushala. We visited Gaushala in the early morning where we helped the care taker Mr. Pandey and his assistants to clean the entire shed. We milked the cows, cleaned the gobar (cow dung), and fed them with our hands. It was really a unique experience for all of us.
- ❖ **Drama for villagers:** We conducted a social awareness drama in Marathi, highlighting importance of education for a girl child, ill effects of addictions such as tobacco, smoking, drinking etc which was applauded by villagers who in return strong-willed to give up bad habits of smoking and drinking.
- ❖ **Balwadi:** We taught Balwadi kids simple education and manners. We also screened the movie “Jai Hanuman” which was really enjoyed by kids. We played with them games like antakshri, langdi, etc. We tried to know what they can do and what they like. This was the most heart touching experience where we smiled and cried with them.
- ❖ **Segregation of clothes:** The clothes and the donation collected by us from the college were segregated and donated to the villagers
- ❖ **Medical camp:** We conducted general medical and optical check-up camp for the villagers. Villagers came in large numbers. We got around 350 patients for general check up and about 170 for the optical check-up. Medicines were supplied to the patients immediately.

Activities for the welfare of volunteers

Our days began with prayers and ended with National Anthem. We conducted a variety of activities like:

- ❖ **Yoga session:** Prof. Vimal Lakhani conducted very interactive and soul touching lecture for the upbringing of our volunteers.
- ❖ **Disaster management:** A fruitful lecture on how to counter attack disaster and save your and other lives in different circumstances.
- ❖ **Quiz session:** We conducted an educative Quiz session on general issues for all the volunteers. This session was very informative as there were some facts, which most of us were not aware of.
- ❖ **Sujoke therapy:** Mr. Luthria of Lions Club conducted an outstanding lecture on Sujoke therapy.

Other than these educational trips, the highlights of the camp were the garba night, the campfire, the trek, the fashion show, the bollywood nite etc.

We really built a good relationship between the villagers, especially with the children. When we left, these departing moments brought tears to everyone's eyes. The camp has surely come to an end but its memories are still alive. **We have adopted Ghateghar village and we will do all to make it our Dream city.**

On 15 January 2009 N.M.N.S.S. Unit had organized an event for the specially challenged children, in collaboration with HI-TECH FOUNDATION at Dinanath Mangeshkar Hall, Vile Parle (East).

Students from more than 26 schools participated in the event.

The platform available for mentally challenged students to build up their confidence, to show case their talents and help them overcome their limitations.

On 29 January 2009 we joined hands, with the other units of NSS, at Sathaye College, Vile Parle (east) to welcome Mission Manavata Rally, organized by Mumbai University in association with Sameep Pratishthan. The rally commenced its journey in Sindhudugh on 26 January 2009 district and moved towards Kalina Campus, Mumbai University, where the valedictory was held on 30 January 2009.

The main objecting of the Rally was to pass on the message of National Integrity and units to fight terrorism.



STUDENTS' FORUM REPORT

(Degree College)

Teachers-in-charge	:	Chitra Thomas, Vijayshree Anand, Radhika Wadke
Secretary	:	Pratik Ararwal
Joint Secretary	:	Pratik Shah
Treasurer	:	Ritu Sehdev
PRO	:	Ronak Gala

Students' Forum activities began earlier in the year, in April 2008, with the election of the office bearers for Umang 2008. Planning and preparations for the grand event were under way immediately afterwards.

Umang 2008 was held from August 15 to August 19. One hundred colleges participated in more than seventy competitive and non-competitive events. In addition, there were performances by professional artists like Niladri Kumar and groups like Parikrama and Shor Bazaar. N.M College was the winner, followed by Usha Pravin Gandhi College of Management in the second place and CMS, Bangalore in the third place.

September 5th – Teachers' Day. The Students Forum decided to make it a fun day for the teachers. A joint celebration was organized for the teachers of the Degree and the Junior College. The students staged a skit and a dance for the teachers. Songs were sung on request by the students and teachers. The high light was a game show, which had every body in splits.

The Students' Week was held from December 17th to 20th. Rose Day was observed on 17 December 2008. and Jersey Day on 18 December 2008. The Traditional Day was on December 19th and the Corporate Day on 20 December 2008. The College Day Celebrations for the Degree and Junior College were held on 23 December 2008.

STUDENTS FORUM REPORT

(Junior College)

Teachers-in-charge	:	Amita Vaidya Chetan Gherwada
Secretary	:	Jyoti Juneja
Treasurer	:	Ankeet Khukhudia
Joint Secretary	:	Sneha Das

Rose and Hawaiian Day- 17 December 2008

On this day the rose dedications registered earlier were distributed among the respective students in their classes.

Anti Tobacco Presentation on Jersey Day-18 December 2008

The members of students' forum had invited an NGO named 'V CARE' to the college in order to deliver a session on ANTI-TOBACCO. This session made the students aware about the adverse effects of consuming tobacco in various forms. On this day we saw the college campus filled with students wearing jerseys'.

Personality Contest on Traditional Day-19 December 2008

On this day we saw the students respecting their culture by wearing traditional clothes. The activity conducted on this day was 'PERSONALITYCONTEST'. This contest consisted of various rounds which revealed the various aspects of the contestants' personality.

Career Guidance Lecture on Corporate and Chocolate Day-20 DECEMBER 2008

The members of student's forum had invited speakers from the various institutions of C.A., I.C.W.A., B.M.S., B.M.M., B.A.F, BBI and BFM. This session received an overwhelming response from the students and helped them clear their queries about the future courses they would pursue. On this day we saw the students with a fire in the eye to achieve their career goals in future as they were in formal clothes.

Above were the various days celebrated during the student's week keeping in mind the aspects of fun and education.

THE COMPUTER SOCIETY REPORT

(Junior College)

Teacher in charge	:	Geeta Menon
Secretary	:	Parul Garg
Joint secretary	:	Bhavya Satra & Sanat Doshi
Treasurer	:	Aditi Shah
P.R.O.	:	Gaurav Shah
Marketing head	:	Prateek Tosniwal

The year 2008 has, by far, been the most anticipated and fulfilled year for the Computer Society of NM College. The year witnessing some really far out, offbeat events has proved our belief to break stereotypes, carve a niche of our own and be the trendsetters! CS '08 team this year, with all their most dedicated efforts, has conducted two successful events covering two different premises for three days along with a new tech- newsletter.

Here's a glimpse of what NMCS had for the year 2008.

1. TECHBASH'08,

14th Sept, Juhu Jagruti Hall

This was the 1st CS event for 2008, when the society was still in its nascent stages.

TECHBASH presented.

- a) Technobuzz : A brainstorming techno quiz session with the every day buzz into it.
- b) Design- O- Mania : A coverage designing contest where the students made use of all the latest software to get the job done.
- c) Vedic Maths : Mr. Dhaval Bhatia ex-NMite, dazzled us with his amazing vedic maths : tricks and with his 'mind power' techniques
- d) Spoof Ads : Here, not only the students but event professors rolled their cams and create a spoof on our daily acts.
- e) Movie screening : 'Four step plan', a highly appreciated documentary film created by the : students of mithibai college was screened.

2. INFOGAGE'08,

1st December, Santokba Hall

The 2nd CS event, that latest for 2 days got attention of more than 600 students.

- a) Numerology Workshop : 9th Direction had workshop that display the powers of Numbers and how they affect you.
- b) Handwriting Analysis Workshop : Another offbeat workshop that showed us what the : dottings of 'l's and crossing of 't's ment.
- c) Advance Vedic Maths : A Continuation of the Mr. Dhaval's eye popping show of : mind



power and vedic maths show which was brought to : the fascination of another 300 students.

- d) DJ Workshop : DJ Richard displayed the secrets behind the scratching and Mixing of discs.
- e) Treasure Hunt : A hunt for the treasure with all our 'techotwist' and the added to it. It was held within the premises of Santokba : hall

3. NEWSLETTER : BITZ'08

The CS team finally brought an official newsletter of its own. Full with fun, technology and the buzz from the tech world, to the maximum, the not so 'tech-savvy' people even couldn't keen their hands off it.

NMCS promise to get you a 'technically twisted 2009, with a fresh bunch of offbeat events along with the 'tech-n-fun' element added to it.

GUJARATI SAHITYA MANDAL

(Junior College)

Teacher in charge	:	Neeta P. Dhebar
Secretary	:	Chirag Mistry
Joint Secretary	:	Kaushik Kakkad
Treasurer	:	Devansh Doshi
P.R.O	:	Forum Mantora, Sinal Chauhan
Others	:	Ankit, Deshil, Jinal. (Discipline and Management Committee)

Report

GSM organized their first programme, 'Elocution Competition' to send the winning students to 'Umang Inter-collegiate competition', which was held between 15th August and 21st August. The Elocution Competition was held on 11th August 2008. Mr. Kaushik Kakkad from SYJC won the competition. Our Alumni, Mrs. Neha Joshi and Miss Bijal Parekh were the respected judges. In 'Umang', GSM's students won the 1st prize.

On 8th December, GSM organized its second event of the academic year 2008-09, 'Debate Competition' and 'Sugam Sangeet'. Once again Mr. Kausik Kakkad won the trophy for the best speaker. Prof. Chetan Gherwada was our judge. Mr. Kausik Kakkad represented GSM (N.M. College) at the 'Gandhi Smarak-Mani Bhavan Competition' (Speaker), and the 'Munshi Shield' competition held at Bhavan's College, Andheri (Speaking & Writing). He won the prizes for both the competitions.

THE PLANNING FORUM REPORT

(Junior College)

Teacher-in-Charge : Prof. Amita Vaidya
Secretary : Yashodhan Jain
Joint Secretary : Ankit Mehta
Treasurer : Tanuj A Govil

Sr. No.	Event	Date
1.	Teen Politics · Eliminations · Comparing · Voting	12 th December 2008 12 th -18 th December 2008 18 th December 2008
2	The Aviator	15 th December 2008
3	Mock Stock Exchange	16 th December 2008
4	Launch of "Horizons" Magazine	16 th December 2008

- Teen Politics:** This highly successful event was newly introduced this year to test the leadership, management, commitment, and team working skills of the students. After exercising their grey matter in the elims, five teams selected for the finals were given a social cause on which they campaigned throughout the college by sticking charts and flyers and convincing people and ensured that awareness of their social cause was made to the students. On the voting day, around a thousand students voted for their candidate.
- The Aviator:** This exciting even allowed the participants to manage an airline company. They had to connect different cities of the world (subject to interesting conditions) in such a way so as to maximize their profits. This gave them training in timing and planning skills required for any management business.
- Mock Stock Exchange:** In the Mock Stock Exchange also known as the 'Bulls & Bears', our very own version of the NASDAQ or Dalal Street, the stock market was virtually brought to the students in a realistic yet lucid form. There was actual trading of shares & bullion in a simulated environment. IPO of shares, De-Merger of company and many more facets that practically exist in the stock market were very professionally incorporated in this event. The teams contested very tenaciously amidst high-voltage drama.
- Horizons:** This year's official magazine of the Planning Forum-"Horizons" was launched on the 16th by our Vice-Principal Mrs. Vijayam Iyer. The magazine has been specially customized to cater primarily to the interests and needs of the students, and to provide them with a dais to manifest their literary genius. Free copies of the magazine were distributed to all the teachers and students of the college. A horizon not only won accolades from the students but was also loved by the teachers.



THE ECONOMICS ASSOCIATION REPORT

(Degree College)

Teachers in Charge : Chitra Thomas
Nirmala Chavan

The Economics Association conducted the A.D Shroff Memorial Elocution Competition on behalf of Forum of Free Enterprise on December 5th. The judges for the event were Prof.Amee Vora, Prof. Vijayshree Anand and Prof. Sneh Choithani. Miss Suchita Vaidya was selected to represent the College in the inter - collegiate competition.

THE ECONOMICS SOCIETY REPORT

(Junior College)

Teacher in charge - Prof. (Mrs.) Suman Rao
Secretary - Arushee Aggarwal
Joint Secretary - Pooja Banthia
Treasurer - Rahul Valecha

The Economics Society help its flagship event “Epsilon” on the 24th November and 25th November 2008. An intercollegiate fest, “Epsilon” facilitated students to interact and compete through four events: “Art Shack”, “BQC- Brand Quotient Quiz Contest”, “Heads v/s Tails” and “At World’s End”.

- 1) “Art Shack” was a marketing event focusing on the auction method of sale. The participants got to create “masterpieces” without using the paint-brush and had to convince the prospective “bidders” of the worth of their work of art. The highest “bids” determined the prize given to the participant.
- 2) “BQC- Brand Quotient Quiz Contest” tested the students knowledge regarding brands ranging over a vast array of products.
- 3) “Heads v/s Tails” was an impromptu debate with Prof. (Mrs.) Manju Malhotra as judge. Our chief guest Mr. Choksi (Former Indian representative to the International Labour Organisation), gave lively comments on the various topics debated. The student participation was not only enthusiastic but reflected depth of thought. Some of the topics were “One cannot live without a cell phone”, “It is better to co-operate than compete”, “Globalisation is more advantageous than protectionism”...
- 4) “At World’s End” had the competitors acting as eminent personalities travelling in a ship that was about to be hijacked by a “pirate”. Each in turn had to convince the “pirate” why he or she ought to be pardoned and freed. The impromptu with and brilliance of the participants as well as the “pirate” kept the audience spell bound. Waves of hilarity engulfed the audience.

THE DEBATING AND LITERARY SOCIETY REPORT

(Degree College)

Teachers in Charge : Mr.Vrijendra
Mrs. Muktha Manoj

Secretary - Shrishti Goyal
Joint Secretary - Anita Israni
Public Relations Head - Aditi Mehta

INFERNO

We had a 2 days festival which had the following events(8th Dec and 10th Dec 2008):

- J.A.M(Just A Minute)

The above event is a great hit among the college students.

It is an event where the participants are given on the spot funny situation and they are suppose to speak on it without grammatical mistakes. Participants had to be very fast and alert in this event. A J.A.M Master was specially invited to conduct this event.

- GROUP DISCUSSION
(TERRORISM- WHO IS TO BLAME?)

The recent terror attacks and a sever impact on Mumbaikars and the youth needed a platform to voice their opinion and discuss the possible ways to avoid any such attacks in future. Therefore, DLS organised a group discussion, where students from any college could participate. We also had a panel of speakers to answer the student's questions.

The speakers included a Retd.Colnel who had spent more than 7 years in Kashmir and Kargil. We also had Mr. Mayank Shekhar-a very famous movie critic of Mumbai Mirror , N.M College Professor- Prof. Vrijendra and N.M College's Student-Raj Desai. We also had N.M College alumni Amit Doshi in the panel.

This event enhanced the quality of public speaking in the students. It was a very interactive session.

- MOVIE QUIZ!

The movie quiz again was for all the colleges in Mumbai. This event tested the participants on their knowledge about Hollywood as well as Bollywood rounds. We had various interactive rounds like The Visual Round, The dumcharads etc. The students had a lot of fun and there was close competition amongst them.

- MOVIE MANIA!

DLS showcased 4 award winning movies. The main aim of this event was to enhance the



listening skills of the audience. Each movie had a message to its viewers

The movies were as follows:

- | | |
|-------------------------|--------------------------------|
| 1. The Prestige | 2. The Great dictator |
| 3. Khuda Ke Liye | 4. Pursuit Of Happiness |

The participating colleges were as follows:

- | | |
|----------------------------|----------------------------|
| 1. IIT-Bombay | 2. M.M.K College |
| 3. Tolani College | 4. Xaviers College |
| 5. National College | 6. Mithibai College |
| 7. N.M College | 8. S.N.D.T College |
| 9. U.P.G College | |

The official newsletter ZEST was launched and appreciated by one and all alike.

THE CULTURAL SOCIETY REPORT

(Junior College)

Teachers in charge - Prof. (Mrs.) Suman Rao
Prof. Chetan Gherwada
Prof. (Mrs.) Mamta Jha
Prof. (Mrs.) Bharti Jain

Secretary - Kavita Katdare

Joint Secretaries - Aaditee Rane
Rimple Hingarh

Treasurer - Hiral Shah

Public Relations - Heta Upadhyaya
Head

The cultural Society organized a two-day event "SPECTRUM '08" on 13 September and 18 September '08. The events represented a blend of the traditional and modern in the different aspects of the performing arts. Students presented items of Western Dance, Fusion Dance and Classical Dance. The judges were Mr. Conrad Coelho, Ms. Suvra, and Ms. Rupal Barot. Students also presented items of Western Music and Hindustani Classical Music. The items were judged by Prof. (Mrs.) Levinda D'Cruz and eminent classical musician Pandit Ajay Joslekar.

One of the most spectacular events was "Seasons in the Sun". Designed basically as a Personality Contest, this event had some elements of a Fashion Show thrown in the good effect. The event was concluded with a second theme "Rainbow". The judges were Ms. Mamta Asher and Rupal Barot.



WILDLIFE AND NATURE CLUB REPORT

(Degree College)

Teachers-in-charge	:	Dr. Usha Kiran Verma, Mrs. Nirmala Patil, Mrs.Sneh Choithani
Secretary	:	Shruti Deora
Joint Secretary	:	Sneha Gogri
Treasurer	:	Aditi Shah
P.R.O	:	Sonakshi Pratap

WNC (2008-09) was inaugurated on 5th September 2008 commencing with the lighting of the diya by our honourable Principal Mr. Sunil Mantri and Vice Principal Mrs. Sangita Kher in the first floor foyer of N.M. College. This was followed by celebration of 6th Anniversary of WNC with the cake cutting, plantation of a sapling by our principal as a very small initiative from WNC to keep our environment healthier. Nature being mankind's first teacher, WNC celebrated a natural teacher's day. The WNC members had made beautiful eco-friendly bookmarks out of old marriage cards which were gifted to all our beloved teachers who really appreciated our efforts and showered their blessings upon us.

WNC had its next event Natofest on 20 November 2008 in the Juhu Jagruti Hall. We had the screening of a movie 'The Day After Tomorrow' based on how due to Global Warming our earth would return to an ice age once again. Next was the interactive session on the screened movie where students enthusiastically answered the questions to win exciting freebies. We also had a Photography Competition (Thousand Words) where students submitted their entries on the theme Nature and Wildlife. We had as our judge Dr. Manohar Desai director of National Institute of Photography who was overwhelmed and decided to give first three winners a free basics training course in photography. The aim of WNC of spreading awareness regarding wildlife and its conservation was achieved through association with NGO "Karuna" who showed documentaries on how animals are slaughtered ruthlessly by mankind for material gains.

On 4th January 2009, WNC organized a trek to Kondana Caves (Kondavadi village near Karjat). We had our breakfast in a typical village hut. Before starting the instructions were given to everyone to ensure a safe trek. The wilderness was so beautiful and desolate that we felt the tranquility of nature away from the chaotic life of the city. The professionals of Leo Adventure Sports Club explained to us the equipments and assured us our safety. We started rappelling down the 100 feet mountain one by one. It was thrilling. Many students as well as the teachers were surprised that they could do the difficult looking rappelling so easily. We trekked back half way and started another activity called 'Flying Fox'. Then trekking down further we reached the village hut and enjoyed the delicious food. We left Karjat with unforgettable memories.

To summarise we enjoyed the experience thoroughly and all the WNC events were a success with the participation of students and teachers alike. Hence WNC (08-09) took the club to a higher pedestal and succeeded in its cause of imprinting sensitivity towards Mother Nature in the minds of the students.



ROTARACT CLUB OF NARSEE MONJEE COLLEGE – AN INSIGHT 2008-09

Teacher-in-charge	-	Amee Vora
President	-	Rtr. Neha Doshi
Secretary	-	Rtr. Apurva Chaudhari
Treasurer	-	Rtr. Siddharth Damani

Rotaract Club of Narsee Monjee College is a university based program under the guidance of Rotary Club of Bombay West. Having being established in the year 1997, the club is unique in its own special way. It deals with activities which directly target the youth and benefit them like career guidance programs, public speaking sessions, interactive speaker sessions, etc. Also, we enunciate being one of the very few clubs within the college that deals with activities related to social work and community service.. It also makes sure to generate a feeling of youthfulness and enthusiasm amongst all members. Our motto “Serve. Learn. Grow” is a common feeling that links us all thus creating an unbreakable bond amongst all members. Truly young at heart, RCNM is an organization ‘of the youth, by the youth and for the youth’. With amazing presidents and board of directors, rcnm has been doing various projects and events through these years. With strength of over 70 members, rcnm has been doing a host of various activities through its various avenues- community service, club service, international services, professional development, editorial, public relations, cyber media and marketing.

Community service:

- ❖ The year started with the celebrations on the **25th anniversary of St. Vincent Paul’s** -a Learning Centre for kids we have adopted since the last 4 years. Members of RCNM visit this learning centre twice a week and conduct various activities in art and craft, sports, dance drama and even help them with their academics. Our legacy project - Again...Beach Cleaning Drive in its 4th consecutive year was conducted on 15th September 2008.The immersion remains were handpicked by the entire club members after the final Ganpati Visarjan.
- ❖ The **Rotofest Marathon** was flagged off from NM College and Leena Mogre, a well known fitness instructor also participated and encouraged those who ran for it. The event, in its 4th year has always been the first event and it’s with this event that we commence the festival.
- ❖ Another trademark event, “**CFC - Colour for a Cause**”, a T-shirt painting competition for school as well as college students. The theme for the competition was “one love one world” to which there were many interpretations. These T- shirts were then donated to SVP.
- ❖ “**Unsung Heroes**” was for all the non teaching faculty of our college which included peons as well as office staff.
- ❖ The club members have been visiting **St.Vincent Paul’s Learning Center** twice every week to teach the underprivileged kids and help them with their academics.

Professional Development:

- ❖ **Rotocat** was an interactive seminar on CAT ‘09 with Management Games for the students from Degree College.
- ❖ “**Trendy Tresses**” a workshop was conducted by “Nalini & Yasmin” to show and make people aware of different styles and ways in which they can style their hair at home without any difficulties.
- ❖ “**Take the Lead**” a jive workshop, taught the participants basic jive moves along with a few locks and drops.
- ❖ “**Tinsel Town Traders**” had Participation in a team of two for all the Management-Gurus.

Club Services:

- ❖ **Beach Games** is a project undertaken by Club Services for member bonding almost as soon as they are appointed.
- ❖ Club Services also organised “**Strike Ten**”, a bowling event hosted in association with the Rotaract Club of Dahisar Coast. We had Rotaractors from Rotaract Club of Thane Lake City also participating with us.
- ❖ An “**Amazing Race**”, a scavenger hunt, was a prelude to Rotofest, where each team had to perform various tasks and decode as many as 14 clues which took them to their next destination.
- ❖ “**Style Check**” commenced with a fashion show brought to by their institute and designers. The event required a team of a model, designer and a photographer. The event had a total of 10 teams which had to choose their theme from our main theme “genres of music” The team was judged on individual as well as a team. The judges for the event were Manish Goyal, Gaurav Chopra, Ali Hassan, Aditi Malik, Rajiv Paul and Ulka Nair.

International Services:

- ❖ “**Do Me a Flavour**” An impromptu cooking competition to experiment with different cuisines of the world was undertaken amongst the different avenues.
- ❖ The **Rotofest International Display**, a must see every year, had “terrorism” as the theme. We chose terrorism over the other anti-social issues because terrorism is an issue which has to be combated at the earliest. We had a graffiti which motivated the viewer to stand up and take action. We also had a structure of a candle which we fondly called the “Candle of Unity”. It showed all the flags of the world fusing together like wax under the “Flame of Peace”. There was also created an amateur bomb scene to show the visitors how gruesome a terror attack can get.

Editorial

- ❖ ‘**Cheers!**’ is an annual RCNM publication released during our instillation. We invite people connected to the Rotaract movement to write about their experiences with Rotaract for the publication.
- ❖ ‘**Insight**’ is a publication which is distributed throughout college during our Membership Drive. It provides information with different cuisines of the world undertaken amongst the different avenues.

ROTOFEST- YOUTH ON HIGH ALERT

A culmination of all the avenues results in a path-breaking socio-cultural festival – **ROTOFEST**. With a host of college festivals being organized each year and ever more budding up, what makes Rotofest different is the purpose behind it. The driving force of this festival is the want to contribute our share to society and help the community at large. This year, **Rotofest - Youth on High Alert**, held on 15th & 16th December, highlighted anti-terrorism and social issues like drug abuse and alcoholism which in some way or the other are paralyzing the youth of today. It took a stand against these issues and gave the youth a chance to pledge their dedication, sincerity and hard work to the nation through the Signature Campaign. It was kickstarted with a marathon and was followed by a series of events and workshops. The fest had as many as ten events with “N. M. Youth Icon” being the highlight.

The participants had to go through various challenging rounds of doing research and execution of community and social service. The winner was decided on the basis of votes and Students of NM College were asked to vote for their favourite Youth Icon. The total votes were 305. The winner, Shreya Kulkarni, was awarded by our principal Prof. Sunil .B. Mantri, also present were Ms. Amee Vora (Prof in charge) , Mr Swanand Kirkire (a great lyricist and ad-man) and DRR Ravi Kiran Apte. The fest was a huge success and appreciated by all.



HOBBY CENTRE REPORT

(Junior College)

Teacher- in-charge	:	Bharti Jain
Secretary	:	Unnati Doshi
Joint Secretary	:	Nikita Sharma
Treasurer	:	Ridhi Dalal
Assistant Treasurer	:	Krupa Randeria

Breaking out from the monotonous life, a person always wants to develop his personal likes which he terms as his "hobby". We, at Hobby Centre, try to enhance their qualities with a dedicated team and organized efforts. We put our level best to give the participants what they deserve-THE BEST. We want the participants to go out of our event with smiling faces and contented feelings that they have learnt something more about their hobbies and inculcated new ones as well.

Date : 24th September, 2008 and 26th September, 2008

1. Salsa workshop: Salsa is a traditional Latin-American dance in which even two left feet can "dance". People with professional demeanor had been called from Raydhul Academy to acquaint the students with the basics of this dance form.
2. Art Made Easy Workshop: A workshop that taught simple, effective tricks to turn doodles into masterpieces.
3. Scarf-painting Competition: Students showed their creativity through painting scarfs.
4. Art Mela: Art Mela included nail art, tattooing and mehendi.

Date : 4th December, 2008

1. Play On!!! : "Cool games X Loads of fun + Exciting prizes" - that was Play On!!! The youth who wanted to prove their mettle outside academics as well came to participate in this event. Participants had to perform physical tasks like lifting a soaked brick, duck walk cum lemom& spoon race, etc.
2. Street Defence Workshop: A workshop held by the founder of Ace Academy of Self Defence, Master Jugnu Nanda, that enabled the students to learn the tricks of self defence.
3. Tattooing: Students could get colourful tattoos of their choice put on themselves.
4. Scarf Sale: Exquisite hand-painted scarfs were sold to the professors and students.

We promise to give continue putting in maximum efforts and presenting events that benefit as well as entertain the students.

REPORT OF THE GUEST LECTURE SERIES

As an attempt to help our student to link the "Theory with practice" a series of Guest lectures were started in the academic year 2008-09. The speakers invited were best of the professionals from different fields. We, at NM, strongly believe that our education programmes have three objectives - (a) concept clarity, (b) providing information and (c) skill development.

'Class Room Teaching' effectively fulfill the first objective of 'concept clarity'. In today's 'Electronic Age', our students are well informed. With a click of a mouse they are connected to the Internet - "The Information Super - Highway". Now, what is left out is skill development. **"Our Guest lecture series"** aim at this. Listening to the best of the professionals our darling students will not only link their concepts to practice, but will also develop application skills. We also observed that speaker reiterated the need to focus on concept clarity. As students, they too felt why these concepts were taught, only to realize later as professionals that only theory provides the base for all their skills, thought processed and decision making every speaker motivated our students to attend their lectures regularly and improve their concept clarity.

The first lecture of the series was delivered on December 6th 2008 by Mrs. Ashu Suyash, Xountry Head and Managing Director of Fidelity International, on "The Current Financial Crisis - A global perspective". Being a global issue, it was well attended and appreciated.

The second lecture of the series was held on December 13th 2008 by Mr. Benjamin Frank, Senior V P - Credit HDFC Bank, on "Capital Adequacy Norms and the Problems of NPAs". The Indian Banking system and 'control measures of RBI' were appreciated.

The third lecture of the series was held on January 5th 2009 by Mr. Sunder Raman, CEO, IPL, on the IPL story. As usual, anything to do with cricket is fascinating to our students. But the learning was on areas of Organizing and Leadership skills.

The fourth lecture of the series was held on January 10th 2009 by Mr. Sudhir Soni, Partner Ernst & Young, on the 'International Financial Reporting standards'.

The concluding lecture of the series was held on January 17th 2009 by Mr. Anand Dorairaj on the 'Mergers and Acquisitions'. He heads the New Silk Route partners. Mergers and Acquisitions were evaluated as on effective Grand / Growth strategy.

All the above guest lectures were very much appreciated by our staff and the students. This was the first time N M history that a series of guest lectures were introduced for the students. These guest lectures would not have been possible without the support of our SVKM Management. This was a good initiative taken by Mr. Shalin Divatia from our SVKM Management, our Principal Mr. Sunil B. Mantri and our Alumini Association. We thank all of them.

All the guest lectures were successfully organized with a promise to the students that such guest lectures would be continued in the years to come, as they go a long way in skill development. We also look upon these series as on effective link between the 'Institute and Industry'. We feel more proud that most of the speakers were NMites. Most of them enjoyed their 'Home-coming'.

We strongly believe that a part of our institute's reputation depend upon what beights our students reach and what they do for their Alma matter. Guest Lectures Series provides a platform for such endeavours.



THE PSYCHOLOGY CLUB REPORT

(Degree & Junior College)

Teachers-in-charge :- Mrs. Radhika Wadke
Ms. Supriya Wadia

Office Bearers :-

1. Secretary - Nehal Javeri
2. Treasurer - Rahul Dewan
3. P.R.O - Rachna Badlaney
4. Marketing - Dhriti Udeshi
5. Events - Radhika Meswani

This year the Psychology club's aim was to enter into the lives of the of the students with a 'bang' and I will not be wrong in saying that we did achieve our aim albeit on a smaller scale.

The year 2008-2009 saw a student friendly event, which consisted of a group discussion about the new trend of 'six pack abs v/s self image.' To lead us in the correct direction we had Ms. Priyanka Patel, who is a counseling psychologist and an education consultant. She also had an interactive session with the students regarding personality and personality disorders like obsessive compulsive disorder (O.C.D) and anxiety disorder.

In December we were out with 'Inner Space' the official psychology club newsletter spread through two volumes. Each newsletter had a variety of articles like –

- ❖ Knowing Thyself
- ❖ The Hug Drug
- ❖ Truth about Lying
- ❖ Talented Kids Harsh Realities
- ❖ Friends v/s Crushes

to name a few, which were written by the students themselves.

In the end none of this would have been possible without immense help and guidance from our Principal-Prof. Sunil B Mantri and teachers in charge Mrs Radhika Wadke and Ms Supriya Wadia.

HINDI SAHITYA MANDAL REPORT

(Junior College)

Teachers-in-charge - Prof. S. Bhagwat, Prof. Mamta Jha
Secretary - Mansi Patel
Joint Secretary - Radhika Meswani

Hindi Sahitya Mandal Organised 'Vyakaran Pratispardha' on 5 November 2008.

YOUTH FESTIVAL

Organized by	-	Mumbai University
Overall position	-	4 th
Contingent Leaders	-	Pallavi Zarakar Harsh Desai
Assistant Contingent Leader	-	Clive D'souza

Event	Price won	Names of participants
English elocution	2 nd	Shristi Goyal
Western solo instrumental	2 nd	Sonal Tale
Western solo vocals	3 rd	Eshwari Pandit
Western group vocals	2 nd	Eshari pandit, Meghna bhosle, Sohail Gandhi, Amal malik, Evangela Roberts, Anchal Kapoor
Hindi one-act play	3 rd	Harsh Desai, Ishleen Bharara, Harshvardhan Puri, Srishti Mistri, Varad Badve, Mahalaxmi Krishnan, Roshni Banthia, Varsha Thakker, Pratik Chandarana, Eshwari Pandit
Installation	2 nd	Niyati Shah, Apurva Chaudhary, Neha Doshi, Rima Kini

MALHAR 2008

(St.Xavier's College)

Contingent Leader	:	Apurva Chaudhari
Asst. Contingent leader 1	:	Karthik Venkatram
Asst. Contingent leader 2	:	Anshank Kachhara
Asst. Contingent leader 3	:	Naina Jhanjee

Event	Position	Participants
Folk dance	First	Parin Mehta, Fenil Gada, Sonika, Pooja, Aditi, Shrey, Rohan
Qawwali	First	Sneha Suresh, Puja Thakker, Sohail Gandhi, Ruchita Shastry, Aashna, Kalyani
English Writing	First	Srishti Goyal, Ruchi Shah
English Creative Writing	First	Mudra Mehta
Gali ke Ustad	First	Priyanka Sharma
Ms. Malhar	Second Runner-up	Rakhee Jain



UMANG 2008

(NM College)

OVERALL POSITION: 1st

Contingent Leader : Soumya Ahuja
Assisstant Contingent Leader 1 : Rachna M. Badlaney
Assisstant Contingent Leader 2 : Sagar Saple
Assisstant Contingent Leader 3 : Dhaval Mehta

Event	Position	Participants
<u>Literary Arts</u>		
Mumbai Quiz	1st	Alex and Girish.
Creative Writing	1st	Mudra.
Word Games	1st	Mudra and Prerna .
JAM	3rd	Prerna.
<u>Indian Performing Arts</u>		
Indian Rap	1st	Rohan.
Folk Dance	1st	Dhaval,Parin,Fenil,Shrey,Sagar, Pooja,Hetal,Aditi,Nikita,Vidhi.
Shadow Dance	1st	Zebal,Shagun,Chirag,Sneha,Harshal, Anushka,Khushboo,Ikshu.
Solo Classical Dance	1st	Shruti.
Duo Filmi Dance	2nd	Rishika ,soumya.
Solo Gazals	3rd	Pooja.
<u>iNFORMALS</u>		
Umang Maze	1st	Neha,Pallavi.
M N M	2nd	Soumya
<u>Gaming</u>		
Footang	1st	Eddie,Karan,Aditya,Aakash
RAGE-Tekken 5	1st	Sunny
<u>World Performing Arts</u>		
Street Dance	1st	Shivam and Dhanraj
Model Hunt	2nd	Rakhi
<u>Management Fest</u>		
War Management	1st	-

KSHITIJ 2008**(Mithibai College)**

OVERALL POSITION : 3rd
CONTINGENT LEADER : RITU SEHDEV
ASST. CONTINGENT LEADER 1 : SUKRITI CHOPRA
ASST. CONTINGENT LEADER 2 : ABIL JANI

Event	Prize won	Participants
Solo classical dance	First	Shruti
Spoof	Second	Anuj, Ayush, Harsh, Raj, Prajeet, Tej
Ballroom Dancing	Second	Ayush, Debanshi
Filmi Group Dance	Second	Varsha, Preen, Ayush, Shivam, Fenil, Dhanraj, Pooja, Sana, Dhaval, Rohan, Neha, Zebel
Sufi Solo Singing	Second	Sohail Gandhi
Street Dance	Second	Ayush, Shivam, Preen, Dhanraj, Fenil
Folk Solo Singing	Second	Prajeet
Tickr Writing	Second	Mandaar, Mulkeet
Science Project	Second	Pratik, Abil, Ritu, Sukriti, Yamini
Know Your Best Friend	Second	Pratik, Abil
Characteristics	Second	Nidhi, Dhvani, Vidhi, Devanshi
Cricket	Second	Sahil, Nishant, Anuj, Dhriti, Ankil, Akshay, Shrey, Mihir, Charmi
Western Solo Singing	Third	Meghna Bhogale
Creative Writing	Third	Naushita Jaisingh

MOOD INDIGO**IIT POWAI**

Contingent Leader : Akshay Surana
Asst. Contingent Leader : Ankit Mehta

Event	Prize Won
Mood Indigo Stock Exchange	First
Situational Acting	Second



02- THE FEST

Organised by	:	Bhavans College
Overall Position	:	First
Contingent Leader	:	Ronak Gala
Assistant Contingent Leader 1	:	Vishal Vaidya
Assistant Contingent Leader 2	:	Shrey Jain
Assistant Contingent Leader 3	:	Pratik Tosniwal

Event	Position	Participants
Poster Making	First	Pallavi Jain
Duet Dancing	First	Pooja Mehta, Parin Mehta
Classroom Football	First	Abhilasha Mondal, Nida Khan, Vatsala Nanal, Shreni, Renuka
General Quiz	Second	Vikram Shah
Criminology	Second	Siddhant Sureka, Jayati
War of the CLs	Second	Ronak Gala
Street Play	Second	Anuj Sharma, Tej Mehta, Harsh Kothari, Jyotsna Singh, Prajeet Dharod, Ayush Samdani
Duet Singing	Second	Suraj Bharati, Varun Didye
Instrument Playing	Second	Anish, Suraj Bharati
Instrument Playing	Third	Shrey Jain, Varun Didye

GYMKHANA REPORT - 2008-2009

Degree College

- Athletics** : **Dipika Goyal**, TYBCom
- Participated in Senior National Athletics Meet held at Cochin 1.55 mtrs in High Jump
 - University Ashwamedh meet held at Rahuri secured 1st position in High Jump – 1.60 mtrs
 - Won the Gold Medal at the Inter-collegiate athletic meet organized by University of Mumbai.
- Badminton** : **Girls team** secured 3rd position at the University of Mumbai Inter Collegiate Tournament
- **Boys team** reached pre-quarters at the University of Mumbai Badminton Tournament.
- Ball Badminton** : **Girls team** stood 4th at the University of Mumbai Inter-collegiate Tournament
- Mahalaxmi Krishnan**, SYBCom
- Participated at All India Inter-University tournament held at Trichy
- Carrom** : **Aarathi Murly**, FYBCom
- Riddhi Vadhera**, TYBCom
- Girls Doubles team stood 4th position at University at Mumbai Inter-collegiate tournament
- Chess** : **Boys team** stood 5th position at University of Mumbai Inter-Collegiate tournament
- Table Tennis** : **Sukhada Kulkarni**, FYBCom
- Won the Individual Championship at the Inter-collegiate Tournament
 - Selected as a Captain for University of Mumbai Girls Team
 - Under her leadership University of Mumbai Girls team won Gold Medal at West Zone Competition held at Baroda
 - Under her captainship University of Mumbai Girls team stood 4th at all India Inter-Zonal University Table Tennis Competition held at Ranchi.
- Dheeraj Rai**, FYBCom
- Won the Gold medal as a member of University of Mumbai's Boys team at West-Zone Inter University tournament.
 - Won the Bronze Medal as a member of University of Mumbai's Boys team at All India Inter-Zonal University tournament.
- Our college **Boys Table Tennis team** stood 2nd at Inter-collegiate University of Mumbai Tournament.
- Tug of War** : **Girls team** stood 4th at Inter-collegiate University of Mumbai tournament.



Junior College:

Athletics: Dhanvantri Naik, SYJC

-Participated at DSO State Level Competition

Archery : Kalyani More, FYJC

- Participated at DSO State level tournament

- Participated at Open National Competition held at Pune

Badminton: Girls' Team, Runner-up at DSO District Level Tournament

Girls' team won Gold Medal at Junior College Sports Association

Basketball: Girls Junior & Degree Combined team participated at MMK College, Semi Final Level

Chess: Boys & Girls team were winners at Junior College Sports Association Competition

Shilpi Jain, FYJC

- 1st at DSO Division level competition & selected for State level

Gayatri Velu, SYJC

- stood 6th at DSO Division level competition & participated at DSO State Level Competition

Akshat Kundalia, SYJC

- stood 6th at DSO Divisional Level Competition.

Cricket : Boys team -Runner-up at DSO Zonal Level Competition

Football: Girls Team played at DSO District Semi Final level

Lawn Tennis: Rushabh Kotak, SYJC

- participated at DSO State level competition

Skating: Arjun Nichani, SYJC

- participated at DSO State level competition

Throwball: Boys team Runner-up at DSO Divisional tournament.

Girls team Runner-up at DSO State level competition

Table Tennis: Boys team won Gold Medal at DSO State level competition

Volleyball: Girls team stood 2nd at DSO divisional competition

Roller Hockey: Akash Khandelwal, FYJC

- Mumbai DSO team won the Gold Medal & at National level DSO competition.

Yoga: Priyanka Sharma, SYJC

- participated at DSO State level competition

Omar Jaleel , SYJC

- Won the India Live Qualifier event held in Mumbai & secured the fifth place at the FIFA Interactive World Cup 2009 grand finale. Which will be held at Barcelona, Spain.

DEGREE COLLEGE TEACHING STAFF - 2008-2009

MATHEMATICS & STATISTICS DEPT :

Sunil Mantri (Principal)
Manjiree Gondhalekar
Vimal Lakhani
Gomathi Iyer
Leena Nair
Sunil Kadam
Deepa Surve

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Sneh Choithani
Nirmala Chavan
Anamika Banerjee

ENGLISH DEPARTMENT :

Muktha Manoj
Jennifer D'souza
Shashi Surana
Neha Sarvaiya
Shivani Pandya

BUSINESS LAW DEPARTMENT :

Devyani Kanodra
Deepa Chitnis
Shraddha Raut

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Shephali Kamdar
Savita Desai
Kedar Bhide
Piyush Pandya
Sudhir Khandkar
Hitanshu Vyas

INDL. PSYCHOLOGY DEPT :

Radhika Wadke

COMMERCE DEPARTMENT :

Susan John
Sangita Kher (Vice-Principal)
B K Nair
Vrijendra
Ameesora
Vijayshree Anand
Dr.Usha Kiran Verma

B.M.S. SECTION :

Nikunj Doshi
Pankaj Natu
Keya Rangooni

DIRECTOR OF PHY. EDN :

Dr.Vasanthi Kadhiraavan

LIBRARIAN :

Vaishali Dawar



JUNIOR COLLEGE TEACHING STAFF

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2. Geetha Menon
3. J B Rajmane
4. Priti Singh
5. Jagruti Desai
6. Chandni Desai

COMMERCE DEPARTMENT

7. C R Gherwada
8. Meera M More
9. Daksha Pandya
10. Kusum S Mahadik
11. Vidya R Tayade
12. Supriya Wadia
13. Zarana Desai
14. Shivani Bhatt
15. Jagdeep Saini
16. Girish Ambedkar

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18. S Kamaraj
19. Bharti Jain
20. Amita Vaidya
21. Hemali Shukla

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22. Prajakta Ajgaonkar
23. Levinda D'Cruz
24. Meenal Deshmukh
25. Josphina Varghese
26. Sumana Kanjilal

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27. Neeta Dhebar

HINDI DEPARTMENT

28. S S Bhagwat
29. Mamta Jha

FRENCH DEPARTMENT

30. Rita Kalbag
31. Divya Kaushik

MARATHI DEPARTMENT

32. Sandeep Kadam

INFORMATION TECHNOLOGY

33. Shailendra Pathare

ENVIORNMENT EDUCATION

34. Corina D'Souza

PHYSICAL EDUCATION

35. Advait A Gole

MCVC STAFF

Travel and Tourism :

Sonee Patra
Pushpita Roy

Marketing and Salesmanship :

Anupama Chavan (Co-ordinator)
Ajit Purohit (Retired on 31/08/08)

Accounting and Auditing

Alka D
Shreedhar Prabhu

Non Teaching Staff:

Sushmita Dalvi
DineshKumar Shukla

Hindi

Mamta Jha

English

Yashwant Kedare
(Left on 17/11/08)

Foundation Course

Rachna Nagpal

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M. C. Singh	G. T. Chipte	Y. S. Chavan
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A. B. Singh	N. K. Pawanarkar	P. J. Kalekar
Alka K. Gavane	Nancy Almeida	Nilima C. Kudale
Sushma Gije	M. L. Bhowmik	Sanjay Sakpal
Radhika V. Shukla	Santosh Patil	D. K. Solanki
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Babu Waghela	Neha Sakpal	Deepak Bariya
C. R. Warli	Prakash Yedage	P. S. Navathe

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M. C. Singh	G.T. Chipte	Y. S. Chavan
M. D. Daware	R. J. Mestry	Kalpana Solanki
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Babu Waghela	Neha Sakpal	Deepak Bariya
C. R. Warli	Prakash Yedage	P. S. Navathe



ENGLISH SECTION

FRIENDSHIP ANYONE ???

“Will you make phraand-sheep with me?”
“Hi! Nice dp! U luk attractive! Wanna be ma friend?” “In the walk of life we all need some support to help us leave our footprints in the sand and reach the ultimate destination in life... So, will you be my FIEND???”

Those were just some examples of the odd, hilarious, creepy, cleverly (and not-so-cleverly) cooked up invitations to ‘make’ friendship. These are the methods employed to convince someone to add you as a friend on a social networking site. And if this is not enough, I have actually heard of people complimenting others on their pictures, hobbies, interests, passions, eyes, hair and even bone structure!!! It all boils down to the sole objective of *drum roll please* A Friendship Request! The quest for a new friend stems either from extreme desperation, isolation or just plain boredom!

Virtual networking has almost wiped out real world interaction. Whatever happened to the telephone??? And when was the last your gang met up at a friend’s house just for a chat? Not to mention the terrible impact these sites hav on ppl’s spellings. See wat i mean??? Hehe!

However, one cannot overlook the benefits of social networking sites. What better way to connect with people than a website that offers the combined features of e-mail, chat, photo-sharing and video-sharing? I personally am a huge fan of social networking sites such as Orkut, Hi5 and Facebook. Of course, I chose to ignore the negatives that come with such sites (namely, fraaandshepe requests from psycho strangers!)

Love stories blossom through such networking sites. Long lost friends reconnect through such

networking sites. Events are planned and coordinated through the various committees, groups and discussion boards formed on such networks. Mass movements can be organised by spreading the word and gaining support through networking sites. Photos and videos can be made easily and quickly accessible to those residing in every nook and corner of the globe.

Of course, every application of such networks is personal choice. You have the option to enable/disable selected people from viewing photos, videos or even contacting you. You can choose not to reply to crappy friendship requests or you can go ahead and forge a friendship with random people. The best part of such sites is that they reveal the eccentricities of most people. The biggest introvert will go all out to enthusiastically chat with people online. The most unbearable singer might have a great collection of music. The geekiest geek in your class may be unable to navigate around the website and the ugliest duckling could have a gorgeous profile picture.

The rule is simple. Maintain safe distance (virtually) and exercise caution while using social networks. It’s up to us to use such websites wisely. And if you are one of those weirdos who randomly sends friendship requests and stalks people virtually then get the hint- You are a menace!

Boon or bane, social networking sites are a craze and the fad is here to stay. So, will you build a bridge of friendship with me? Plz, plz don’t reject my genuine request to build a friendship! Pretty please???

**- Suchita Vaidya
S.Y.B.Com.**

DEAR FRIEND

Dear Friend,
I thought you were my friend,
I thought you were glad to be with me,
I thought you would be my anchor when
I'm drowning,
I thought my friend you wanted to be.

Dear Friend,
I thought you were a selfless person,
At first, I guess I was wrong...
No matter, though, I thought our relationship
would be different,
For the road of friendship is often long.

Dear Friend,
I thought if you ever wanted to part ways,
You would make a clean breast about it...
I thought you would treasure our friendship,
like me,
Not let it deteriorate bit by bit...

Dear Friend,
I say not that I'm a saint,
I'm not flawless too,
But shocked I am by the turns life takes
For I must part with you.

Dear Friend,
Forgive me if I ever hurt you,
For I must take this step,
I want not a one- sided friendship,
For it stings like a slap.

Dear Friend,
I leave with these few words
And hope love finds our way;
If ever we meet again,
I hope it to stay...

Dear Friend,
When life is ever bleak,
Think about the days we shared
Maybe they will reduce the pain
And you'll know someone still cares...

Dear Friend,
This is the end, I'll say no more,
But only this I tell,
I adore you as only a friend can,
And sorrow fills me for our bond fell...

**- UNNATI DOSHI,
FYJC**

A SILENT WHISPER

When you are down a day,
When things go wrong,
When you lose your way,
Or it seems too long,

When you wish to dance,
But you cannot sing,
When you want to fly,
But can't spread your wings...

When you wish to speak,
But you have no words,
When you have the note,
But can't strike no chords,

When you wish to cry,
But you have no tears,
When you wish laugh
But you still have fears,

When you seek so much
That you cannot find,
When you want to be free
But relations do bind...

When you need the love
That might not come your way;
When your hands are bound
But in your heart you pray,

Across the worlds, far far above
There breathes the one who can hear,
From your heart that's very true,
A hopeful, silent whisper.

**-UNNATI DOSHI
FYJC**



THIRST FOR KNOWLEDGE

Your thirst for knowledge can take you to places,
meet you faces

you'll reach where the problems end &
achieve all the aspired ends

There will be an intense but sweet restlessness
& you'll find it amazing to be yourself

Worries will no longer seem to be worries as you
will find solution to all your queries

To you, GOD will now be familiar
you'll feel the content from hard work...
...tough but peculiar

Now that you have gained some knowledge, it
will take you to places & meet you faces...

**- Mahima Maheshwari
S. Y. B. Com.**

FRIENDSHIP

Deep within my heart I feel,
Is this enmity ever going to heal?

Just then-
A ray of hope comes my way,
Which whispers into my ear and says,
"Oh Dear, Friendship is not far away!"
With these little words, I rejoice and sway,
For I know, where there is a will there is a way.

Then comes a thought into my mind,
Is friendship the solution we have to find?
Yes, says my heart to the whole world aloud,
Together we can reach up to all the clouds!

With this positive spirit flowing over the two
countries,
We can make sure that friendship considers no
boundaries,
So, all that is well that ends well,
Together to the whole world, we will tell
That our bond and trust will never go weak,
And we shall together make it to the peak.

**- Radha Sampath Kumar
F.Y.B.Com.**

I'M A REBEL !



Wanna take the road less travelled by.
Redefine discipline, intelligence and joy.
Don't wanna end up blindly following the herd.
Wanna be able to soar like a free bird.
Break the walls and find a new pathway.
Quit the rat race and head the opposite way.
Shatter the norms of the right and the wrong.
Dance with the rain, maybe even sing a song!

I'm a Rebel !

I don't stick to standards set centuries ago
Raise the level n set new standards
Bend those rules which were enforced by fools
Come on everyone! Take the cues....

**- Suchita Vaidya
S.Y.B.Com.**

LIFE

Life is shallow, superficial...
Lost, abandoned in this wide, wide world
Nothing to do and nowhere to go to,
Yet, so much to do with so little time...
The clock keeps ticking but the day is a drag...
Rising tempers and falling hopes
Oblivious to the surroundings,
Yet, aware of the observers
A tiny drop in a sea of people...
The destination is clear
But can't see the road!
Life is shallow, superficial...

**-Suchita Vaidya
S.Y.B.Com.**

***IT HAPPENS ONLY
ON THE 26th***

The calm waters of the Indian Ocean
Never witnessed such a violent motion
Brought the Tsunami gusting water
The scar of which is yet to disappear
So I ask, What is wrong with this date
Who will decide our fate?

The fatal Bhuj earthquake,
which made our mother quiver
Sent chills down our spines
from which we yet shiver
Lacs of lives lost
Each and every building tossed
So I ask, What is wrong with this date
Who will decide our fate?

The most infamous floods of Bombay
All the bodies in the water decay
Entire city under water
With drainage systems falter
So I ask, What is wrong with this date
Who will decide our fate?

The Mumbai terror attack
Peace is what we humans lack
Why is God always to be blamed?
Let's get these terrorists nailed
So I ask, What is wrong with this date
Who will decide our fate?

There is no wrong with this date
But the wrong is with you and me-my mate
Shall you have greed in control
There will be no reason for you to in pain roll
So I say, do not wait,
It is you who will decide your fate

***- Monal Thacker
S.Y.B.Com.***

***PAULSON MY FRIEND
- ADIEU***

Paulson has a Unique Style of Walk
'Poll - Vault Jump' is his style of Walk
In his PACE he walks his Talk

You can not see Paulson Walking
Let alone Paulson Standing
He runs the office by 'Running'

Paulson was given a cabin
Paluson refused to GO - IN
The office staff forced him in

The Energy - So evident in Paulson's face
Never let Paulson spend a minute in any place

Joy or Sorrow Paulson is steady
The Mallu Naughty smile - Ever ready

Paulson has an Easy Going Attitude
Paulson's face never shows his age
The unbelievable speed of his carriage

Years later Paulson has to leave
Many reasons for us to grieve

The thing that matters the most at the end
A trusted, loved and honest friend
I bid you Farewell my Friend

***- Prof. B. K. Nair
Department of Commerce***



THE A B C OF SUCCESS

Aspire to reach your potential.
Believe in yourself.
Create a goal in your life.
Dream about what you might become.
Exercise your plans.
Forgive honest mistakes.
Glorify the creative spirit.
Humour yourself and others.
Imagine great things.
Joyfully live each day.
Kindly help others.
Love one another
Meditate daily
Nurture the environment.
Organise the harmonious environment.
Praise performance of others.
Question most things.
Regulate your own behaviour.
Smile always.
Think rationally.
Understand yourself.
Value life.
Work for other's betterment.
Xpress your ideas.
Yearn to improve.
Zestfully persue happiness.....

AALEKH GANDHI
F Y B Com

GIVE ME THE GREATNESS OF SKY...

Make my heart so deep so wide
that it can bear justly
the mirthful & the gloomy tide
Make my mind so tranquil so calm
that any worldly sorrows
can cause to it no harm
Make my soul so meek so pure
that it becomes as pristine
as when it was yours
Let my consciousness reach the zenith
where there is no self-betrayal
no dread no fright
Fill me with incomparable bliss & compassion
& lead me to continence & eternal dispassion
Restrict my eyes with a view
that sees you in everyone &
everyone in you
I know that I am living
& I will die
so give me the greatness of the great sky

- Mahima Maheshwari
SYBCom

FRIENDS FOREVER...

Our friendship is a gateway,
To what the future holds.
And to greater understanding,
As the story of our life unfolds.

Our friendship is a gateway,
Between years, old and new,
Just an opening to the future,
Where we get a wider view.

Besides me you stood,
Besides me you walked,
You were always there to listen,
And you were always there to talk.

You are a true friend,
You've supported me all through,
I know you'll be there,
As and when I need you.

Our friendship is a pillar
Which will never break through,
It is a more cherished experience,
Which will grow stronger all through...

- Radha Sampatkumar
F.Y.B.Com

BARACK OBAMA – THE LAST NAIL IN THE COFFIN!

A time comes, but comes seldom in history, when someone from a race of people, trampled upon and abused, stigmatized and suppressed rises to the pinnacle of the epitome of universal dominance. Perhaps, the USP of the epic saga is the irony and paradox this victory of democracy, in the purest connotation of the term, has created - a BLACK in the WHITE HOUSE.

If the usage of the term USP has caught your attention, it was intended. Its hilarious to observe around you that people who have not even an iota of knowledge about American politics are hobnobbing 'Barack Obama' as if it were divine words of a litany. In fact, such has been the brilliance of his team that Obama has been projected as the Messiah who will bail this world out with his bailouts. Nonetheless, what is even more perplexing is the fact that a person whose economic ideals are almost socialist is hailed as a savior, when the socialist economy was the biggest failure ever.

There is no contention to the fact that Barack Obama has talked himself into the White House. Just in case, anyone of us is bowled over by his oratory prowess, we shouldn't forget the fact that Adolf Hitler, the name the world dreads was a great speaker too. If it is an effort involving great intellect to draw an inference from this simile, then maybe this analogy would simplify it – 'there's always more than what meets the eye!'

All through his campaign, Mr. Obama has stressed on the concept of stimulus packages, tax reliefs and bailouts and thereby creating millions of jobs and affordable housing. With due regard to his unwavering beliefs, I fear he has it got it all backwards. Mr. Obama is attempting to defy the fundamental premise of this universe – 'Only the fit survive.'

All the measures Mr. Obama suggests are devoid of rationale. What logic underlies the act of taking ahead something that is the inherent cause of the present economic pandemonium? The very act of trying to artificially stimulate the economy has today spread like venom in the economy that has poisoned the very lifeblood of the economy – CASH. The turmoil we are facing is the magnified version of a fundamental problem – the paucity of cash in the system.

The question everyone is asking is - "How did this happen overnight?" With no disrespect to their ignorance, the sub-prime crisis is not an overnight volcanic eruption, but a foreseen consequence of a series of actions. And if the mess hasn't reached its climax, we have one Barack Obama, who will take it to the peak, to the pinnacle standing atop which we would be staring in awe at the annihilation and extermination of the economy. I am aware of the fact I must have already irked the ire of the Obama disciples, but I care no less.

Before impulsively declaring me an outcast, maybe you could spare a few minutes to understand why I see Obama no different than Bush and asking you for a few of your minutes is by no means callous.

For decades (after the end of pure capitalism, i.e the Ronald Reagan era), the USA has been manipulating prices to encourage homeownership and "steer" the economy (which is the focus of Barack Obama – to create affordable houses). To "incentivize" the Americans to buy a house, it made mortgage payments tax deductible, largely exempted homes from capital gains taxes, and created institutions like Fannie Mae and Freddie Mac with government-guaranteed debt leading to artificially low mortgage rates and the illusion that



the financial instruments created by bundling them are low risk; government-licensed rating agencies, which gave AAA ratings to mortgage-backed securities, creating a false sense of confidence; deposit insurance and the “too big to fail” doctrine, whose bailout promises have created huge distortions in incentives and risk-taking throughout the financial system. After the stock market tumbled in 2001 and 2002, Washington established a policy of artificially low interest rates that created the illusion of cheap credit; leery of the stock market, and looking for someplace else to put all this easy money, Americans began buying homes in droves.

But eventually the venomous high of artificial credit wore off, and the soaring housing prices plummeted, sparking the financial crisis. What was Washington’s response? It ramped up its price manipulation policy, injecting a new round of “easy money” antidote. The Bush administration doled out “stimulus” cheques, the Treasury began funneling billions into banks, and the Fed started frantically slashing interest rates which left the housing market in utter pandemonium. Many homes built for the current population has sent prices spiraling downward and millions of homeowners, stuck with mortgages they can’t afford and houses they can’t unload, are facing foreclosure. This was followed by what we are now witnessing – “bailouts” i.e aimlessly using billions of tax-payers money to save financial institution the road to the grave.

What Mr. Obama intends to do is to take this irrationality to a new level. Merely pumping in billions of dollars is not a panacea to the cash-strapped economy. The black-hole that has been created is as many times difficult to plug as it was easy to create. The only solution to this problem is to allow the basic premise of economic reality prevail and take its own course. Let the basic elements of demand and supply of money determine the interest rates. Such market

determined rates reflect reality. Let us be candid enough to accept the fact that a person who cannot afford housing ought to live on the streets. By lowering interest rates and allowing principal repayments as deductible expenses, by contravening the basic tenets of income, you are by no way elevating that person’s standard of living, but giving him an illusion of what is not true. Illusions, though far better than reality, do not last for too long, and this illusion of ‘cheap and affordable’ housing was no exception. It takes no great accounting and financial dexterity to understand the fact that, where a bank is lending money at an interest rate below inflation its basically waving a red cloth in front of an angry bull and hoping the bull will kiss it.

If today, we are likening the present scenario to the Great Depression, the causes thereof are similar. There is sufficient, conclusive and compelling evidence that it was the Fed and other government policies that were responsible for the crash and the inability of the economy to recover, the prescribed “solution” yet remains, the government to exert even more control.

The only panacea to this turmoil is the Laissez-Faire – PURE CAPITALISM. Let the fit survive and the rest die. Let’s recreate the Ronald Reagan era again and see a “new morning in America.” The ideals of capitalism are fair and square, rational and logical, justified and true, unconditional and universal – “the moment government pokes its filthy nose into business and tries to push through the most ignominious and squalid ideology of SOCIAL WELFARE, disaster ensues.” It is the prerogative of the government to take care of the people, and not business. No bank should be compelled to extend discounted credit; no builder should be coerced to allow cheap housing! Stop Obama! Stop before the runs riot! Let EVERY MAN BE HIS WORTH!

- Dylan Fernandes
-S.Y.B.Com.

AAMCHI MUMBAI – THE SCARRED SIDE

As I write this article, there is total media frenzy about the film “Slumdog Millionaire”. I originally suspected it as yet another Britisher trying to cash on the Indian Poverty with which the westerners love to sympathize with. So as to check whether it deserved its 10 Oscar nominations I saw the movie but with quite a prejudiced attitude.

Yet I was moved with how Danny Boyle, the director, has portrayed the conditions and circumstances in which a poor human being in Mumbai survives. The 1993 communal riots, child labour, prostitution, gang-wars, etc. depicted the plight of human rights in Mumbai. Finally it took a westerner to make a movie on the life of a person who represents the majority of the population which is striving to earn money and live a decent life.

Mumbai is totally different from the other cities in India. A Mumbaikar is a unique breed and yes, we are expanding because any person who settles here becomes one. He travels from his home in outskirts to his workplace in the city in trains which remind me of the Nazi train wagons. Survival is the key. The people in Mumbai are industrious but their abilities must be channelised. The growing unemployment has resulted in an increase in crimes. The authorities and the anti-social elements are hands-in-glove with each other. The underbelly exists and something must be done to sort it out.

The infrastructure is a major issue. I still wonder if the British wouldn't have started railways here we still wouldn't have had them. The latest news of demolishing the Lalbaug flyover shocked me. Why build a flyover if it has to be brought down to appease a certain section of people? The politicians are pumping out the money from Mumbai to other places. What do we get in return for the heavy taxes that we pay? Pollution, filth, traffic, slums.....

The population is booming what with 14 million living in here. Every migrant has his “Bombay” dream. Of course it's the city of dreams, hopes but how much can Mumbai accommodate. The politicians who are keen to increase their vote bank reportedly bring heaps of migrants and build these slums themselves. These politicians have brought in a communal divide amongst the citizens through their tantalizing tactics.

My Dad always says when you take a tourist to show Mumbai, first take him through the western sea-coast side and show him the tall skyscrapers and the opulent villas of the rich and the famous. However while getting him back do show him the eastern coastal side where there are docks, yards, etc. where people sweat out to earn their livelihoods because howsoever we may deny it, this is the real Mumbai. Mumbai's economy relies on their hard work.

All our problems can be solved only if we the citizens of Mumbai take such matters in our hands. Awareness of our rights is not enough but that of our duties is essential. The State Government vows to convert Mumbai into Shanghai. This is ridiculous considering that every city has its own unique facets and thus we would be rather thankful if they worked on improving these instead !!!

**- Nikita Pinge
S.Y.B.Com.**



A DIESEL WINTER

Before the sun rose from behind the blue hills, the sun would paint the canvas sky with its colors. Yellow, green butterflies would emerge from the dense green forests and would dance on people's head in the shivaliks. Hours later the sun would dip behind the green woods then the wintry wind would gather speed. And we peep through our foggy windows to see the moon floating in the sea of stars. The memories of the colors of winter are very strong.

Sleeping in our thick blankets, the smell of hot ginger tea, aromas of bread pakoras of our dhabas, the tang of lemon mixed with black salt would taste like heaven's nectar and the warm air rising from the chana wallas stalls at Juhu Beach.

Winter was the time to enjoy life, eat and drink during lazy afternoons and sleep tight at night. They used to say you could eat iron balls and digest them. Winter was the time when no one mourned for the death of autumn or awaited for the birth of the summer. But for the poor on our streets as they curl into a 'C' froze when we dreamt of heavens.

Winter is here again, but it's different now. The smog blankets the city with every 'Good Morning' buzz at 98.3FM. Your lungs struggle to inhale air laded with toxic smoke. It burns your eyes. Your lungs may even collapse. Thousands may die this year. Many may choke to death the next year. The butterflies have vanished.

The sun has stopped painting the sky, but it crawls across the day and changes no color. The nights are starters. Walking on the street, we are greeted by the petrol fumes. Winter is no longer a time for good food and health. Forget iron balls, even a bite of vada pav could give you diarrhea.

Winter in this age of Global Warming is reminding us of our future conditions. Winter is no longer a time for fun. It's time to cover up your face to ward off smoke. Winter as we knew it lives only in memory.

Nothing much has changed for the poor. They were in hell earlier, now they are in toxic hell!

**- Kishore Mondal
FYBCom**

WORLD OF SERENITY

The still portait of my life once tilted,
As some wicked events clattered by.
When darkness ruled my life,
And my heart was weary then.
The fragrance of happiness dressed in mystery and this astonished me,
The darkest secrets of my life flickered my toungue,
And then as the wind swooped by it caressed me.
A cold air which had a foul breath of defeat, which trickled my mind.
As i looked by suddenly the sun dazzled on me with a smile,
And i was again in a wonderful world of serenity.

**- Manasi Pabrekar
S.Y.B.Com**

ALL HAIL THE (AMERICAN) PRESIDENT !!!

I love the American system. It moves me to tears. Partly because of the beauty of it, and partly because of the sheer lack of it in India. Very rarely do I take any interest in politics but the new American President Barack Obama is such an extraordinary orator, he can make any Bollywood-obsessed teen sit up and take notice. Sure, both countries are democracies. But the representatives are drastically different. Not a single Indian politician can deliver a heartfelt speech like Obama. No Indian politico can connect with the people the way he does. Its not about perfect pronunciation or fancy words. Its about the deeply embedded message that he conveys straight to a person's soul.

Never can one imagine the people of India as united in the victory of a leader as was recently seen in America. Our politicians are definitely the creme-de-la-creme when it comes to educational qualifications. Then why is it that they never speak effectively irrespective of the language in which they are communicating? Why is it that they never, I repeat, never dress smart? Why is it that they never have an impact on the people? Why don't the people get moved to tears or break into a smile on hearing the President's speech? Why haven't we ever witnessed a bright spark of enthusiasm?

Its high time our Indian politicians pull up their socks and change. After all, 'CHANGE WE TOO NEED'! In the words of Rahul Gandhi, we desperately need a few 'thousand Obamas' in our nation...

**-Suchita Vaidya
S.Y.B.Com.**

MAGIC OF WORDS

Why do people don't understand the magic of words,
They turn your world in a magnificent heaven.
They spurt out optimism and marvel the life around you,
They beautify the way you live and soothe you.
I want to put them and nourish them in a bag of affection,
Where they will nurture to become fabulous thoughts.

**- Manasi Pabrekar
S.Y.B.Com**

CITY OF FASCINATION

A jar of happiness once spilled ,
I looked eagerly and saw their was glee and glory out there,
Which shimmered till it pricked my eye.
My mind had drowned in joy ,
There was no slightest of the moment to cry.
I was in a city of fascination,
Where my soul had a deep anguish to stay there forever.
I was in my wondercart riding and exploring the land of pleasure.

**- Manasi Pabrekar
S.Y.B.Com**



THAT'S LIFE

People are often unreasonable, illogical
and self-centered;
Forgive them anyway.

if you are tired, people may accuse you
of selfish, ulterior motives;
be kind anyways.

if you are successful, you will win some
false friends and some true enemies;
succeed anyway.

if you are honest and frank
people may cheat you;
be honest and frank anyway.

what you spend years building, somebody
could destroy overnight;
build anyway.

if you find serenity and happiness
they may be jealous;
be happy anyway.

the good you do today
people will often forget tomorrow;
do good anyway.

give the world the best you have
and it may never be enough
give the world the best you've got anyway.

you see, in the final analysis
it is between you and God
it was never between you and them anyway.....

AALEKH GANDHI
F Y B com

CRICKET IS FUN

when 10dulkar hits a run
i am there to watch the fun.....

when Gambhir hits a four
Brett Lee can do no more.....

when Yuvraj hits a six
stuart Broad is in a fix.....

when Zaheer takes a wicket
Ponting forgets the rules of Cricket.....

when Raina takes a catch
Opposition tenses up in the match.....

so you see.... CRICKET IS FUN
But only when India has won !!!!!!!

AALEKH GANDHI
F Y B Com

EXAMS AND CRICKET

RUN OUT - K.T due to insufficient time.

L.B.W - K.T. due to cheating by student
sitting on the front seat.

NO BALL - Out of syllabus questions.

BYES - Extra marks due to oversight of
the examiner.

BOUNCERS - Difficult questions.

MAIDEN OVER - Not knowing answers for six
successive questions.

HIT WICKET - Caught while cheating.

APPEAL - Appeal for revaluation.

AALEKH GANDHI
F Y B Com

ગુજરાતી વિભાગ

માતૃભાષા, માતૃભૂમિ અને મા એક બીજા સાથે સંકળાયેલા છે

બાળકો વિદેશ જઈ સારું ભણી શકે, ખૂબ પૈસા કમાઈ શકે એવી વિચાર શ્રેણીના લીધે મા-બાપ બાળકને નાનપણથી અંગ્રેજી માધ્યમમાં મુકે છે. ગુજરાતીઓ અઢી વર્ષની ઉંમરથી જ બાળકને પ્લેગ્રુપમાં દેખાદેબીથી સ્પર્ધામાં ટકી રહેવા ધકેલી દે છે.

બાળકો સુખી થાય એ મા-બાપની ભાવના સારી છે પણ એનો રસ્તો અંગ્રેજી માધ્યમ છે, એ ખ્યાલ જ ખોટો છે. નાનપણમાં મા બાળકને રમતાં રમતાં સારા સંસ્કારોનું સીંચન-કાવ્યો, ખેડકણાં, બાળવાર્તાઓ દ્વારા સરળતાથી કરી શકે છે. **બાળકને મા, માતૃભાષા અને માતૃભૂમિ પ્રત્યે પ્રેમ નિર્માણ કરી શકે છે.**

જો અઢી વર્ષે બાળક પારકી ભાષા ભણવા જાય અને મા જબરદસ્તીથી અંગ્રેજી ભાષાનું ભણતર એના મગજમાં ઘુસાડવાની કોશિશ કરે તો બાળકને ભણવામાં અરુચિ નિર્માણ થાય છે. ધીરે-ધીરે ‘મા’ ની જોરજબદસ્તીને લીધે ‘મા’ તરફનો પ્રેમ ઓછો થતો જાય છે. અંગ્રેજી ભાષા અને અંગ્રેજી શાળામાં ભણતાં માતૃભાષાના જ્ઞાનથી વંચિત રહે છે. ભણતરનો બોજો એટલો હોય છે કે ધર્મ કે સંસ્કાર મેળવવાના હોશકોશ જ હોતા નથી. માટે બાળક હળવો થવા ટી. વી., વિડિયો ગેમ, કોમ્પ્યુટરના વળગણનો સહારો લે છે. પરંતુ આ વળગણ પણ બાળકને વધુ નુકસાની તરફ લઈ જાય છે. છેવટે કોલેજમાં વધુ પૈસા મળે એવું ભણતર ભણે છે. **આમ પૈસા અને ભોગના વિચારમાં બ્રહ્મચર્યાશ્રમ વીતી જાય છે.**

પંદર વર્ષ અંગ્રેજી માધ્યમમાં ભણવાથી અને માતૃભાષાથી દૂર રહેવાની તેના માટે માતૃભૂમિનું આકર્ષણ ઓછું થતું જાય છે. પારકી ભાષામાં ભણવાથી પારકો દેશ વહાલો લાગતો જાય છે. વિદેશ ભણવાનું આકર્ષણ વધતું જાય છે. માટે ભણવા અને કમાવવા વિદેશ લાગી જાય છે. **આમ પહેલી મા માતૃભાષાને છોડી તો બીજી મા, માતૃભૂમિ થી છૂટી જાય છે.**

વિદેશનો રંગ થોડા વર્ષમાં જ ચઢી જાય છે અને હવે જન્મદાતા મા ને પણ તે બાળક ભૂલતો જાય છે. જે ‘મા’ એ પોતાની જવાનીના ૨૦-૨૦ વર્ષ બાળકના ભણતર પાછળ ખર્ચી નાખ્યા તે ‘મા’ ને ભૂલી કેવી રીતે શકે ? અને ભૂલી ગયો તો વાંક કોનો ? વાંક મા-બાપનો જ. તેઓએ; બાળક નાનો હતો ત્યારે અંગ્રેજી માધ્યમમાં મૂકીને પોતાના પગ પર કુલ્હાડી મારી હતી.

ગુજરાતી મા-બાપ જાગી જાવ. બાળકને અંગ્રેજી માધ્યમમાં મુકતા પહેલા વિચારો ‘શું અમે મોટી ભૂલ તો નથી કરતાને ?’ બાળકને માતૃભાષાથી વિમુખ કરીને - (૧) બાળકનું બાળપણ છીનવી લઈએ છીએ (૨) બાળકને ધર્મથી વિમુખ કરીએ છીએ. (૩) બાળકને માત્ર વધુ પૈસા અને વધુ ભોગ તરફ

ધકેલીએ છીએ. (૪) માતૃભૂમિ થી દૂર થવાની તક આપીએ છીએ અને (૫) પોતાને પુત્રની ખરેખર જરૂર હોય છે ત્યારે તે વિદેશ હોય છે. આમ છેવટે પુત્ર દૂર થઈ જાય છે.

માટે અંગ્રેજી માતૃભાષા, માતૃભૂમિ અને મા તરફ બાળકનો પ્રેમ જીવતો રહે તે માટે અંગ્રેજી માધ્યમમાં ભણાવવાથી ભૂલ ન કરશો અને જે મા-બાપની ભૂલ થઈ ગઈ છે, તેઓ ગુજરાતી ભણાવી ભૂલ સુધારવાની કોશિશ કરજો. દરેક ગુજરાતી સેવાભાવી વ્યક્તિ પોતાના ઘરે ૩ થી ૪ બાળકને ગુજરાતી ભણાવવાની સંકલ્પ કરશે તો આપણી માતૃભાષા જરૂર જીવતી રહેશે અને ગુજરાતી પરિવારોમાં સંસ્કાર અને ધર્મની સુગંધ ફરી ફેલાવા લાગશે.

રોહન શેઠ,
એફ. વાય. બી. કૉમ.

મારી ‘મા’ એકમાત્ર પ્રેમનો ખજાનો

મા તારા વિના લાગે આ સંસાર જૂનો પૂરાનો,
તારા પ્રતિ પ્રેમને પુરવાર કરવા નથી કોઈ પૂરાવો,
કારણ તમે જ તો છો એકમાત્ર પ્રેમનો ખજાનો.

કામ, ક્રોધ વગેરે ષડરિપુને તમારા અંતરમાંથી ભગાડો,
અજ્ઞાન અવિદ્યાની નિદ્રામાંથી મને અને પિતાને તમે જગાડો,
કારણ તમે જ તો છો એકમાત્ર પ્રેમનો ખજાનો.

જીવનમાં જો થાય હાર તો ત્યારે તરત મને જીતાડો,
કંટાળો આવે ત્યારે તમે મને રમાડો,
કારણ તમે જ તો છો એકમાત્ર પ્રેમનો ખજાનો.

બાળક બની વાર્તા કહેતા કહેતા જમાડો,
નિશામાં બોધપ્રદ વાર્તા અને કૃષ્ણાષ્ટકમ ગાતા મને
સૂવડાવો,
કારણ તમો જ તો છો એકમાત્ર પ્રેમનો ખજાનો.

ભલે થઈ જાય દૂર આ આખો જમાનો,
તારા વગર એક પણ પણ અળગો ન રહેવાનો,
ખૂન નો સંબંધ તો આજે છે ને કાલે ન રહેવાનો,
પણ પ્રેમના તાંતણે બંધાયેલો આ સંબંધ હમેશા રહેવાનો,
કારણ તમો જ તો છો એકમાત્ર પ્રેમનો ખજાનો.

શરીર હમણા વધે પછી ઘટવાનો,
પણ સ્નેહ તારા પ્રતિ કહી ન ઘટવાનો,
શું ખબર કાલે રહ્યા ન રહ્યા
પણ આપણા પરિવારના પ્રેમને જગ જરૂર યાદ કરવાનો,
કારણ તમો જ તો છો એકમાત્ર પ્રેમનો ખજાનો.

રોહન શેઠ,
એફ. વાય. બી. કૉમ.

માતૃભાષા બચાવા જાગૃત થાવ

આજે ભારતીય પ્રશ્ન કેવળ પરકીય આંધળુ અનુકરણ કરવા તરફ જ પ્રેરાઈ છે. જે પ્રશ્નમાં સ્વતંત્ર વિચાર કરવાની બુદ્ધિનો લોપ થયેલા હોય, લોકો આત્મવિશ્વાસ ધરાવી શકતા ન હોય. જે લોકો પોતાનો ધર્મ અને સંસ્કૃતિને જાળવી શકતા ન હોય. જેઓમાં સ્વદેશાભિમાન જાગૃત થઈ શકતું ના હોય, વાતે વાતે પરદેશના ભોગજીવનના વખાણ કરી પરદેશ ભાગી જવાના મોકા શોધતા હોય, તે પ્રજાને કોણ બચાવી શકશે ? માતૃભાષાની મીઠાશ જ પ્રજામાં તેજ રેડી શકશે.

માતૃભાષાના લોપથી સંત, કવિઓની રચના દ્વારા ન્યાય, નીતિ, વિવેક, સંયમ, પ્રેમ, ત્યાગ, ભક્તિ ઇત્યાદિ સદ્ગુણોનો અભાવ થયો. શઠતા, કાપટ્ય, પરસ્પર વેરભાવ ઇત્યાદિ દુર્ગુણોનું પ્રાધાન્ય વધ્યું. પાશ્ચાત્ય લોકોએ ફાલતું ગરજો વધારી કેવળ શરીરપોષણ એ જ જેને સર્વસ્વ હોય, આત્મવિચારને જ્યાં સ્થાન પણ નથી એવો અભ્યાસ કરાવવાનું ચાલુ કર્યું. જેથી લોકોમાં પોતાના ક્ષુદ્ર સ્વાર્થને ખાતર મા-બાપ, કુટુંબ કબીલાઓ સાથે આપસ-આપસમાં વેરભાવ કરવા જેટલી હીન બુદ્ધિ અને નીચતા આવવા લાગી.

આજના અંગ્રેજી ભણતરે જીવન સ્પર્ધાત્મક બનાવી લોકોમાં અશાંતિ ઊભી કરી. ગરીબોનું શોષણ કરવાની વૃત્તિ નિર્માણ કરી. પશુચુગની શરૂઆત થઈ ચૂકી છે. માતૃભાષા રુપી નૌકામાં બેસી ધર્માચરણ રુપી હલેસા મારીને જ આ સંસારસાગરમાંથી પાર ઉતરી શકાશે. જ્યાં સુધી આપણા દેશમાં બાળપણથી માતૃભાષામાં શિક્ષણ નહીં મળે ત્યાં સુધી દેશમાં સદાચારી, સદ્ગુણી યુવાપેઠી નહીં ઊભી થાય. યુવાપેઠી જ જો અધર્મો હશે તો દેશ ખાડામાં જવાનો જ.

બીજા દરેક વિચાર છોડી દઈ પોતાની માતૃભાષાને બચાવવા દરેકે મરણિયા પ્રયાસ કરવા પડશે નહિતર અંગ્રેજો તેમની સંસ્કૃતિનો કચરો તેમની ભાષા દ્વારા આપણા બાળ, યુવા માનસમાં ઘુસાડી આપણને પાછા ગુલામ બનાવી દેશે. પોતાની માતા, પત્ની તથા બહેનોનું રક્ષણ કરવા શક્તિમાન થાય તેવા પાઠો અને કવિતાઓ ફક્ત માતૃભાષામાં સાંપડશે. સ્ત્રીઓ પોતાનું શિયળ અને પતિવ્રત્ય સાચવવાને માટે નિર્માલ્ય બનેલી છે. તેનું એક જ કારણ છે, વીરરસ, પવિત્રતાથી ભરપૂર ભક્ત ચરિત્રો વાંચવાના રહી ગયા છે.

અંગ્રેજી શિક્ષણે આપણું એટલું બધું આત્મીય, માનસિક તથા નૈતિક અધ:પતન કરી નાખ્યું છે કે પોતાના અને દેશના નિભાવ અને બચાવને માટે પારકાઓના આશ્રયો, વિચારો અને લોનની આશાઓ સેવવાનો પ્રસંગ આવેલો છે.

આપણી આર્યસંસ્કૃતિ એટલી મહાન છે કે આપણા અધ:પતનની પુનરુદ્ધાર કરવા માટે કોઈની પાસે હાથ લાંબો કરવાની જરૂર નથી. ફક્ત વિચારવાની જરૂર છે ક્યાં ભૂલ થઈ ? સ્વધર્મ પાલનમાં ભૂલ થઈ. સ્વધર્મ પાલન કરવું જોઈએ

એ સમજાવતી માતૃભાષા શિક્ષણના અભાવની ભૂલ થઈ. માતૃભાષામાં ભણી સ્વધર્મ પાલન શીખી પોતે અને પોતાના દેશનો પુનરુદ્ધાર કરીએ. લોન દ્વારા ગુલામીની ઝંઝીરો પાસે આવી રહી છે. તે તરફ દ્રષ્ટિ કરીએ અને જ્યાં છે અને જે મોકલી રહ્યો છે તેને તેની ઝંઝીર પાછી આપીએ.

અંગ્રેજો ગયા પણ તેમણે રોપેલા બીજે આજે આપણને માતૃભાષા, દેશભાષા અને દેવભાષાથી અળગા કરી નાખ્યા. ફક્ત અંગ્રેજીભાષામાં જ રચ્યાપચ્યા કરી નાખ્યા. પોતાની પાસેની પ્રિયમાં પ્રિય વસ્તુનો વિયોગ થવાથી જેટલું અનહટ દુ:ખ પ્રાપ્ત થાય છે તેવું જ, બલ્કે તેથી પણ અધિકતર દુ:ખ માતૃભાષાના વિયોગથી થવું જોઈએ. દરેક ગુજરાતીએ પોતાની ફરજ સમજી આજની બાળ અને યુવાપેઠીને માતૃભાષામાં ભણાવવી જોઈએ અને જેઓ અંગ્રેજી માધ્યમમાં ભણે છે તેઓને ઓછા નામે માતૃભાષાનું જ્ઞાન આપી ધાર્મિકવાર્તાઓના પુસ્તકો તેમના હાથમાં પકડાવી દો.

જેમ આપણે ‘અરેરે અંગ્રેજી નથી આવડતું’ એવા શરમજનક વાક્યો બોલી બોલીને લોકોને અંગ્રેજી ભણતા કર્યા. તેવી જ રીતે હવે ‘અરેરે માતૃ ભાષા નથી આવડતી’ તું તો નગુણો છે, એવો શરમજનક પ્રચાર કરી દરેકને માતૃભાષા ભણતા કરવા પડશે.

જેઓને માતૃભાષા આવડતી નથી, જેના બાળકો માતૃભાષામાં ભણતા નથી, માતૃભાષા જાણતા નથી કે ગુજરાતી છાપુ જેના ઘરે આવતું નથી સમજી લો તે મહાસ્વાર્થી છે. કારણ વર્ષો સુધી તેઓના પૂર્વજો માતૃભાષા ભણી, સંસ્કારને ટકાવી, પરંપરાએ આજની પેઠી સુધી પહોંચાડી શકવાનો નથી. જેણે સ્વાર્થને ખાતર માતૃભાષા છોડી છે તે વ્યક્તિ કોઈને પણ છેતરવામાં આચશકે નહિ. માટે ગુજરાતી ન આવડતું હોય તેવી વ્યક્તિથી સંભાળજો.

ગીતામાં પણ કહ્યું છે કે “સ્વધર્મે નિધનં શ્રેયઃ પરધર્મો ભયાવહઃ”

પરધર્મ ગમે તેટલો ફાયદાકારક લાગતો હોય પરંતુ સ્વધર્મ છોડી તેનો અંગીકાર કરવો ન જોઈએ. પરધર્મ પરિણામે ભયરુપ થાય છે. સ્વધર્માચરણ છોડનારાઓ અધોગત્ને જ પામે છે. સ્વધર્મ છૂટવાનું મૂળ છે માતૃભાષાનો ત્યાગ. માતૃભાષાની કિંમત સમજો અને બીજાને સમજાવવાની કોશિશ કરો. આપણે કમળ નથી કે આજુબાજુ કાદવ હશે છતાં લાગશે નહિ.

આપણી આજુબાજુ માતૃભાષા ન ાણવાથી સંસ્કારવિહીન બનેલી વ્યક્તિ આપણા સ્વજનને પણ કુસંસ્કારી બનાવી દેશે. માટે માતૃભાષા બચાવવા જાગૃત થાવ

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हिन्दी विभाग

अपराध की समाप्ति के लिए मृत्युदंड आवश्यक है या नहीं

स्वतंत्रता के कई वर्षों पहले हमारा वतन अंग्रेजों के कब्जे में था । वे भारत में व्यापारी बनकर आए थे, परंतु देखते-देखते उन्होंने हम पर (शासन) हुकुमत करना प्रारंभ कर दिया । उन दिनों उन्होंने कुछ कानून एवं नियम तय किए थे । कोई भी मनुष्य अगर उनके बनाए नियमों का बहिष्कार करता था अथवा उनके विरोध में षडयंत्र रचता था तो उसे न्यायालय कड़ी से कड़ी सजा सुनाता था अगर उस व्यक्ति ने कानूनी तौर पर कोई बड़ा अपराध किया है । जैसे, किसी अंग्रेजी अफसर को मौत के घाट उतार दिया हो तो सजा में उस गुनहगार को भी फाँसी दी जाती थी ।

आज हमें आजाद हुए पचास से भी ज्यादा वर्ष हो गए हैं । हमारा देश २६ जनवरी को अपना गणतंत्र दिवस भी मनाता है । पर अगर हम गौर फर्माए तो क्या हम कह सकते कि हम आजाद हुए हैं । उन तमाम बंधनों से जिसमें पचास वर्ष पहले हम जकड़े हुए थे... मेरे दृष्टिकोण से नहीं । क्योंकि आज भी हम उन तमाम नियमों का पालन कर रहे हैं जिन्हें अंग्रेजों ने हमारे देशवासियों की बरबादी के लिए लागू किये थे । उनमें से एक है फाँसी की सजा सुनाना अथवा मृत्युदंड देना । आज हमारा देश और हमारा संविधान किसी का मोहताज नहीं रहा । वो अब सक्षम है कि स्वयं अपने लोगों के हित के लिए कानून एवं नियम बनाए फिर भी हम आजतक मृत्युदंड जैसे अमानवीय कायदे का पालन क्यों करते आ रहे हैं ।

हमारे संविधान में यह बात कहीं गई है कि हर मनुष्य को जीने का पूर्ण हक है । उसके साथ कोई भेदभाव नहीं हो सकता है । लेकिन जब हमारा उच्च न्यायालय ही हमारे नागरिकों को मृत्युदंड की सजा सुनाता है तो वह स्वयं ही हमारे संविधान के खिलाफ जाकर किसी को मारने का हुक्म सुनाता है ।

मेरे नजरिए से मृत्युदंड देने से गुनाह समाप्त नहीं हो सकता है । किसी को मारने या किसी को जन्म देने का अधिकार तो सिर्फ ईश्वर का होता है । यदि हम किसी को नया जीवन बख्श नहीं सकते तो किस दुनिया के कानून ने हमें किसी को मृत्यु के हाथ में सौंपने का अधिकार दिया है । ऐसा करके हम इन्सानियत या मानवता के उसूलों को पैरो तले रौंद रहे हैं । अंग्रेज हमारे देशवासियों से प्रेम नहीं करते थे, वे तो केवल अपना उल्लू सीधा करने हेतु हमारे वहाँ बस गए थे । हमारी सरजमीन से सारा धन बटोरकर वे अपने वतन ले जाना चाहते थे और वे अपने

नापाक मंसूबों में सफल हुए क्योंकि हममें एकता की कहीं कमी थी । अंग्रेजों ने हमारे लोगों का केवल शोषण किया है । उन दिनों जब कोई अंग्रेज गुनाह करता हुआ पकड़ा जाता तो उसे सजा नहीं होती थी क्योंकि वह भारी उत्कोच देकर लोगों को खरीद लेता था लेकिन अगर कोई गरीब भारतीय कोई छोटा जुर्म करते पकड़ा जाता तो उसे वे निर्दयी मौत की सजा सुना देते थे ।

ईश्वर ने इस सृष्टि का निर्माण करते वक्त यह कभी नहीं सोचा होगा कि कभी ऐसा भी एक दिन आएगा जब एक मनुष्य दूसरे मनुष्य के रुधिर का प्यासा हो जाएगा । ईश्वर ने सृष्टि का निर्माण किया है और हमें इंसान बनाकर हम पर असीम कृपादृष्टि रखी है ताकि हम सारे संसार में शांति एवं अमन का प्रचार करें । हम जीएँ और जीने दें । यही सिद्धांत के साथ तो यह खूबसूरत संसार का निर्माण हुआ है तो क्यों हम किसी को मारने चले हैं ।

अगर किसी भी व्यक्ति से कोई बड़ी त्रुटी हो जाती है तो उसे उस गलती का एहसास होना भी चाहिए ताकि भविष्य में वह कभी भी उस गलती को ना दोहराए । उसे आजीवन करावास भी दे सकते हैं । ऐसा करके हम उसे उसकी गलती का एहसास कराएँगे । उसे सुधरने का एक मौका देना हमारा कर्तव्य बनता है । उसकी जिन्दगी छीनकर क्या हम उसे उसकी गलती का एहसास करवा सकते हैं । ऐसा करके हम मानवता की कौनसी मिसाल पेश कर रहे हैं ।

एक नन्हा बच्चा जब कोई गलती करता है, तब उसकी जननी उसे अपनी गलती एवं भूल से वाकिफ करवाती है । उसे समझाती है ना कि उसे अपनी गलती के लिए मार डालती है । किसी भी देश के कानून को या वहाँ के न्यायालय को यह हक नहीं है कि वह किसी की जान के साथ खिलवाड़ कर सकें और यदि हमारे कानून के ठेकेदारों ने किसी बेगुनाह को मौत की सजा सुनवा दी और उसका इन्तकाल करवा दिया तो क्या वह स्वयं को क्षमा कर पाएगा । उसकी अंतरात्मा उसे धिक्कारती रहेगी और यह धिक्कार सहने की क्षमता किसी भी व्यक्ति में नहीं होती है ।

हमें संसार में अमन का प्रचार करना है ना कि कानून के नाम पर लोगों को मृत्युदंड की सजा सुनवाना ।

- कैलाश अधिकारी
एफ. वाय. बी. कॉम.

कुछ अनकही बाते....

देखी जब तुम्हारी वह प्यारीसी तस्वीर,
आए याद तुम्हारे साथ बिताए कई लम्हें,
उभर आई दिल में कहीं,
कुछ अनकहीं बाते....

हँसी तुम्हारी गुँजने लगी मेरे कानों में,
जाग उठा बरसों का प्यार,
दर्द का एहसास हुआ फिर,
और याद आई कुछ अनकहीं बाते....

आज भी याद है वह दिन मुझे,
जब छोड़कर मुझे चली गई थी तुम,
जानता हूँ मजबूरी थी तुम्हारी,
मगर प्यार को अपने कैसे दफनाऊ मैं ?

आज हो नहीं इस दुनिया में तुम,
सुनने के लिए मेरे दिल की पुकार,
तरसता हूँ छूने के लिए तुम्हारा मासूम सा चेहरा,
और लगता है, शायद होती आज तुम मेरे पास,
अगर कहदी होती तुमको मैंने,
मेरे दिल की गहराईयों में बसी कुछ अनकही बाते.....

-उन्नती दोषी,
एफ. वाय. जे. सी.

एम दिन हो ऐसा

एक दिन हो ऐसा, जब मुस्काए बिना कोई जाए नहीं घर से,
ऐसा होगा जब घर बने हो प्यार से ना कि दिवारों से ।
एक दिन हो ऐसा, जब निकले प्यार भरे सभी के लबों से,
जब मासूमियत की खुशबू झलके हर दिन हर इन्सान से ।
एक दिन हो ऐसा, जब आँसू न बहे उन सूनी आँखों से,
जब आशाओं के दिये हम बुझने न दे इन हाथों से ।
एक दिन हो ऐसा, जब हर मुश्किल का सामना करें हम
दृढ़ निश्चय, अभिमान से,

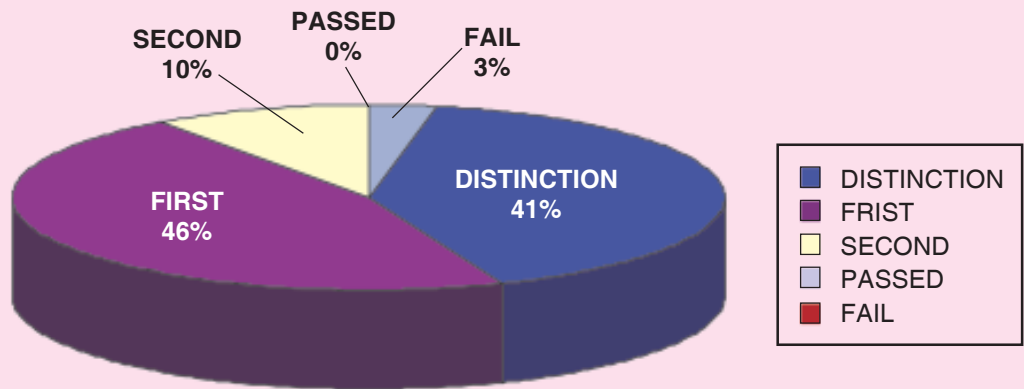
जब सच्चे दोस्त साथ चले, आखिर तक शुरुआत से..... ।

हर दिन के लिए एक तमन्ना लिए जगती हूँ,
पा सकूँ मैं हर मंजिल प्रार्थना यह करती हूँ ।
इच्छा हो अगर दिल में कुछ कर जाने की वैसा,
की बदल जाए दुनियाँ, जमी, आसमां,
परीक्षा से कोई डर न रहे जहाँ,
आएगा एक दिन ऐसा विजय का वहाँ ।

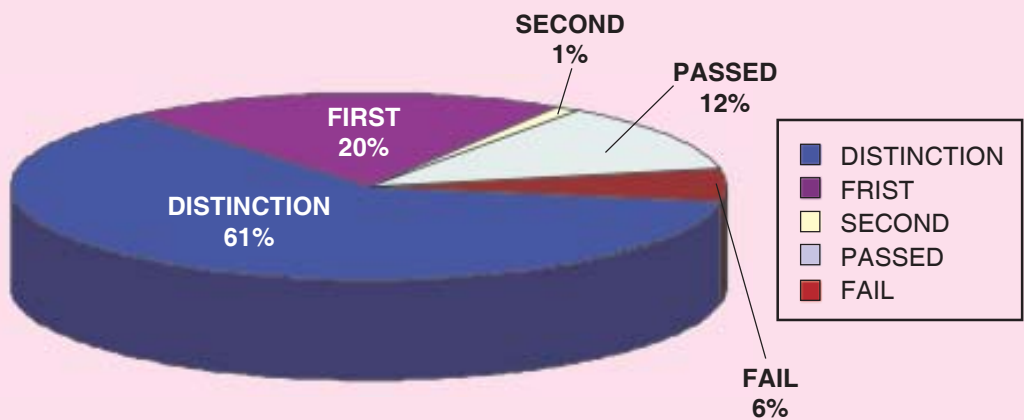
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एफ. वाय. जे. सी.

EXAM RESULTS 2007 - 2008

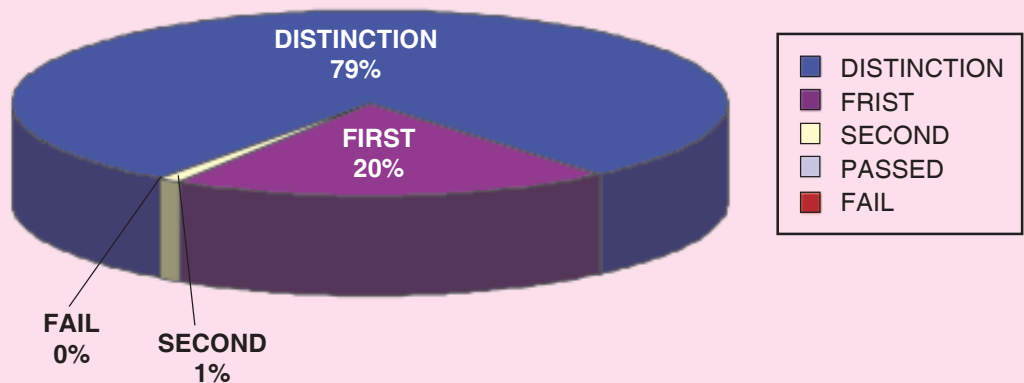
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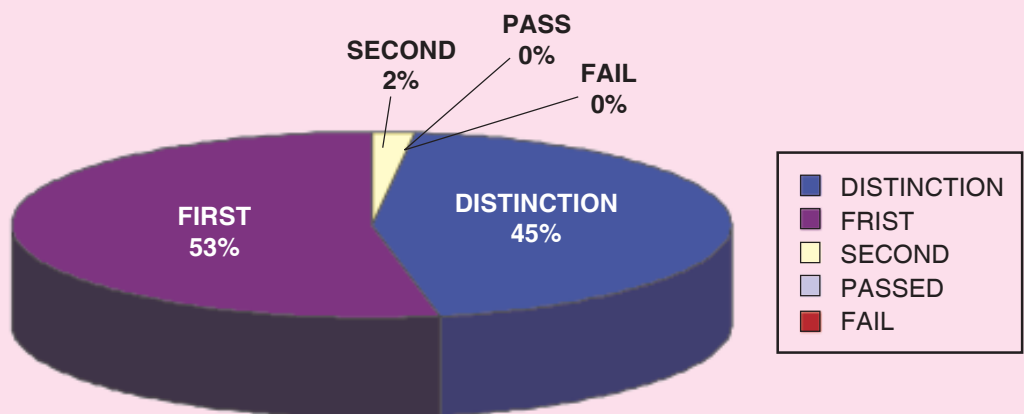
T. Y. B. M. S.



**H. S. C.
(REGULAR)**

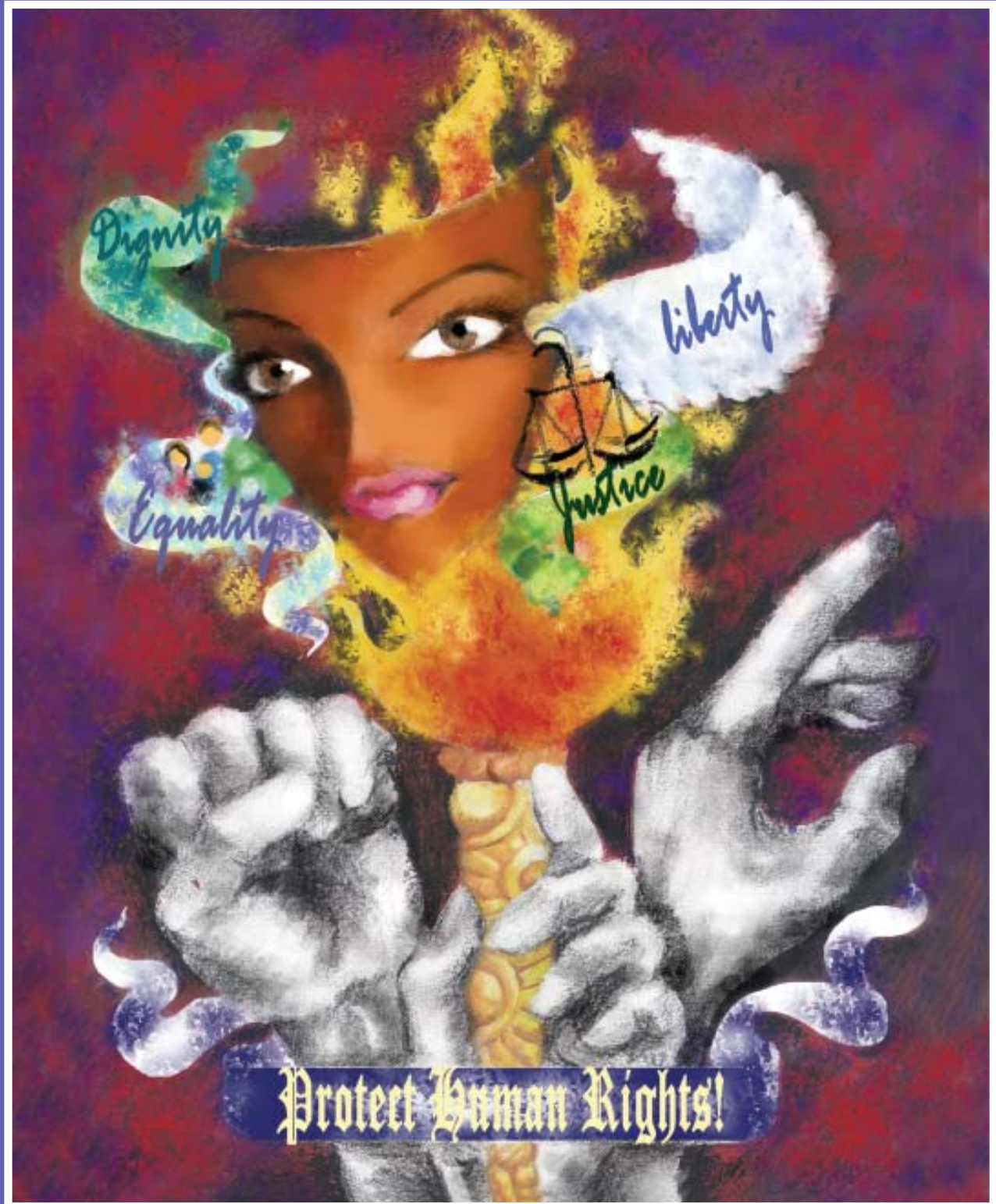


**H. S. C.
(M. C. V. C.)**



YOUNG ENDEAVOUR

2008 - 2009



SHRI VILE PARLE KELAVANI MANDAL'S
NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS
Vile Parle (W), Mumbai - 400 056



Students' Editorial Team

From left to right : Radha Sampathkumar, Suchita Vaidya, Krishna Patel,
Supriya Mavinkurve and Aarti Pai

REPORT ON THE WORKSHOP FOR REVISION OF SYLLABUS FOR COMMERCE II & COMMERCE III

A workshop for the revision of Syllabus in Commerce II at S.Y.BCom and Commerce III at T.Y.BCom was held in association with the Board of Studies at N.M College on 24th September 2008.

The workshop was attended by 56 teacher participants from all colleges in the city of Mumbai and its suburbs. The function began with the welcome speech by the coordinator Prof. Susan John, HOD, Commerce Department. The Inaugural function started at 9 a.m with a prayer followed by lighting of the lamp by the Chief guest Dr. Gadade, Dean Faculty of Commerce, Principal Phadke, Chairman Board of Studies, Guest of honour Dr. Shivare, Principal Hinduja College of Commerce and the Principal of N.M College Prof. Sunil Mantri.

Prof .Sangeeta Kher , Vice Principal of N.M College introduced the dignitaries and also gave a brief introduction about the college. This was followed by speeches given by Dr.Gadade, Dr.. Shivare and Principal Phadke. Prof B.K Nair gave a brief account of the proceedings of the programme from time to time.

The technical session began at 10 A.M. It was effectively conducted by the members of the Board of Studies, Prof. Madhu Nair, Dr.Raju and Prof Shailaja Ravindran . This session was very interactive and participative. Prof Vrijendra and others professors of our college took active part in the discussions. The session ended with lot of fruitful suggestions.

Prof Vijayshree Anand and Prof. Usha Verma helped in registration formalities and smooth functioning of the sessions. Prof Ameer Vora proposed the vote of thanks and the function concluded with the valedictory function.

Workshop organised by N. M. College in association with Board of Studies for revision of Syllabus of Commerce II and Commerce III at SYBCom & TYBCom on 24th September 2008.



Lighting of the lamp. From left to right : Dr. Gadade, Chief Guest & Dean Faculty of Commerce, Principal of N. M. college Prof. Sunil Mantri, Principal Phadke, Chairman, Board of Studies & Dr. Shivare, Principal, Hinduja College.



From left to right : Principal Phadke, Chairman, Board of Studies, Vice - Principal N. M. College, Prof. Sangita Kher, Dr. Shivare, Guest of Honour and Principal Hinduja College, Dr. Gadade Chief Guest & Dean, Faculty of ommerce, Prof. Sunil Mantri, Principal N. M. College and Prof. Susan John Co-ordinator and HOD, Commerce Department.